

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Thursday December 15 1983

Banking: debt crisis
gives birth to a
new market, Page 21

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No. 29,197



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NEWS SUMMARY

GENERAL

Argentina Germans to charge check surge of juntas

Argentina's new President Raúl Alfonsín has ordered the court martial of the three military juntas which ruled the country between the 1976 coup and the end of the Falklands war in 1982.

He has asked parliament to repeal an amnesty law protecting all officers who violated human rights in that period.

President Alfonsín's Cabinet met for the first time to approve seven laws to lay down the rules for a democratic state, which are due to be debated by parliament today. They include a sweeping reform of the legal system, which has been controlled by the military in violation of the constitution. Page 4

U.S. battleship opens fire

U.S. battleship New Jersey opened fire with its 16-inch guns on Syrian-held positions in the mountains north-east of Lebanon's capital Beirut. American officials said this was in defence of an air reconnaissance mission.

In Damascus, diplomats said the visit of Saudi Foreign Minister Prince Saud al-Faisal, who arrived last night, was aimed at persuading Syria not to retaliate against the U.S. fleet.

In London, UK Premier Margaret Thatcher promised visiting Lebanese President Amíl Géaméyel continuing support in reconciliation and restoring Lebanon's sovereignty. Page 20

Walesa summoned

Polish workers' leader Lech Walesa was suffering from a fever yesterday. Facing increased harassment, he was summoned to Gdańsk police headquarters for questioning in the evening. Page 3

France faces strikes

French seamen plan a series of one-day strikes from Saturday in their campaign for retirement at 50 with full pension rights and to safeguard jobs. French television and radio were badly disrupted yesterday by a one-day pay strike.

Pacifists arrested

Two members of the East German Women for Peace group were arrested after meeting a member of the British Campaign for Nuclear Disarmament, who was detained near the border with West Berlin.

Shah's villa ruling

A Swiss court has rejected an Iranian Government plea for the confiscation of the late Shah's St Moritz villa.

El Al bows to rabbis

Israeli airline El Al has given in to pressure from rabbis who said flying over Jerusalem's Temple Mount defiled religious law.

Official's 70-day fast

Francis Cupini, 38, an EEC official in Brussels, reached the 70th day of a hunger strike aimed at making developing nations and the EEC show more respect for human rights. He has lost 13 kilos and says he will probably stop next week.

Briefly...

Vienna Funfair ghost train, billed as Europe's biggest, was burnt out. Peking residents killed 2,370,000 rats in a month's extermination drive. Bangladesh freed about 120 political detainees.

BUSINESS

Argentine Germans to charge check surge of dollar

● DOLLAR eased in late European trading after heavy intervention by the Bundesbank. It fell to DM 2.766 (from 2.765), FF 5.2115 (FF 5.205), SwFr 2.2115 (SwFr 2.222) and Y224.05 (Y226.25). Its Bank of England trade-weighted index was unchanged at 130.8. In New York it closed at DM 2.7642; SwFr 2.2117; FF 5.2115 and Y224.05. Page 39

● STERLING rallied during the day, but fell 25 points to a closing low of 51.417, and to DM 3.9225 (DM 3.925), FF 11.9825 (FF 11.9825), SwFr 3.1375 (SwFr 3.1525) and Y333.25 (Y335.5). Its trade weighting fell from 82 to 81.8. In New York it closed at \$1.4215. Page 39

● GOLD fell \$1 in London to \$388.475. In Frankfurt it fell \$1 to \$389, and in Zurich it dropped \$0.75 to \$388. Page 38

● LONDON: FT Industrial Ordinary index edged up 0.5 to 751.1. Government securities showed modest falls. Report, Page 33. In New York the Comex December settlement price was \$388.5 (\$390.2). FT Share Information Service, Pages 34, 35

● WALL STREET: Dow Jones industrial average closed down 9.24 at 1246.65. Report, Page 29, full share listings, Pages 30-32.

● TOKYO: Nikkei Dow index closed 15.61 up at 9,491.17. Stock Exchange index rose 0.89 to 696.19. Report, Page 29. Leading prices, other exchanges, Page 32.

● SUGAR values fell. The London daily raw price was 72 down at £130 (S184.21) a tonne. Page 38

● JAPAN: Has relaxed currency rules for foreign banks. Page 22. Japanese companies' business confidence has improved in the last three months, says the Bank of Japan. Page 4

● SOVIET industrial production rose by 4.1 per cent in the first 11 months. Soviet meat production, 15.5 tonnes for 11 months, has beaten the previous annual record. Page 3

● HAMBURG trans-shipments are down 16 per cent this year, to an estimated 51 million tonnes, the same level as in 1973. Page 5

● FLUOR, U.S. engineering and construction services group reported a fall in earnings to \$27.7m from \$32.6m last year, after disposal of the group's distribution activities. Page 21

● AT&T will merge its Western Electric manufacturing division into a new subsidiary, AT&T Technologies, which will combine research and development, manufacturing and all AT&T equipment business. Page 21

● BRITISH AIRWAYS signed a \$20m leasing deal for 14 Boeing 737-200 jets, to be financed by a group of banks led by Chemical Bank of the U.S. Page 6

● TOSHIBA, the Japanese electrical goods and semiconductors group, reported earnings for the half-year ended September 31 per cent up at ¥26.7bn (S10.9m). Page 22

● HOOGOVENS, the leading Dutch steelmaker, is to cut another 730 jobs before 1988 and shut one of its four hot strip mills. Page 21

● NORTH SEA SUN OIL, a subsidiary of Sun of the U.S., signed to borrow \$400m from 14 banks to develop the Balmoral field, part of \$700m investment in the UK over five years. Page 29

● DE LOREN MOTOR, the failed British project, might still be producing 7,500 cars a year, with 1,200-1,400 employees; had it been more modestly run, joint receiver Sir Kenneth Cork told the UK House of Commons public accounts committee.

CONTENTS

Strasbourg bid to block \$1bn rebate to London, Bonn

BY JOHN WYLES IN STRASBOURG

The European Parliament will vote today on divisive proposals for a 1984 EEC budget that include a move to freeze at least until the end of March the payment of 1.2bn European currency units (\$984m) of rebates on British and West German payments into this year's budget.

Outraged British members of the parliament were last night lobbying vigorously against the proposal, which was adopted by 23 votes to 11 by the parliament's budget committee.

It is at the centre of an attempt by the parliament to use the 1984 budget to press member governments into remedying the failure of last week's Athens summit to reach agreement on key EEC reform issues.

But the resolution has deeply angered Britain's Conservative and Labour MEPs alike and was condemned by a British Government official as "blatantly discriminatory against the UK." Mrs Barbara Castle, leader of the 17-strong UK Labour group, immediately called on Mrs Thatcher, the British Prime Minister, to cut the UK's payments to Brussels to £25m (£33m) a month. That would fix Britain's net contributions at the level Mrs Thatcher signalled as appropriate during the abortive summit negotiations last week.

The Labour group will vote today against freezing the rebate and for

rejecting the entire budget. The 61 British Conservatives will also try to defend the rebate but they may abstain on the budget as a whole.

Both British political groups thought there was an outside chance of saving the payment because of the procedural need for an absolute majority of 218 votes to freeze it.

The action was then balanced by an attempt also to freeze 850m Ecu of farm payments. Both moves were rejected by EEC budget ministers, who refused to give in to the parliament during late-night negotiations here on Tuesday.

After its Tuesday night failure to agree with the Council of Ministers on key aspects of the Community budget, the budget committee is recommending acceptance of the Council's stand on agriculture but continued action against the UK payment.

A budget squeeze can't be avoided, Page 19

EEC agrees on outline plan for steel industry

BY PAUL CHEESERIGHT IN BRUSSELS

EEC INDUSTRY ministers yesterday agreed on the outlines of a package of measures to stabilise the Community steel market.

They reached broad political understanding on introducing minimum price controls, backed by measures to deter producers from discounting and to dampen sudden changes in steel trading patterns.

But they failed to reach agreement on how the new measures should be applied if, as remains the hope, they can be introduced next month.

A series of intensive meetings at official and industry level start today on the still difficult task of settling technical problems. Ministers will meet again on December 22.

"We have brought a degree of provisional serenity to the steel file," Viscount Etienne Davignon, the European Commissioner for Industry, said after the meeting in Brussels.

The Commission first proposed at the end of last month minimum price controls for flat steel products, covering some 40 per cent of EEC steel output, accompanied by enforcement measures.

The controls would be in place for a limited period to stiffen the existing system of production quotas for

steel companies and price guidelines.

This system is designed to allow the steel companies some protection as they restructure their operations with the aim of eliminating subsidies by the end of 1985. But it has been damaged by price discounting and production above quota limits.

The outstanding problem yesterday did not concern the principle of having price controls. It sprang from the need to reconcile the West German insistence that steel trading should be controlled by a system of quotas for each national market with the opposition of the Benelux countries to any steps which would fragment the EEC market.

The trade question has to be settled because the EC agreed that new measures to stabilise the market

Continued on Page 20

BNOC proposes unchanged N. Sea prices in next quarter

BY RICHARD JOHNS IN LONDON

BRITISH National Oil Corporation (BNOC) yesterday proposed to keep its North Sea oil price unchanged for the first quarter of 1984. The plan is expected to meet some stiff resistance, but is likely to win eventual acceptance.

The BNOC announcement provided some help for the pound on foreign-exchange markets. While the dollar was easier, sterling finished in London at \$1.417, down 25 points on the day, but well above lows seen during trading.

British Petroleum, Shell and Esso together accounting for nearly half the output from the UK Continental Shelf - are all understood to favour stability because of the possible long-term consequences of a cut. In particular, they fear the threat to the Organisation of Petroleum Exporting Countries (Opec) structure from a UK reduction.

Many of BNOC's customers, though, will balk at prices based on

weeks after the beginning of the quarter.

A continuation of the present price level might cause grave difficulties for BNOC, which derives its royalty crude on behalf of the UK Government and in addition purchases 31 per cent of oil produced by UK operators at official selling rates. It might suffer losses if it were forced to sell at much lower prices on the spot market and might even fail to find buyers for a proportion of the crude which it must sell.

There is speculation that one U.S. customer may not renew contracts. The latest figures issued by the American Petroleum Institute show stocks up and refinery runs down.

On balance, the industry favours maintaining prices to maximise profits at the production end of the business

Lex, Page 20; Spot oil prices, Page 38; Money markets, Page 39

Continued on Page 20

UK economy: why monetary nerves are twitching

EEC budget: squeeze cannot be avoided

Ankara: outlook for the Ozal Government

Israel: trade with Egypt still in the doldrums

Banking: debt crisis gives birth to a new market

Technology: salt tower heat trap finds favour

Lombard: why 'Excellence' tops the best-sellers

Editorial comment: UK local taxes; Philippines

Lex: sterling; Eagle Star; Westland

Cable and satellite TV: Survey

UK print decision divides unions

By Philip Bassett and John Lloyd in London

THE BRITISH Trades Union Congress (TUC) yesterday affirmed its support for the craft print union, the National Graphic Association (NGA), and thus its opposition to the Conservative Government's employment legislation, group.

Allianz made the first move at the start of trading on the London stock market, raising its bid to £920m, but that was topped an hour and a half later by BAT with a bid of £934m.

On the stock market yesterday the share price of Eagle Star rose

EUROPEAN NEWS

MBFR talks falter

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT, IN LONDON

SEVEN WARSAW PACT countries are today expected to announce that they are withdrawing from the East-West negotiations in Vienna which were convened with the aim of reducing non-nuclear forces in Europe.

Western diplomats in Vienna said yesterday that the Warsaw Pact states had refused to set a date for the resumption of the 10-year-old Mutual and Balanced Force Reduction (MBFR) talks. The Soviet

Union is expected formally to announce the adjournment at the final meeting of this round of the talks in Vienna today.

The East bloc decision comes as no surprise to Western governments. Such a move had been expected since the Soviet Union pulled out of the INF Euromissile talks in Geneva last month after the U.S. deployed new cruise and Pershing nuclear missiles in Britain, Germany and Italy.

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However, western governments are obviously alarmed at the impact on public opinion of the apparent breakdown of all major arms control talks with the East. The only forum left is the UN's Committee on Disarmament, which is not due to resume until the spring, although much importance is now being given to the "confidence building" Security Conference due to meet in Stockholm in January.

The "aggressive devaluation" of the dinar pursued this year will be replaced by a more moderate policy of depreciation to neutralise the margin of high domestic inflation over lower world inflation, with little policy change in other fields.

At a meeting in London last week, say Yugoslav officials, Western commercial banks voiced a general assessment of economy's performance this year with the exception of inflation. They offered to re-finance all maturing principal repayments, though there have been some differences over the exact amount.

They were also apparently willing to reduce the spread by one-eighth of 1 per cent from this year's rate, and by even more if refinancing were less than 100 per cent over the month.

This marks a slowing down in November over the two previous months when prices climbed by 0.8 in both. It means that prices last month were 9.8 per cent to 9.9 per cent higher.

The Government had hoped to bring down the rate of inflation by the end of this year to 8 per cent.

But the 12-month rate at the end of December is now likely to be closer to 9.5 per cent or just below the 1982 level of 9.7 per cent.

The November figures were adversely affected by the strength of the dollar, which pushed up import prices, and by an increase in food prices. But there were no increases in public tariffs during the month

Yugoslavia set for new IMF credit

BY ALOKANDAR LEBL IN BELGRADE

THE International Monetary Fund team which has been in Belgrade for the past 10 days is expected to leave for Washington today with a recommendation that Yugoslavia be granted a new one-year standby credit of some \$400m-\$500m.

The team will also take a draft letter of intent from the Yugoslav Ministry of Finance defining policies which the Government intends following next year in exchange rate, monetary and credit, interest rate and price policies.

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Falling births raise German Angst

BY JAMES BUCHAN IN BONN

ARE THE West Germans dying out? The answer is, not quite yet. But a gloom prognosis published in Bonn yesterday says that unless something is done there will be 18m fewer Germans in the Federal Republic in 50 years time. The impact on society as a whole could be explosive or as the report puts it: "the entire political system may face immense challenges."

The birth rate is now half that of the 1960s and is the lowest in the world. Nobody

is quite sure why. Beside the usual reasons of effective birth control and prosperity, the West Germans have devised words for more abstract concepts—dislike of children (Kinderfeindlichkeit), and the heavy-duty pessimism known as Angst.

Dr Horst Waffenbachmidt,

the parliamentary State Secre-

tary at the Interior Ministry,

yesterday made a blanket

appeal for 200,000 more births

a year. The Federal Republic,

"must again become a

country friendly to children."

The chief threat is an in-

crease in the population's

average age, which may have

implications for the flexibility

and capacity for innovation of

society as a whole, raising the

possibility that one of every

three young people in the

main towns will be a

foreigner.

The only bright note is the

report that unemployment

now 2.3m under the pressure

of young people entering the

job market, will probably fall

quite sharply from 1980.

The armed forces, which at

present strength require

225,000 recruits a year, will

have only 152,000 young men

to draw on in 1994. However

the foreign population is ex-

pected to grow to 7m by the

turn of the century, raising the

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Industrial output figures fuel recovery hopes

BY RUPERT CORNWELL IN BONN

THE LATEST data for both industrial production and new orders booked by industry will reinforce the West German Government's optimism that a steady recovery is under way in West Germany, Europe's largest economy.

According to figures released by the Economics Ministry yesterday, overall output during September and October was 3.5 per cent higher than in the same period of 1982. This suggests that the economy is on course for the 3 per cent real growth next year that many analysts now expect.

On the orders front, moreover, signs are multiplying that West Germany may be moving back into its traditional pattern of export-led growth, after a spell in which internal consumer demand had provided most of the momentum.

Over the same two months, new orders overall climbed by 3 per cent from a year earlier.

But, while home demand grew by only 2 per cent, export orders rose by 5 per cent, with the strongest gains shown by the capital and investment goods sector.

The more encouraging trend will reinforce Government and employers in their opposition to demands from the unions for a cut in the standard working week to 35 from 40 hours, on top of a basic 3.5 per cent pay rise.

The opening skirmishes in the wage round negotiations over the past few days have produced no sign of compromise with industry claiming that to concede the unions' claim entirely would raise costs by one fifth, half the recovery in its tracks and provoke a rash of bankruptcies.

Ford said the setback was limited to the two models.

By contrast, total new registrations of Ford models in West Germany are remaining 23 per cent ahead of last year.

Dublin spending cuts less than anticipated

BY BRENDAN KEENAN IN DUBLIN

monetary policies" and "imperialism" of the Reagan Administration.

The new emphasis has made a notable shift in the emphasis of its international policy concentrating on attacks against the U.S. and omitting any direct criticism of the Soviet Union.

The party, alongside the Italian Communist Party, has been up to now one of the most forward in its criticism of Soviet policy.

Party leader Sr Gerardo Iglesias, presenting a lengthy central committee report to the Communist congress' opening session here yesterday, reaffirmed the leadership's "Eurocommunist" stance.

But his two-hour address made no mention of the Soviet Union, nor of the situation in Afghanistan or Poland, and contained only a passing reference to the Warsaw Pact in the context of the nuclear arms race.

On the other hand, a large part of the report was devoted to the "war-

The congress's vote on the report, due today, will be a key indicator as to the strength of Sr Iglesias, who took over a year ago following the resignation of Sr Santiago Carrillo as party leader.

The spending cuts are not as severe as many voters had feared.

There will be increased charges for local authority services educational and hospital fees, and a sharp cut in the advance factory building programme and industrial grants to

take account of the depressed state of investment.

However, much of the saving will have to come through tighter financial controls and management of projects by the public sector, rather than cuts in programmes.

The concentration of total public sector rather than exchequer borrowing this year is partly because the handing off of the Post Office to two estate companies, on January 1 will reduce government revenue by a net £120m which will be added to exchequer borrowing.

Mr Dukes said this was in line with recommendations for Ireland in a recent EEC review on economic policy.

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EUROPEAN NEWS

Meat prices get the chop in Greece

By Andriana Ierodiaconou

In Athens

GREEK BUTCHERS are threatening to shut their shops next Monday for the whole of Christmas and New Year, unless the government backs down on plans to impose price cuts on imported meat and other meat from today.

The "Battle of the Veal Chop," as Greek newspapers have dubbed it, began at the weekend when plans to take a cleaver to meat traders' profit margins were announced by Mr George Moraitis, the Commerce Minister.

From today, Greek housewives will pay Dr 50-Dr 90 (35p-65p) a kilo less for imported veal and beef, bringing the price down to a fixed Dr 300 (£2.13) a kilo. Greece imports about 90 per cent of its veal and beef needs.

Taverna customers will also pay less for pork dishes, provided according to a new pricing decree, they patronise an establishment which purchases live pigs directly from its menu.

According to Mr Moraitis, the price cuts, which have been imposed initially until the end of February, will be extended to lamb, poultry and fish. He claimed that the price reductions had been agreed with meat retailers, as well as importers and distributors. But this was belied by the reaction of the Greek National Butchers Federation.

State radio and television responded to reports of panic buying with nothing official assurance that there will be no shortage of meat.

Pro-government newspapers blamed the butchers' action on a conspiracy masterminded by the right-wing opposition. In a more light-hearted response, one cartoon showed the Three Wise Men standing next to a butcher's block with a sign reading: "Camel's meat cheap today."

Swiss party ponders coalition role

SWISS Social Democrats will discuss whether to remain in the four-party Government at an extraordinary party congress in February. The delegates may refer the question to a referendum among party members, writes John Wicks in Zurich.

The left wing has for long chafed under the restrictions imposed by participation in the Government. Matters came to a boil last week when the non-Socialist majority in Parliament refused to elect Dr Lillian Uchtenhagen, the Social Democrat candidate for a seat in the cabinet.

In her place, MPs picked a right-wing Social Democrat, Dr Otto Stich.

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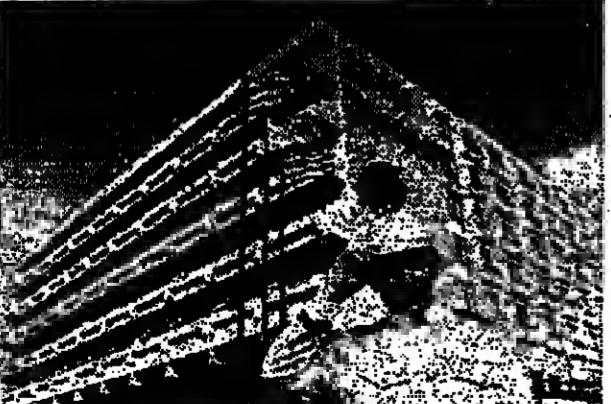
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Soviet economy turns in best performance for several years

BY ANTHONY ROBINSON

THE SOVIET economy appears to have achieved its best performance in five years thanks to a combination of favourable harvest conditions, a highly publicised campaign against waste and corruption and a deliberate attempt to pinpoint and remove bottlenecks in key sectors like transport and energy supply.

As a result, Soviet industrial production statistics show a 4.1 per cent rise over the first 11 months of this year, well above the post-war low of 2.8 per cent in 1982 and also comfortably above the 3.2 per cent industrial growth target for 1983, the lowest growth target ever set.

Once again, the gas industry appears to have been the star performer, pushing up output of natural gas by 7 per cent to 487bn cubic metres over the 11-month period. Oil output also continued to rise, albeit at the marginal rate of 0.8 per cent, to 565m tons.

The problems of the coal industry are continuing, however, with a further small drop in output after four years of stagnant or declining production. Output of many consumer goods also fell below target, as did several large agricultural equipment plants.

Favourable weather conditions, however, have helped produce the best harvest of grain and many other crops for five years.

The authorities stopped issuing official grain output figures two years ago because of embarrassingly bad harvests of around 160m tons in 1981 and 180m tons last year compared with the targets of 225m tons. This year, Western agricultural experts estimate a grain crop

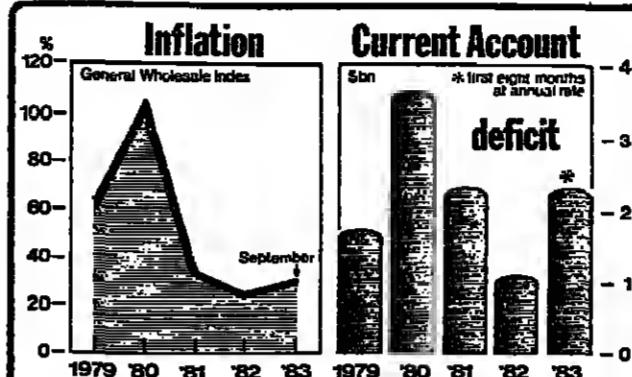
now that he has finally become Prime Minister, five weeks after winning an absolute majority in Turkey's general election. Mr Turgut Ozal and his Motherland Party can look forward to a honeymoon period for at least a few months.

Though no one in Turkey says so openly, there is widespread relief that a civilian government is once more back in office. This relief has been heightened by the delay in handing over power to Mr Ozal, a delay which lasted considerably longer than the constitutional requirements to which it was attributed made necessary.

The mood of expectancy has not been tempered by the now familiar sight of the slogan that Mr Ozal's 1980 austerity programme caused. Turks are aware that he achieved a dramatic normalization of daily life in a short space of time and that he is now promising rapid expansion.

This is the first time Mr Ozal or any of his Ministers have been members of Parliament. No one is yet sure how cohesive his Motherland Party will prove to be. Its vote in the election shows that it relies very heavily on rural and conservative voters in the Asian part of the country. Mr Ozal's own background mixes supporters of the old parliamentary conservatives and one-time candidacy for the pro-Nationalist Salvano Party, now disbanded, as in that of some of his ministers, including Mr Huseyin Dogan, his Agriculture Minister and former chief of the foreign investment department.

By some, however, the Motherland Party is seen as partly a continuation of the new Nationalist Action Party, at least in terms of the affiliation of some of its officials, if not in terms of their policies. Certainly the party is a coalition of all the elements on the Turkish Right which oppose Mr



Suleyman Demirel, the former Prime Minister. On Mr Ozal's immediate political calendar are the local elections which will be contested by Demirel followers and by Social Democrats harnessed in the November poll. His strategy seems to be to go to the voters again before his honeymoon period is over.

The Ozal Government is likely to provide the first occasion in which important sections of the Istanbul business community will have a major say in national affairs. Until now, captains of industry have been relegated to the political sidelines as Mr Demirel and Mr Bülent Ecevit battled for the votes of peasants, civil servants and small merchants.

Inevitably, therefore, Mr Ozal's programme is likely to aim at modernising the Turkish economy and its institutions to make possible rapid export-oriented growth. His plans, iconoclastic though they may seem to bureaucrats in Ankara, what businessmen have been privately saying for years. Now, as a political duke, they have a Government which will try to follow their prescriptions.

Mr Ozal's two chief priorities are likely to be bringing down inflation and improving Turkey's balance of payments per-

formance. In the long run his task is clearly to internationalise the economy and make Turkey into a major trading nation with its industries geared to exports rather than to the domestic market.

He takes over at a time when the economy looks less healthy than for some years. Inflation is pushing up again towards an annual rate of 40 per cent. The deficit on the current account of the balance of payments will be well over \$1bn and bankrupt companies are lining up for state aid. The Turkish Gross National Product, which grew by 4.1 per cent last year, will grow by 2.1 per cent this year, well below target levels.

Mr Ozal has said that he will not prop up any more ailing groups, so some big bankruptcies must lie ahead, which will not bring political popularity. He will push up interest rates to encourage saving but hopes to be able to ease borrowing costs to business by cutting the transaction tax on bank loans. Borrowers are currently paying around 35 per cent interest on their loans with commissions and other charges pushing the actual cost to nearer 65 per cent.

He also plans a "dirty float" for the Turkish lira, under which there will be more con-



Mr Ozal: background in ultra-Islamic party

to phase them out and try and induce foreign and local capital into Turkish agriculture for export markets. Nor is he bauling about his chances of bringing down unemployment, currently at about 20 per cent of the work force.

In many ways the new Prime Minister is in a beleaguered position. On the one hand, he has to contend with President Ermen and the army who have handed over power only grudgingly and bequeathed him costly schemes such as the \$4.2bn F-16 fighter project (expected to be formally signed this week) which will be a burden on the economy.

On the other hand, he has both Mr Demirel and the Social Democrats at his heels, pointing out that there are alternatives to Mr Ozal's discipline. Mr Ozal's best bet seems to lie in not trying to be too much of a politician and simply being frank with the public about the short-term costs and long-term benefits of his policies can be expected to bring.

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AMERICAN NEWS

Alfonsin orders court martial of juntas

BY JIMMY BURNS IN BUENOS AIRES

IN THE boldest move ever taken by an Argentine civilian leader against the country's armed forces, the new president Sr Raul Alfonsin has ordered the court martial of the three military juntas which governed between the coup of 1976 and the end of the Falklands war in 1982 and requested parliament to repeal an amnesty law protecting all officers who committed human rights violations during this period.

The initiative was announced after Sr Alfonsin's cabinet had met for the first time to approve a package of seven laws aimed at laying the ground rules for a democratic state in the country.

The new legislation, due to be debated by an "extraordinary" session of parliament today, includes a sweeping reform of Argentina's legal system which has been widely expected because of Sr Alfonsin's longstanding involvement with the human rights issue and his outspoken

which has been recalled from summer recess, will consider making torture punishable by life imprisonment and will also introduce a recourse of habeas corpus for all civilians condemned by military courts.

However, in a move

apparently aimed at dampening military opposition, Sr Alfonsin named seven extreme Left-wing terrorist leaders including Sr Mario Firmenich, the exiled head of the Montoneros, the outlawed militant faction of the Peronists, as subject to future trials if they carried through with their threat of returning to Argentina. Sr Alfonsin also said that his government would seek a "partial" or "well-defined" sentence of death for a small number of military officers in addition to the juntas rather than sweeping trials.

Measures aimed at curbing the power of the military had been widely expected because of Sr Alfonsin's longstanding involvement with the human rights issue and his outspoken

criticism of the military during the election campaign.

The junta which ordered the invasion of the Falklands in April 1982, is already facing a separate court martial after the results of an investigation into the conduct of the war were leaked to the press last month with the apparent approval of Sr Alfonsin. One of the members of the junta which led the coup in March 1976, Admiral Emilio Massera, is also already awaiting trial in connection with the alleged murder of his mistress' husband.

Nevertheless, many Argentines yesterday were surprised by the speed with which the new Government has acted and by the potential scope and scale of the new legislation.

Making his announcement in a national speech late on Tuesday night, Mr Alfonsin said that his government would seek a "partial" or "well-defined" sentence of death for a small number of military officers in addition to the juntas rather than sweeping trials.

Measures aimed at curbing

the power of the military had been widely expected because of Sr Alfonsin's longstanding involvement with the human rights issue and his outspoken

which had led to the "disappearance" of an estimated 15,000 Argentines.

Three generals, three admirals and three air force brigadiers, including three of the military regime's four presidents—General Jorge Videla, General Roberto Viola, and General Leopoldo Galtieri—have been charged by the civilian government with responsibility for "murder, illegal arrest and torture."

In spite of the expected opposition of some officers linked to the previous regime, the new civilian government is confident it will find the necessary support among the civilian population as well as from within the armed forces to push ahead with its controversial initiative.

Tuesday night's announcement coincides with the appointment of a "professional" with naval political views, General Julio Fernandez Torres, to the key post of head of the joint chiefs of staff, the most



Alfonsin... acting to ensure stability

senior military post after the president and the civilian minister of defence according to the new command structure drawn up by the Radicals following the dissolution of the junta.

IDA stake reallocation proposal

By David March in Paris

A PLAN by leading member nations of the World Bank to set up a "parallel fund" to increase the resources of the International Development Association, the Bank's soft loan affiliate, is likely to be discussed at a four-country meeting at the French Finance Ministry in Paris today.

The gathering, linking Japan, West Germany, Britain and France, has been arranged mainly to discuss the Tokyo Government's plan to become the second largest member of the World Bank after the U.S. by increasing its capital share and voting power in the International Development Association.

"He will make a speech in the Oval Office on January 29, at which time he will announce a decision," Mr Speakes said.

President Reagan authorised an official re-election committee in October, a step that made him a candidate in the eyes of the World Bank after the U.S. even though he insisted he was reserving his own decision.

His controversial economic policies during the 1981-83 business recession led to a drop in his popularity in opinion poll ratings. But his standing have improved sharply with the recovery and a national unity mood created by the invasion of Grenada and the attacks on U.S. marines in Lebanon.

Officer said a survey con-

Reagan to announce candidacy decision on January 29

days after delivering to Congress his annual State of Union message, which will outline his legislative goals for 1984 and could serve as a manifesto for his personal re-election appeal to the public.

In keeping with the public guessing about his plans, Mr Reagan has said an early statement of candidacy would leave him open to charges, he was playing politics in the White House, while others announced he meant to retire would make him a "lame duck."

His controversial economic policies during the 1981-83 business recession led to a drop in his popularity in opinion poll ratings. But his standing have improved sharply with the recovery and a national unity mood created by the invasion of Grenada and the attacks on U.S. marines in Lebanon.

Officer said a survey conducted by Republican Party pollster Mr Richard Wirthlin showed that the President's popularity rating now stood at 62 per cent.

Mr Walter Mondale, former Vice-President, holds a commanding lead in polls, party support and money in the opposition Democratic Party's Presidential nomination race. Senator John Glenn of Ohio is rated his closest competitor for primary elections that begin next February.

He will make his speech final

\$ loses favour as peg for exchange rates

THERE has been a sharp decline in the use of the dollar as the unit of account against which countries peg their exchange rates over the past decade, William Hall writes from New York.

In 1974 61 out of 98 countries surveyed in a paper published by the Group of 30, an influential group of central bankers, private bankers and academics that investigates current issues in international finance.

Professor Kenen notes that none of the "defectors" adopted another national currency for foreign trade. Most of the defectors decided to peg their currencies against baskets of other currencies rather than rely solely on the dollar.

Talks on Argentina debt deferral

BY JIMMY BURNS IN BUENOS AIRES

ARGENTINA'S LEADING creditor banks will meet in New York today to decide on a request from the country's new Radical government, for a 90-day repayment moratorium, or about \$8bn of foreign debt.

The request, announced in Buenos Aires on Tuesday night by Sr Bernardo Grinspun, the new Argentine economy minister, follows several secret talks over the weekend with Mr Timothy McNamara, deputy secretary of the U.S. Treasury, and local representatives of the leading foreign banks.

Sr Grinspun said he had asked foreign banks to defer today's deadline for the signature of rescheduling agreements worth about \$8bn with about 30 public sector agencies. A further \$2bn was the surprise figure put on 1983 arrears by Sr Grinspun, although he did not specify whether this referred to principal or interest or both. Previously, foreign bankers had suggested that Argentina had paid its arrears up to the first week of October.

According to Sr Grinspun, the moratorium had been requested so as to give the new Argentine authorities more time to work out rescheduling arrangements on the country's \$40bn foreign debt comparable

with his 1984 target and medium-term economic strategy.

Banking sources in Buenos Aires suggested that the moratorium was not a unilateral decision. It is understood that U.S. banks have been asked by the U.S. administration to be flexible as a gesture of goodwill towards the new democratic authorities.

A sign of their trust in Sr Grinspun's public pledges that his government will eventually honour all its debt obligations.

Before leaving Buenos Aires on Tuesday, Mr McNamara said that he was convinced that the new Argentine Government was determined to formulate an economic programme which "without a doubt will be satisfactory for the International Monetary Fund." He added that in his view, Argentina had all the necessary resources for an early economic recovery, helped by an extended facility with the IMF.

Argentina has apparently reassured its creditors that it will use funds from foreign grants in the first quarter of 1984 to maintain its budget deficit as from January 1 up to date. It will also work closely with foreign creditors in arranging a major rescheduling package as planned on December 15.

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will use funds from foreign grants in the first quarter of 1984 to maintain its budget deficit as from January 1 up to date. It will also work closely with foreign creditors in arranging a major rescheduling package as planned on December 15.

principal also falling due next year.

Significantly, the Argentine Government has let it be known that it will be sending a leading official to Washington later this month for further talks with the IMF on a three-year stand-by arrangement to replace the current agreement signed last January and which expires at the end of March. The official, Sr Ubaldo Aguirre, is now acting as an adviser to Sr Grinspun, after enjoying high standing among foreign banks as a key negotiator on the foreign debt of the military government.

Sr Aguirre is believed to have ensured informal contacts between the radical team and Argentina's foreign creditors in the transition between the elections on October 30 and the swearing in of Sr Alfonsin.

Foreign bankers had originally hoped to sign the outstanding public sector contract with the outgoing military authorities. But in recent weeks they had reluctantly accepted that a growing administrative paralysis caused by the imminent end of the military government would make it very hard for Argentina to complete its arrangements and a final decision on disburse-

ment does not need to be taken till after Christmas.

Prof Delfim Neto said there was no doubt that Brazil would meet its target of reducing its budget deficit to 2.7 per cent of gross domestic product this year. The deficit is being monitored closely under arrangements set up by the International Monetary Fund which allow for any deviations to be speedily detected and corrected.

Brazilian officials say that the deficit is regarded as a much more important target for the IMF than the rate of inflation which now stands at about 210 per cent a year. It has accelerated in 1983 partly because of the maxi-devaluation of the cruziero in the spring and partly because of the effect of bad weather on agricultural production.

Speaking in London on his return from a trip to the Middle East, Prof Delfim Neto said he now expects contributions from Middle East banks to start flowing again. "We are making every effort to finish this operation before the end of the year so that we can start 1984 with a clean slate," he said.

It is understood that banks in Kuwait have proved the most resistant to subscription to the total amount of subscriptions now stand at more than \$6.5bn. Brazil's bankers intend to start the year with a clean slate and a final decision on disbursements and a final decision on disburse-

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WORLD TRADE NEWS

EEC-China textile negotiations reach deadlock

BY PAUL CHEESERIGHT IN BRUSSELS AND ANTHONY MORETON IN LONDON

THREE WEEKS of tough talks in Brussels have failed to settle the level at which China may sell textiles and clothes to the European Community over the next five years.

They will start again in February, probably in Peking. The breakdown came just two days before China submits its application to join the Multi-fibre Arrangement, the world agreement which governs much of world trade in these products, is to be discussed at Gatt in Geneva today.

Under the terms of the present agreement between China and the EEC, which dates from 1979, trade between the two can continue at a slightly higher level than in 1983.

This will be nowhere near what the Chinese have been seeking. In highly sensitive areas, such as cotton yarn, spun synthetic fabrics, knitted shirts, sweaters and trousers, China wanted to send another 20 per cent to the Community. The EEC has countered that the rise should be around 1 per cent.

The Chinese have refused to move their negotiating position and so a deadlock was inevitably reached.

Sharjah fertiliser deal

BY PAUL BETTS IN PARIS

CDF Ghimie, the chemicals offshoot of Charbonnages de France, the French coal board, is expected to sign a major joint venture agreement with the Sharjah Economic Development Corporation (SEDC) in the first quarter of next year to build a fertiliser complex valued at nearly \$300m (£208m) in the

Arab Emirate. The plant is due to have a capacity of 1,350 tonnes a day of ammonia and 1,750 tonnes a day of urea. It will be fed with gas produced in the gulf state. The SEDC is expected to own 70 per cent of the fertiliser venture with CDF Ghimie owning the other 30 per cent.

THE LOW LEVEL of trade between Israel and Egypt is a sore point in Jerusalem, which had hoped that by now the 1979 peace treaty would have been cemented by lively commercial relations.

The only significant trade development has been the sale by Egypt to Israel of some \$800m worth of oil a year. Israel did manage to build up its sales to Egypt to \$25m in 1982, but this trade has fallen sharply to \$6.3m in the first ten months of this year, because of Egyptian objections to the Israeli invasion of Lebanon.

"We raised a great opportunity, because we should have insisted on having reciprocal trade arrangements — namely, that we pay for the oil in goods and services and not with dollars," says Prof Seve Hirsch, co-author of the recently published book, *The Economics of Peace-making*.

The lack of development in trading relations has led to a

growing distrust in Israel of Egypt's commitment to peace. This does not surprise Prof Hirsch, who is professor of international trade at Tel Aviv University. "If economic relations are not handled properly, they can actually destabilise peace, even though that is not the intention."

Prof Hirsch, whose book uses the Egypt-Israel situation to illustrate his much broader study, believes that "if you give economic relations the right weight in your political thinking, you can use them to stabilise peace and to achieve political goals. It is for this reason that you must plan economic relations and even individual transactions to enhance peace."

Noting that "the whole world is infatuated with the Arab-Israel conflict because of the importance of the Middle East as a source of raw materials," he points out that in fact "there is nothing which can

be remotely regarded as economic" lying at the root of the Arab-Israel conflict.

But economic ties can enhance the peacemaking process. In his opinion, if Israel had insisted on a barter deal

the region it would still be many years before such an arrangement could be possible.

The book's authors believe Israel could be exporting meat, wood products, transport equipment, machinery, plastic materials and organic chemicals to

Egypt.

In practice the largest single item of exports to Egypt in 1982 was animal feeds, to the value of \$15m. Day-old chicks, hatching eggs and other poultry items accounted for another \$7m.

Egyptian exports to Israel, apart from oil, are insignificant, not even reaching the \$1m figure last year. This despite the book's estimate that Egypt could be selling Israeli fish, sugar, clothing, cotton and textile fibres.

Despite the potential, trade has failed to develop mainly for political reasons, and Prof Hirsch sees this as the result of the "dissidence between the

Israeli and the Egyptian perceptions of the peace agreement."

"From our point of view peace means giving up territory, giving up our strategic assets, giving up the sense that we are not real content, trade, and normal relations," he notes.

"The Egyptians took the opposite view. They say they got back Sinai which is theirs and gave Israel the one thing it really wanted, which was recogni-

tion."

In return for that recognition, Egypt demands progress on the Palestinian issue. As long as Israel does not give that, then Egypt says it will not give the contents of the peace pact in the form of developing the trade links which Prof Hirsch believes could enhance the peace process.

The Economics of Peace-making, by Prof Avi Seve Hirsch and David Tatz, published for the Israel Policy Research Centre, London, by Macmillan, 1983.

Brazil halts issue of import permits

BY ANDREW WHITLEY IN RIO DE JANEIRO

THE BRAZILIAN foreign trade authority has halted the issue of virtually all import permits until the end of the year. The new controls came into force on Monday.

Behind the surprise move lay a rush by Brazilian companies to secure permits before tougher global restrictions on imports are imposed, in 1984. Individual companies' import ceilings next year will be based on the actual figures they recorded in 1983 and will not be reduced further by monthly quotas.

Mr Carlos Vlaca, the head of Gacex, the foreign trade department, said on Tuesday that the suspension of import

China to buy Grundig TV kits

BY JOHN DAVIES IN FRANKFURT

GRUNDIG, the West German consumer electronics concern, has won a contract to supply the basic kits for 40,000 colour television sets to China by May next year.

The Chinese will manufacture the cabinets for the TV sets and carry out the final assembly level in 1984.

The deal is relatively small — with something over DM 18m (£4.56m) — but Grundig said yesterday that it attached considerable importance to it.

This is the first time that Grundig has reached an agreement with the Chinese for assembly equipment. The company was convinced it was laying the foundation for constructive co-operation with the Chinese.

Port of Hamburg suffers sharp fall in shipments

BY LESLIE COLITT IN BERLIN

THE PORT OF HAMBURG has experienced its most difficult year since the early post-war period. Transhipments fell 16 per cent to an estimated 51m tonnes this year, which was the level in 1973.

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the Soviet Union of U.S. grain, as well as the loss of an oilseed mill in the port and high prices for fodder, were all negative factors.

Liquid shipments fell 29 per cent to 14.1m tonnes, largely as a result of a two-thirds reduction in crude oil deliveries. The prime reason was the continued drop in oil consumption, along with the new Wilhelmshaven-Hamburg pipeline, permitting refineries to be directly supplied from tankers.

Oil and coal imports fell 21 per cent to 9.2m tonnes, as a result of the depressed state of the European steel industry, which meant one-third less iron ore was imported.

Irish find a ready market in Iran

BY BRENDAN KEENAN IN DUBLIN

IRISH EXPORTS to Iran have bounced back after being almost wiped out during the political disturbances of 1979-81. They are expected to top £240m (£31.6m) this year, which is more than the levels of the late 1970s.

The Irish decided to re-enter the Iranian market in 1982, when 20 Irish companies exhibited at a Tehran trade fair. This was followed by a visit from the Irish Agriculture Minister. The results exceeded expectations. Exports subsequently boomed from only £7.3m to this year's tenfold increase. Officials of the Irish Export Board, CTT, believe the results can be sustained and that there is room for expansion.

The main exports this year have been commodities principally beef and butter, but the figures were boosted by the sale of £1.5m worth of refrigeration equipment. CTT believes that food sales can increase still further above this year's level.

Iran's difficulties have meant that it has not been able to resume some of its traditional sales to Ireland, which were principally oil. In 1980, Irish imports from Iran were almost £150m, leaving Ireland with a £25m trade deficit. This year Iran's sales to Ireland are expected to be worth just £65.000.

Ireland's neutral politics have helped her maintain steady sales to both Iran and Iraq, despite the Gulf War. Salesmen do tread carefully at times, however. It seems that the dead IRA hunger-striker, Bobby Sands, is something of a hero in revolutionary Iran and his name is often mentioned in glowing terms. CTT officials, who have a fair idea of what the Irish Government thinks of Mr. Sands, just smile bravely and think of the balance of payments.

New aircraft designs boost morale at Fokker

BY WALTER ELLIS IN AMSTERDAM

FOKKER, THE Dutch aerospace group, enters 1984 with hopes higher than for several years. What bears these hopes aloft in spite of the downwards pressure of falling demand for existing aircraft is the arrival at last of two new designs.

The recently announced F-50 and F-100 aircraft intended as successors ultimately to the highly successful F-27 and F-28, mark the end of a long period of introspection at Fokker, when it was a partner/associate to Boeing, British Aerospace, Airbus Industrie, and McDonnell-Douglas was in great doubt.

The collapse in 1981 of ambitious plans for a joint project with McDonnell Douglas threw the Dutch aircraft maker

into a kind of torpor from which it has only this year emerged.

Sales of nearly 60 F-27s and more than 200 F-28s have been a signal of Fokker's ability to compete. But the market, seeking something new, has forced Fokker to button down and work hard within its limited resources to come up with an answer.

Rather than coming up with something radically new — and probably uncompetitive — it has decided to rebuild the F-27 and the F-28 from the bottom up. The ensuing aircraft undoubtedly will be highly advanced, especially in terms of engineering and composite construction, but they will be the progeny of known parents.

If Short Brothers of Belfast, builders of wings for the F-28, are given the contract for the F-100 wings, Northern Ireland will be a third beneficiary.

The F-100 is designed to seat up to 107 passengers compared with a maximum of 85 carried by the F-28. It is thus midway between its linear predecessor and the aborted F-29 that would have come out of the link with McDonnell-Douglas.

The smaller F-50 — styled somewhat jauntily as "the project the airlines have been asking for" — will be a 50-seater, the same as the F-27. Its main distinguishing feature will be the six-bladed Dowty rotol twin propellers by Pratt and Whitney of the U.S., which represent state-of-the-art engine technology.

As with the present, updated version of the Friendship and Fellowship models, the new aircraft will incorporate advanced composite materials, many developed by Fokker itself. Both should be quiet and economical, and rather more spacious than their forebears.

Main competition for the F-100 is likely to be British Aerospace's four-engine "regional jet" the BAE-146, which in its Series Two version also carries 108. Fokker and British Aerospace last year were at daggers drawn over the respective merits of the established F-28 and the new 146.

This battle will be joined again in earnest when the first F-100 enters service, probably in the spring of 1987.

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UK NEWS

Average pay rises 7.75% as economic activity increases

BY PHILIP STEPHENS

BRITAIN'S wage-earners are still keeping well ahead of inflation, with incomes boosted by the continuing pick-up in economic activity, the Government said yesterday.

Figures released by the Department of Employment showed that average earnings rose 7.75 per cent in the year to October, up from 7.25 per cent the previous two months.

Earnings in the production industries, which include energy, water supply and manufacturing, climbed even faster to register a 9.25 per cent annual increase in October compared with 9.0 per cent the previous month.

Officials said the key to the higher earnings was a sharp increase in overtime working and a drop in the amount of short-time work, both attributable to economic recovery.

Longer working hours boosted earnings by 0.75 per cent in the economy as a whole over the year to October, while the impact on manufacturing industry was between 1.0 and 1.25 per cent.

Overtime in manufacturing industry averaged 11.7m hours a week, up from just under 11m in September, to reach the highest level since June 1980.

At the same time, hours lost due

ing the month due to short-time working fell to 456,000, the lowest since September 1979.

The rise of nearly 8 per cent in average earnings over the last few months contrasts with October figures showing the consumer price index rising by 5 per cent and the tax and price index (TPI) by 4 per cent.

If the TPI is taken as the best guide to actual income, workers are keeping nearly 4 per cent ahead of inflation.

The Department officials stressed that the earnings statistics did not reflect high settlements in the present pay round. On the contrary, an expected lower level of awards would not begin to feed through until the spring.

Wages and salaries per unit of output also rose, registering a 4.2 per cent rise in the three months to October compared to the same 1982 period, and against a 3.8 per cent rise in three months to September.

The earnings figures are adjusted to allow for temporary factors such as back pay and the timing of pay settlements. On an unadjusted basis, the increase in the year to October was 8.7 per cent compared to 8.5 per cent in September.

Venture started in artificial intelligence

BY PETER MARSH

RANK XEROX and three of its former employees have set up a new venture in artificial intelligence, the discipline in which computers take on limited reasoning powers.

The office-equipment company has a 25 per cent stake in Artificial Intelligence. This will sell the software tools to make computers which have general knowledge.

Among the systems that will be made possible are computers that analyse faults in electronic components or which calculate how to heat or ventilate buildings. Machines which work according to the new techniques could also help geologists to pinpoint oil wells from survey data.

Artificial Intelligence, based in Watford, Hertfordshire, will sell

computers programmed with a language called Interlisp-D. This was developed at the research centre in California of Xerox, which owns 51 per cent of Rank Xerox.

Mr David Butler, chairman and managing director of Artificial Intelligence, said yesterday that he hoped to sell 15 of the computers next year at £23,000 each.

The company has sold one machine to STL, the research arm of STC, the telecommunications company. Technicians will program into the equipment the general principles that determine whether electronic components contain faults. Other workers will then interrogate the system to determine whether items emerging from a factory production line are defective.

Shipyard criticised

BY MARK MEREDITH, SCOTTISH CORRESPONDENT

MR NORMAN TEBBIT, the Trade and Industry Secretary, yesterday criticised the performance of both management and workers at the threatened Scott Lithgow shipyard on the lower Clyde, West Scotland.

"We have put over £14m into subsidising the losses made at Scott Lithgow recently and we still seem to have very great difficulties in persuading the workforce to get an oil rig out on time," he said.

This was not the fault of regional policy, he added, but the fault of

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(Essential for children under 7 years)		
ADDRESS: (including postcode)		
AMOUNT DEPOSITED	POUNDS	PENCE

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USUAL SIGNATURE:
(If child under 7, signature of person opening account)
If you hold any other NSB Account(s), please quote account number(s):

To: National Savings Bank (Dept. FT1), Glasgow G58 2BR
I wish to open an NSB Ordinary Account

SURNAME: MIDDLE NAME:

FORENAME: (In full)

DATE OF BIRTH	MONTH	YEAR
(Essential for children under 7 years)		
ADDRESS: (including postcode)		
AMOUNT DEPOSITED	POUNDS	PENCE

I declare that the information given by me on this form is correct. FT2

USUAL SIGNATURE:
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TECHNOLOGY

EDITED BY ALAN CANE

U.S. TRIALS OF SOLAR POWER USING A MOLTEN HEAT STORE THAT COULD BE USED IN BRITAIN

Salt tower heat trap finds favour

BY PAUL WALTON

A BATH of molten salt soaking up the energy equivalent of the radiation from a quarter of a million suns might power commercial electricity generating stations by the turn of the century. And it may even be possible to use the technology in the cold and wet British climate.

The first "warm" trials have just begun in the New Mexico desert in America using molten salt to collect and store the sun's rays. It is hoped this work will lead to solar power being economic even in temperate climates.

Molten salt collects the heat focused on it by a field of reflectors, or heliostats, in an opaque bath at the top of a 200 feet high tower. The circulating liquid is used to produce steam which drives turbine-electric generators.

Dr John Holmes, site project manager on the Molten Salt Electric Experiment (or MSEE) at the Sandia National Laboratories, described it as "the hot favourite in America at the moment, at least among those of us who have a view to the commercial exploitation of solar

power anywhere else in the world."

The American Government paid half of the \$8m which it cost to set up the first MSEE. The solar power industry, including firms committed to its commercial success like Babcock

and Wilcox Pacific Gas and Electric, McDonnell Douglas, and Martin Marietta provided the rest.

The small scale pilot will generate 750,000 watts of electricity—the energy concentration of some 250 suns—and supply 250 homes for a quarter of the year. Dr Holmes hopes that, if successful, it will be the starting point for the first "cold climate" solar power station.

He said: "The MSEE is the world's first totally integrated operational solar power station using molten salt. It will give

advantage that it can be stored for long periods. The freshly heated molten salt is stored in reservoirs at the foot of the tower, to be used when none is directly available to power the generators.

American firms the opportunity to test out how these things are really going to work."

Dr Holmes added that the MSEE ultimately wants to scale up this first solar tower over

a hundred fold. He claimed that it would be possible to generate 100m watts by multiplying the effectiveness of the heliostats and then scaling up the molten salt receiver.

Molten salt retains its heat energy for much longer periods than steam: the MSEE pilot uses a cheap and commonly available salt mixture.

Solar energy picked up in the opaque receiver, or "bath," at the top of the tower has the

solar power station grinds to a halt," added Dr Holmes.

While the first MSEE pilot also cost a great deal to construct, it is a technology which other countries are beginning to follow. A molten salt tower called THEMIS is about to undergo trials in the south of France early in 1984, generating a million watts of

electricity.

He said that investing the large sums needed to build solar power stations, using either molten salt or another liquid metal as the receiver, will soon begin to look economical if world energy prices continue to escalate.

The MSEE project will produce electricity which will be four times the price of conventional energy from coal-fired or nuclear power stations. It works out at 40 cents per kilowatt hour.

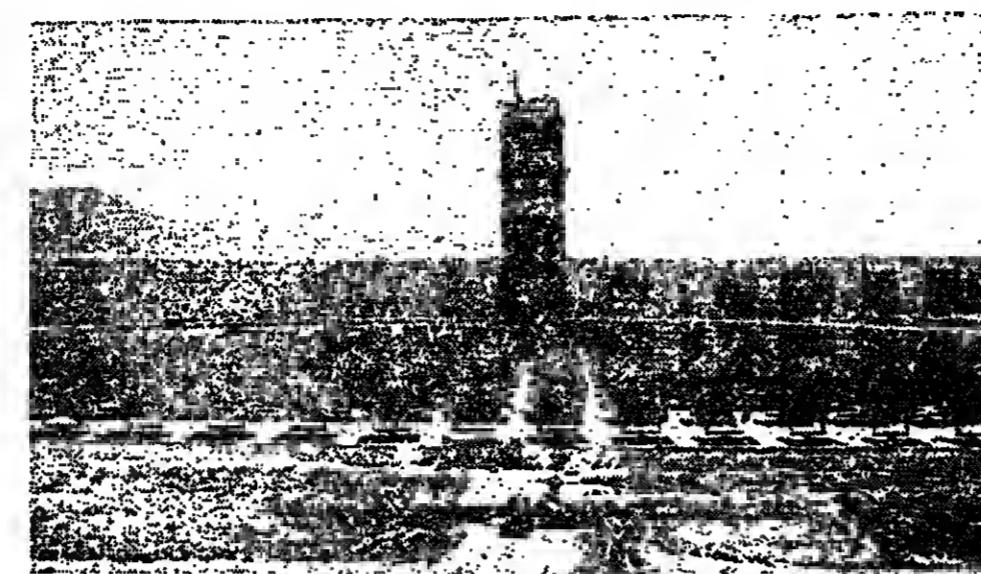
As the capital costs of the solar towers are paid off and the price of energy rises, Dr Holmes believes that MSEE could become "economical" within ten years, even if the sun doesn't stay out for all that time."

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Software
Husky captures road data

A SOFTWARE package for the Husky family of portable microcomputers can be used for data capture in a form compatible with the CHART system for assessing the structural maintenance needs of highways.

The CHART system, developed by the Transport and Road Research Laboratories and licensed by the Department of Transport, in the UK reduces the time to carry out road condition surveys. More details are available from Husky on 0208 865181.



The bath of molten salt is perched on a 200 ft tower

DENTISTRY

Two-part pin secures fillings



BERT HINKS had an idea to design a better way of holding fillings in teeth with a special pin. Within five months a new company, Precision Dental Products, was set up in Wales to mass produce them. There is also a large export potential.

Dentists use retention pins to form an anchorage for fillings that would otherwise be difficult to cement into the tooth. Once the decay has been cleared away, a small hole is drilled in the tooth and the drill head inserts one or more retention pins, which have a self tapping thread.

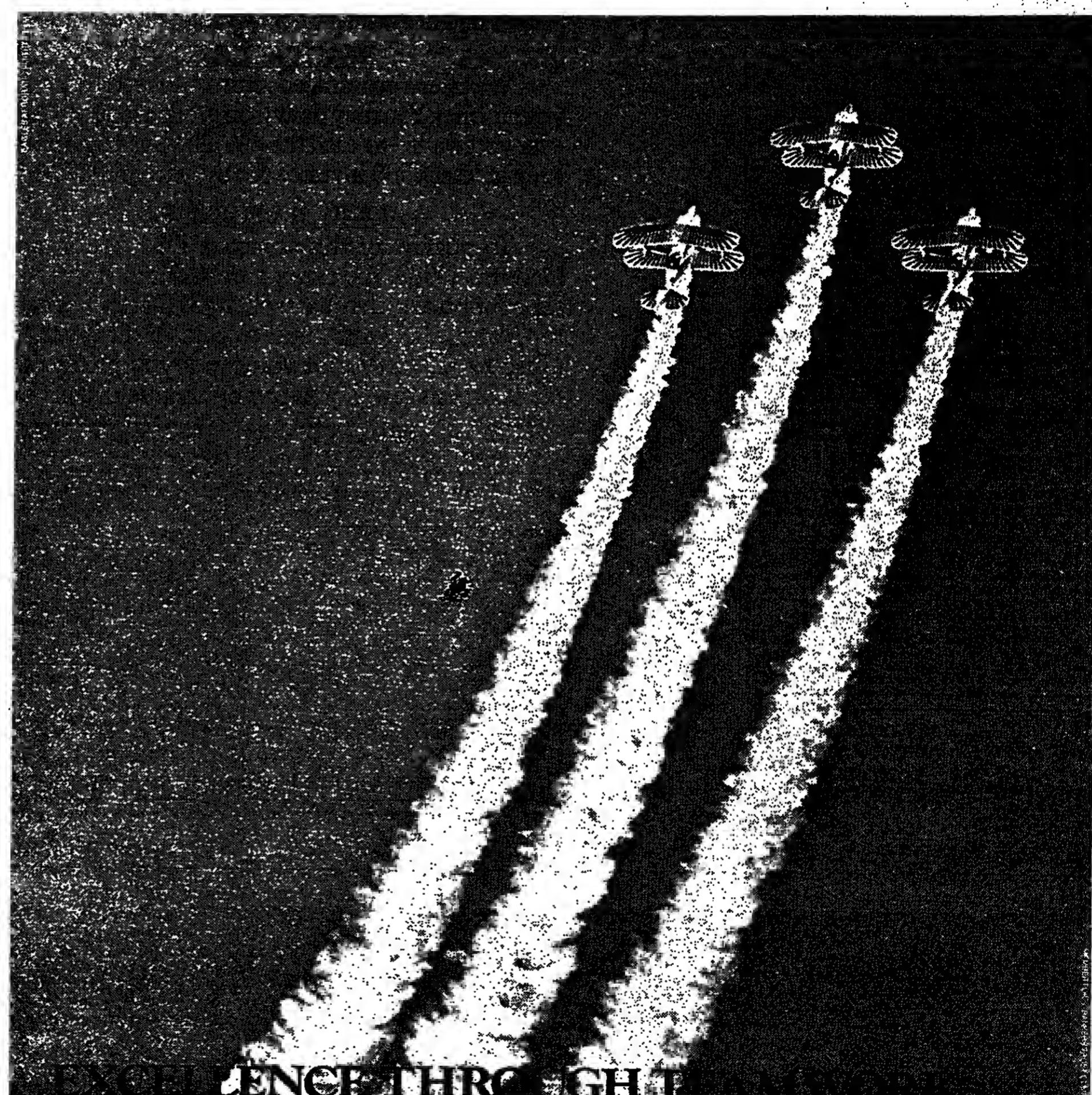
Mr Hinks, inventor of the Securipin, devised a two part pin—where the pin unscrews from the shank—which can be made in materials such as stainless steel, gold, titanium or silver.

ELAINE WILLIAMS

The advantage of the two part pin, says Precision Dental Products, is that it is quicker to insert, and is not liable to bend or snap as easily as conventional pins.

According to Mr Ian Whitfield, vice chairman of the new company, there is worldwide interest in the new pin. Each year about 150m fillings are carried out in the U.S. Potentially 40 per cent of these could use pins. This compares with 33m fillings in the UK.

The company is now making 34,000 pins a month at its new factory in Llandrindod Wells. Mr Whitfield, hopes to have a workforce of 20 by the end of the year. Precision Dental Products has £100,000 paid up capital.



LENCE THROU GH

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DP Market Forecasts and Spending Patterns, Western U.S.\$57.7bn was spent on data processing in western Europe in 1982 of which \$50.4bn was UK data only.

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The Bankers Trust team: Richard A. Price, Jr., Capital Mts. Group (seated); Andrea Lamp Peabody, Relationship Mgr.; Johannes G. Derksen, Currency Manager; Alok Singh, World Corporate Department in Mexico City.

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into a local area network. So from today there is a family of Olivetti personal computers with different storage capacities and a wide choice of operating systems (MS-DOS, CP/M-86, PCOS, UCSD-p) to satisfy different needs. And with their 16-bit technology and communication capabilities they are designed to keep abreast of change.

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For more information, contact Valerie Belfer (M20/FT3) British Olivetti Limited, Olivetti House, Upper Richmond Road, London SW15 2UR. Telephone 01-785 6666.
MS-DOS is a trademark of Microsoft Inc. CP/M-86 is a trademark of Digital Research. UCSD-p system is a trademark of the Regent of the University of California.

JOBS COLUMN

Product champions • Finance folk • Sales, etc

BY MICHAEL DIXON

DID YOU KNOW that if you are in the United States, and happen to be so inclined, you can call a certain telephone number and get told a dirty story? I didn't until I was told as much the other day by John Short, general manager of the Spectrum division of British Telecommunications.

He was citing that sordid U.S. facility as an example of the sort of service which Spectrum will definitely not provide in its effort to boost usage of the British telecommunications network. Even the Talkabout service under trial in Bristol (number 02210221) which enables callers to join in discussions with others likewise wanting a chat over the phone, is supervised by "conversation leaders" who cut off any contributor who becomes unduly offensive.

Such things apart, however, Spectrum is keen to consider buying any telephone-based service that people are likely to want enough to provide BT with profits. A further example is the electronic mail system started in Britain about 18 months ago, through which the 4,000 or so subscribers can leave and pick up messages for one another by telephone from anywhere in the world. And there are numerous other projects impending.

What Spectrum lacks, Dr Short said, is not so much promising ideas as people able to take one of them up and turn

it into a practical and profitable service—product champions" is his name for them. So he is hoping that a few of same are to be found among the Jobs Column's readers.

"I've a feeling that there must be people working in big corporations, perhaps, who are entrepreneurial in the sense that they'd like to develop and run their own show even though it might not make them personally a lot of money," he added.

"They'd need commercial vision, ability to negotiate persuasively, oot lease with the business operation. But that's about as specific as I can be."

Inquiries to Dr Short at Room

524 Seal House, 1 Swan Lane, London EC4R 3TH; telephone 01-357 5121, telex 883055.

Kuwait

RECRUITER Nigel Lilley of CKL Management Services is offering a job in Kuwait with the building products subsidiary of a big group with a diversity of manufacturing and trading interests. The subsidiary, which operates throughout the Middle

East, wants someone who, although no older than 35, has enough financial management experience to start as its financial controller and earn promotion to the equivalent post at group level within the next three years.

Salary around £60,000-£65,000 tax-free plus housing car and other expatriate perks. Kuwait is "only slightly less socially liberal than other Gulf states," Mr Lilley says, "and the educational facilities for children are excellent."

Inquiries to him at 7 Cork St, London W1X 1PB; tel 01-734 1843, telex 261807 Monrex G, ref 2430CKL.

Accountants

WHILE we're outside the United Kingdom we might as well deal with an opening in Tanzania which is one of two posts with a British construction group being offered through John Steeds of Mervyn Hughes Alexander Tic (International). Mr Nigel Lilley and, indeed, all headhunters cited in this column who may not name their clients, Mr Steeds promises to abide by any applicant's request not to be named to the employer without specific permission.

The Tanzanian job is for a young qualified accountant with experience mainly on the cost and management side but able to handle financial accounting too. The recruit will be number

two to the financial manager of the group's construction company based in Dar es Salaam. Salary about £17,000 subject to only a small local tax and perks include free accommodation for either a single person or a family with charges for electricity, water, telephone and so on paid by the company.

Salary around £60,000-£65,000

tax-free plus housing car and other expatriate perks. Kuwait is "only slightly less socially liberal than other Gulf states,"

Mr Lilley says, "and the educational facilities for children are excellent."

Inquiries to him at 7 Cork St, London W1X 1PB; tel 01-734 1843, telex 261807 Monrex G, ref 2430CKL.

Start up

IF YOU are highly successful at selling high-technology products and keen to build up a business from scratch, then you might like to contact Ian Barr of Berry Wilson and Associates. He has been asked by two entrepreneurs—one Dutch, one British—to find the person they need to start and develop their new joint venture marketing high-tech office equipment.

Education for Capability is "only slightly less socially liberal than other Gulf states,"

Mr Lilley says, "and the educational facilities for children are excellent."

Inquiries to him at 7 Cork St, London W1X 1PB; tel 01-734 1843, telex 261807 Monrex G, ref 2430CKL.

The initial base will be about 30 miles west of London, but it could be changed.

Salary about £30,000 with company car among the perks.

Inquiries to Mr Barr at 178 North Gower Street, London NW1 2NB; tel 01-585 7611.

Perverse

NOW, with deep regret since this is the last Jobs Column before the season of universal goodwill, to another example of the mind-boggling doings of this country's Department of Education and Science.

Its present Secretary of State, Sir Keith Joseph, seems more concerned than any of his predecessors to provide education which equips young people for the practical needs of life. And one of several other bodies which shares the same concern is the Education for Capability group, backed by numerous eminent figures of all academic which is headquartered at the Royal Society for the Encouragement of Arts, Manufactures and Commerce.

Every year the group awards

prizes to about a dozen initiatives in the educational field which it considers are successfully helping to equip children to live and work effectively in society. Of the dozen,

the two or three projects judged to be especially promising are given the extra honour of being invited to give a presentation at

Education for Capability's

annual symposium in London.

One of the three so chosen

this year—and widely regarded

as the best of them—was a programme developed by Thames Polytechnic to produce teachers

for primary schools who are skilled in enabling young children to learn by solving practical problems.

Unlike the great bulk of

teacher-training courses which

take their students straight

from previous stages of full-time academic education, the

Thames Polytechnic initiative

recruits a high proportion with

experience of other kinds of

work. Mike Bruce, head of the

poly's teacher-training section,

says that about 40 per cent of

the students have not only

worked in industry, commerce or the like but are old enough to

have school-aged children of

their own. Another 15 per cent,

although younger, have also

worked outside the education

system.

It is closing it down.

That said, a happy Christmas

and prosperous new year to

everyone—including Sir Keith

and his department provided

they make a resolution to stop

undoing with one hand the

useful things they are trying to

do with the other. All being

well, the column will be back on

January 5.

MANAGEMENT CONSULTANCY

Rapidly growing London office of international consultancy seeks consultant for entry level (associate) position.

Candidate must be bilingual (German-English) and have 2-4 years' management or consulting experience in Germany or Switzerland. Ability to work with teams on large complex assignments with multinational American and European clients is essential. M.B.A. desirable.

Contact:

Bill Nichols

Management Analysis Centre (U.K.) Ltd.
14 Mount Row, London W1

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Please write with full career details to Miss G. Rogers, Personnel Manager, Vickers da Costa Limited, Regis House, King William Street, London EC4R 9AR.

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In line with the continuing success and expansion of its activities in both fixed and floating rate markets, Bank of America International Limited is seeking experienced professionals to join its Capital Markets Group, with particular emphasis on the origination and execution of Euro-issues. Openings may exist in London and New York.

Applicants should already be operating at a senior level in these markets and will have relevant experience in one or more of new business solicitation, the execution of transactions and securities syndication, distribution and trading. Experience in related markets, particularly swaps and private placements, and of product development will be beneficial.

Successful candidates are likely to hold a degree or professional qualification. They should have the ability to operate both at their own initiative and in a worldwide investment banking and commercial banking network.

Investment banking with Bank of America offers both immediate challenges and excellent career opportunities. The remuneration package will be in line with best banking practice, and will reflect the importance of these key appointments.

Write with full personal and career details to the Personnel Manager, Bank of America International Limited, St. Helens, 1 Undershaft, London, EC3A 8HN. Or telephone Graham Pooley, Executive Director, Capital Markets Group, 01-236 5266 for preliminary discussions.

BANK OF AMERICA INTERNATIONAL LTD

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In November 1983 Michael Page Partnership plc made a successful debut on the Unlisted Securities Market. This followed seven years of exceptional growth and expansion in executive selection and recruitment within the accounting and finance sectors. As part of our detailed and planned expansion programme, we intend to develop our "City" business particularly to cover senior executive appointments in the following areas.

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Applicants should have several years relevant experience and exposure, but above all, they must demonstrate the ability and

maturity to handle senior executive appointments in a highly professional manner.

We would also be pleased to hear from principals interested in the possibility of merging their business.

As a group, we offer excellent remuneration and benefits including company car, life assurance, pension and private medical care.

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Strict confidentiality will naturally be respected and applications, including a comprehensive c.v. should be marked for the personal

attention of Michael L. Page, Chairman, Michael Page Partnership Plc, P.O. Box 143, 31 Southampton Row, London WC1B 5HY.



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Written information covering personal details, academic achievement, work experience to date and the reasons for your interest in this position should be sent by male or female candidates quoting Ref: 607/FT.

Eagle Star House,
16a Alderley Road,
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The responsibilities of this newly created position in Chase's expanding European Leasing Organisation cover all marketing and sales aspects of UK equipment finance.

Chase offers a full range of leasing services including vendor programmes, direct lease, H.P. and secured loans. The successful applicant will be responsible for growing this profitable business, for augmenting our range of products and for advising Chase customers on the management of their lease portfolios.

The successful candidate will be in his/her late twenties/early thirties and educated to at least degree standard, possibly with an ACA qualification. In this

key role, fluent communication and negotiating skills are a prerequisite, but these must be allied to a thorough knowledge of lease evaluation, accounting for leasing and tax management.

This position will carry a substantial and competitive salary and full bank benefits. There are excellent opportunities to progress to more senior leasing and marketing roles within the worldwide Chase organisation.

Interested applicants should submit their curriculum vitae to: Peter Keeble, Chase Manhattan Bank N.A., Woolgate House, Coleman Street, London EC2P 2HD.



International Public Relations

London based
AMERICAN EXPRESS

American Express, a world leader in financial and travel related services is seeking an accomplished public relations professional to join them as Manager, Travel Related Services, Public Affairs and Communications. Working within the Europe, Middle East and Africa region, your responsibilities will include handling media enquiries, mainly from the UK, and public relations for travel, the charge card and travellers cheques with a particular responsibility for identifying and creating editorial opportunities across the countries and markets within the region.

Ideally, you should have worked in public relations in an agency or in-house with a major corporation, ideally one concerned with travel services and/or financial products and services. Alternatively, you could be experienced in journalism and the appointment is likely to be offered to someone in their late 20's or early 30's with a degree or similar qualification. Although based in London, some travel is involved.

This is an immediate appointment for a man or woman who is professional and confident and a salary commensurate with age and experience will be offered, with all the benefits expected of a major international organisation.

Please write with full C.V., quoting ref: IPR/TG, to:

THE MANAGEMENT PAGE: Marketing

EDITED BY CHRISTOPHER LORENZ

THE business giants are getting very chatty these days. Corporations seem keener than ever to speak their minds in public, exercising the company voice in newspapers and on television screens. Why do they bother? And what do they expect for their pains?

A look at a quartet of campaigns currently showing their corporate mettle, though for different reasons, suggests some of the answers.

The companies fall into two groups. On the one hand, with privatisation on the horizon, British Telecom is facing the inevitable and parading its aces as never before. In the wings British Airways awaits its turn—and in a fine piece of opportunistic advertising British Caledonian seizes the chance to beat its own drum.

On the other hand, IBM UK and Standard Telephones and Cables, both coping with the problems of famous American parents, face identity problems. The mighty IBM, not for the first time, is busy persuading us what a fine upstanding local citizen it is—which few can dispute. STC, since leaving the BTI nearly 18 months ago, is a company with image to match and needs to spread its gospel.

Just how far the privatisation factor weighs in the BT's current corporate campaign on television is a moot point. The corporation refuses to be drawn. Corporate campaigns, it says, are regular features every two or so years and this one was planned long ago. Yet it's the first time BT has splashed out on television—still the quickest way of reaching most people—and part of the campaign focuses on images that have been at the centre of the privatisation debate.

Officially BT is explaining its new burst, which ends this month, as the means to gaining favourable public opinion. "We are a business," Sir George Jefferson, the chairman, says, in a company leaflet. "We must pay our way and expand and increase jobs. We shall be helped in this by favourable public opinion, which advertising can help to secure." A bad press has not helped.

That bad press included a series of press ads placed over the last six months by the BT Unions Committee which put forward the anti-privatisation case. The ads suggest that sell-off plans could lead to reduction of uneconomic services such as those to rural communities, public telephone boxes, and emergency services, as well as to price rises and fare increases of the network.

In an action separate from its TV campaign, BT countered what it calls "misleading information in the media" with a series of three public announcements starting in November. BT categorically refutes certain suggestions of cutbacks, soaring control and soaring domestic prices.



The need to preach a corporate gospel

Feona McEwan assesses implications of four campaigns

the button" commercial which shows the wide scope of BT's operations. This is backed up on a variety of ads focusing services.

"BT is using reactive advertising," says Anthony Wreford of McEvoy Wreford, specialists in corporate communications. "It's a classic case of American-style issue advocacy having arrived in Britain. Before the Conservatives we had the opposite situation. The issue under debate was nationalisation and the banks and insurance companies then on the Government's shopping list laid their case in print."

BT may be used to speak with its corporate voice, but since it lost its monopoly on supplying equipment and networks two years ago, it has been exposed to the new world of competition and its voice has grown more insistent.

Research carried out monthly by BT showed that it faced something of a credibility gap. Most consumers regarded the corporation, says a spokesman, as a telephone service, no more. Its considerable technological achievements went unheeded.

The B. C. Cal case is a variation on the advocacy theme. "They are making hay on the back of B. C. Cal," says Wreford. B. C. Cal sees BT privatisation as simply changing a public one to a private one so it has taken the initiative to integrate its interests by placing full page ads in the press outlining an alternative plan.

IBM's corporate advertising

stance is dictated by its status as a multinational. And a mighty one to boot. Nothing new in that perhaps, but identity is an issue that has preoccupied this American citizen—an old campaigner in ad terms—for a number of years.

Leader by a league in what is the fastest growing industry in the world (IBM's European data processing revenue was almost \$10bn last year—qualifying the combined turnover of its 10 closest competitors) IBM is at root American. Since it operates in nearly every country in the world, this point is not likely to be a savoury one to every government—in most cases IBM is the major supplier.

Since January 1981 member governments have been obliged by GATT and EEC rules to put out most major computer contracts to open tender but nationalised industries and local authorities do not have to do the same. France had had a buy-French policy for its state-owned institutions but has now relaxed it and IBM has benefited considerably.

In Europe generally, the issue of origin is a particularly sensitive one. While the European Commission still has its opposition case outstanding against IBM, which it has accused of abuse of

a dominant position. It is a case IBM cannot afford to lose. It is at pains therefore to ensure that its public image is as polished as possible. It wants to be perceived by the public, whether in Belgium, Germany, France or the UK as a friendly, caring company and, above all, a national asset. IBM has always been careful to promote itself through its country of operation.

The present press campaign

—banded as it has been for five years by the agency used by the Conservative Party to present IBM's Britishness in a clever new way. Under the banner

"How British do you have to be to contribute to Britain?" it sketches in four ads the origins of famous commercial successes—American Gordon Selfridge, Frenchman Isambard Kingdom Brunel, Polish Michael Marks and Canadian Samuel Cunard. Is it parentage or contribution that counts it asks, then lists its own assets (£119m investment in the UK in 1982... 11,000 British suppliers...).

IBM's measures have not changed much over the years. The issues have remained constant though the emphasis may have changed. Last year's effort (which included a picture of an IBM building with the caption "New Hampshire USA? No, Old Hampshire UK") attracted accusations of an attempt to deny its American parentage—something it made every effort to avoid in the present campaign.

The effects of corporate advertising, IBM knows well, are not permanent. "It's not a once and for all thing," says the spokesman. "The decay sets in so you have to refresh awareness from time to time." A short while ago, IBM's budget on corporate advertising is one-tenth of its expenditure for personal computers.

Although ITT remains its major shareholder, STC, the international telecommunications company, has become a brand new being. In the space of a year, it has acquired eight subsidiaries and turned in a record turnover of £1bn. To match its new corporate identity to be launched early next year.

"The current campaign is a curtain raiser," says public relations director, Peter Earl.

Response to the ad has been remarkable. Hundreds of readers have taken up the vaguely worded invitation included in the ad to write of their own information on how STC is "shaping the future." Most of them require individual replies, says Earl.

THE

FRENCH

have been

among the slowest in Europe to

take on board the concept of

information technology.

Now, one of the country's best known

publishers

has unveiled

ambitious plans to change all

that with a novel "multi-store"

complex right in the heart of

Paris. The store, in the Place de

l'Opera, will not only a

comprehensive range of com-

puter hardware and software

and other electronic equipment

but also a magazine and

other reading material,

together with two restaurants,

served by highly automated

kitchens, and a delicatessen.

Hachette, the once traditional

book publisher which over the

past two years has launched into

information technology and

feature and TV film production,

will also be breaking new

ground by being the first large

Paris store (it will cover 6,000

square metres) to remain open

from 10 am to 1.30 am seven

days a week. It intends the

store to be a meeting point and

recreation centre, where people

can gossip, see and test new

products, discover new video

releases, deepen their knowl-

edge of computer technology

and browse through books and

magazines, as well as have a

meal.

The company sees its

range of products available in

France in its field. Thus 35

different models of computers

will be sold in both the house-

hold and professional

categories. This will be backed

by what Hachette claims will be

the largest selection of computer

programmes in France—about

1,000 titles—and specialist inter-

national books and periodicals.

Hachette believes it is

striking the French market at

the right time in that sales

of computers are well below

that of the rest of Europe and

particularly of Britain. As a

result of the new government

push for the information

industry, sales of micro-

computers are expected to

explode over the next few

years, rising by 30 per cent

annually, according to one

market survey. At the moment

sales outlets are fragmented.

The new store is a joint venture between Hachette and Eurest, a subsidiary of Nestlé and the Compagnie Internationale des Wagons-Lits.

will be highlighted by the giant TV screen being constructed by Philips that will dominate the central covered piazza inside the store, and which will show a non-stop programme of news, publicity and film extracts. Push button, computer-controlled information panels will guide shoppers to the department they

Hachette will have management control and has insisted on using its own name. It has invested FF 20m (of which half was to buy its stake in the former Drugstore Opera that gives way to the Place) in the project, and Eurest FF 10m. Together they hope for a turnover of FF 120m (f10m) in the first year.

For Hachette, the new venture is also a "shop-window" in which to establish its new image as a multi-media group. Diversification began in 1980 when Maris, the French electric utility company, gained majority control. Maris was subsequently nationalised, but Hachette was spun off as a private group in which Maris has 53 per cent. Maris is a holding company in which Jean-Luc Legardere, chairman of Maris and Hachette, is a major shareholder.

Since taking over, the new management has been pushing Hachette into information technology and audio-visual products. It wants, says Sibouret, to add more dynamism to Hachette's rather "solid scholarly" image. Market research surveys show that the name Hachette as publishers of school books and encyclopedias is known to an astonishing 94 per cent of Frenchmen.

Sibouret sees the new store as springing naturally out of Hachette's mainline interests. More than a fifth of the company's FF 9bn turnover comes from retailing. It owns 900 sales points in France distributing books, magazines and periodicals from a network of shops on stations, metros, hotels and hospitals. It has recently purchased the Nugget chain of record and video shops which it plans to expand.

Sibouret does not believe that the new "Hachette-Opera" has any competitor in its field. Maris, the French public relations consultant which is helping to launch it, is publishing the store as inaugurating a new generation of large shops. It plans to distinguish it from the popular American-style drug store that invaded France in the 1950s as well as from the more elitist and cultural FNACs of the late 1960s and 1970s which sprang up around the development of hi-fi and video equipment.

Hachette-Opera

A 'meeting point' in Paris

David Housego on a novel multi-store complex

PENSION FUND INVESTMENT

It is proposed to publish a survey on the above subject on Tuesday, 21st February, 1984.

For further details and advertising rates, please contact:

Nigel Pullman, Financial Times Ltd.
Bracken House, 10 Cannon Street, London EC4P 4BY
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APPOINTMENTS

J. Bibby & Sons makes changes

Mr Leslie Young is to relinquish his post as chief executive, but will continue as chairman of J. BIBBY AND SONS. Mr Peter Wood, currently managing director of the agricultural group, will succeed Mr Young as chief executive. Mr Ian Smith, chief executive of the feeds and seeds division, will succeed Mr Wood as managing director of the agricultural group, while retaining his responsibilities for the feeds and seeds division. All changes are from July 1 next year. *

Mr Roger Swift has been appointed managing director of UNITED NEWS SHOPS. *

Mr Ian H. Macdonald will join the boards of CRESCENT TION. Mr Edward Liess, secre-

JAPAN INVESTMENT TRUST, and New Tokyo Investment Trust, on January 1. He is chief general manager of TSB Scotland. *

Mr John H. Wood, who joined the board of WALTER G. BIRCH (BUILDERS), Harrogate, in 1980, has been appointed managing director in succession to Mr W. Alan Birch who now becomes chairman. *

Lord Penlock, chairman of BICC, Mr A. Powis, chairman and chief executive officer of Noranda Mines, and Sir Anthony Tuke, chairman of RTZ have accepted invitations to become honorary presidents of COPPER DEVELOPMENT ASSOCIA-

tionary of the Intergovernmental Council of Copper Exporting Companies (CIEC) has been appointed vice-chairman of CDA (UK) following the resignation of Mr E. Olivares. *

Mr Norman Stimpson has been appointed director of finance and Mr Alan M. Young, director of projects at JOHN BROWN ENGINEERING. *

Mr Colin Bennett has joined the board of OSCAR FABER CONSULTING ENGINEERS. *

OLYMPUS OPTICAL COMPANY (UK) has appointed three senior managers to board level. Mr John McEvill, general manager marketing, is appointed marketing director, together with Mr John Batley, from general manager finance to finance director and Mr Tony Ramsay, who was previously general manager administration, now becomes administration director. *

WANSDYKE SECURITY has appointed Lord Eskine of Rerrick to its board. Wansdyke Security is a wholly-owned subsidiary of the Bath and Portland Group. *

Mr Keith Jacobs, marketing director of Birds Eye Wallis, has been appointed chairman of the Government's ADVISORY COMMITTEE ON ADVERTISING. The appointment is for a period of three years. Mr. Jacobs succeeds Mr Gerry Draper, former commercial director of British Airways, who completed his term of office earlier this year. *

Mr Frank J. Zeman has retired from GLENDINNING ASSOCIATES INTERNATIONAL after seven years in the general office as president. Mr Edward L. Wier replaces Mr Zeman as president of the International division. *

Mr Patrick Quigley, who joined the NATIONAL BEDDING FEDERATION four years ago, has been appointed chief executive. *

Mr John Foulkes, managing director of the Wallis Meat business of Unilever, has been appointed chairman of the board responsible for the frozen and chilled interests of IMPERIAL FOODS, which comprise the businesses of Ross Foods and Young's Seafoods. On February 1 Mr Foulkes will succeed Mr Brian Cookson who has been chairman and managing director of Ross Foods since 1973 and chairman of the joint board of Ross and Young since its formation in September this year. Mr Cookson will relinquish his executive responsibilities in February, but he will remain a director of Imperial Foods. Mr Foulkes will also become a director of Imperial Foods on February 1. *

Mr R. N. Thomas has been appointed managing director of W. H. SMITH DO IT ALL (the group's do-it-yourself chain). He was retail distribution divisional director. *

Mr Michael Mander is appointed managing director of THOMSON INFORMATION SERVICES magazine, directory and data communications group, from January 1. He becomes chairman of International

Thomson Publishing of which he has been managing director and chief executive since 1980. He will be succeeded as managing director and chief executive of TPL by Mr Malcolm Gill, managing director of Thomson Business Magazines. *

BCL has appointed Mr Alan O. Collinson, a main board director, as general manager OPP. He has responsibility for the OPP division's operations at ECL Shorko Filini Swidow, which now becomes the HQ for the OPP division, and at Shorko SA, Mantes, near Paris, following the recent agreement to acquire a controlling interest in Rhone Poulen's OPP business. He is also responsible for the company's involvement in Shorko Australia. He joins the OPP division after 34 years managing the ECL Group converter division activities worldwide. *

WANSDYKE SECURITY has appointed Lord Eskine of Rerrick to its board. Wansdyke Security is a wholly-owned subsidiary of the Bath and Portland Group. *

Mr Donald Hanson, chairman of ILLINGWORTH MORRIS, has stepped down from that of Mr Alan Lewis, who has been deputy chairman and chief executive since September and controls 65 per cent of the ordinary issued share capital of IM. Mr Hanson will remain on the board of IM, and will continue as managing director of Woolcombers (Holdings) and associated companies. *

Mr Colin MacGregor, regional Director of PA MANAGEMENT CONSULTANTS in Scotland and the North of England, has been appointed to the international board. Mr MacGregor, who has been PA Management Consultants' regional director since 1979, previously worked with IBM in Greenwich where he was in finance planning and accounting management. *

Lord Brabourne has been appointed chairman of COPYRIGHT PROMOTIONS. Lord Brabourne is a director of Thorn EMI and Thames Television. Mr Trevor Passmore has resigned as non-executive director and has been appointed a consultant. *

Mr R. N. Thomas has been appointed managing director of W. H. SMITH DO IT ALL (the group's do-it-yourself chain). He was retail distribution divisional director. *

MARTIN THE NEWSAGENT has appointed Mr Bill Mitchell as personnel director from January 1. He joins from Associated Dairies Group where he was director of group personnel. *

ADVERTISEMENT



Donald E. Anderson

The Board of Directors of Ontario Hydro is pleased to announce the appointment of Mr. Donald E. Anderson as Director, New Business Ventures Division, Ontario Hydro.

Mr. Anderson was most recently Project Manager of the Bruce Nuclear Power Development. Mr. Anderson has had wide experience in design engineering and utility project management and development. He was born in Chatham, Ontario and is a graduate of the University of Toronto, and is a member of the Association of Professional Engineers of Ontario.

The appointment of Mr. Anderson to this position reflects Ontario Hydro's increasing commitment to assist Ontario and Canadian consultants and manufacturers in international markets and maximize the return on capital investment for electricity customers in Ontario through the development of new business enterprises in the energy sector.

This activity will include the development of the Bruce Energy Centre and acceleration of international marketing of by-products, research and development services, technical assistance and supply and procurement services for electrical utilities in development countries.

Mr. Michael Mander is appointed managing director of THOMSON INFORMATION SERVICES magazine, directory and data communications group, from January 1. He becomes chairman of International

Financial Times Thursday December 15 1983

This advertisement appears as a matter of record only.

New Issue

December 15, 1983

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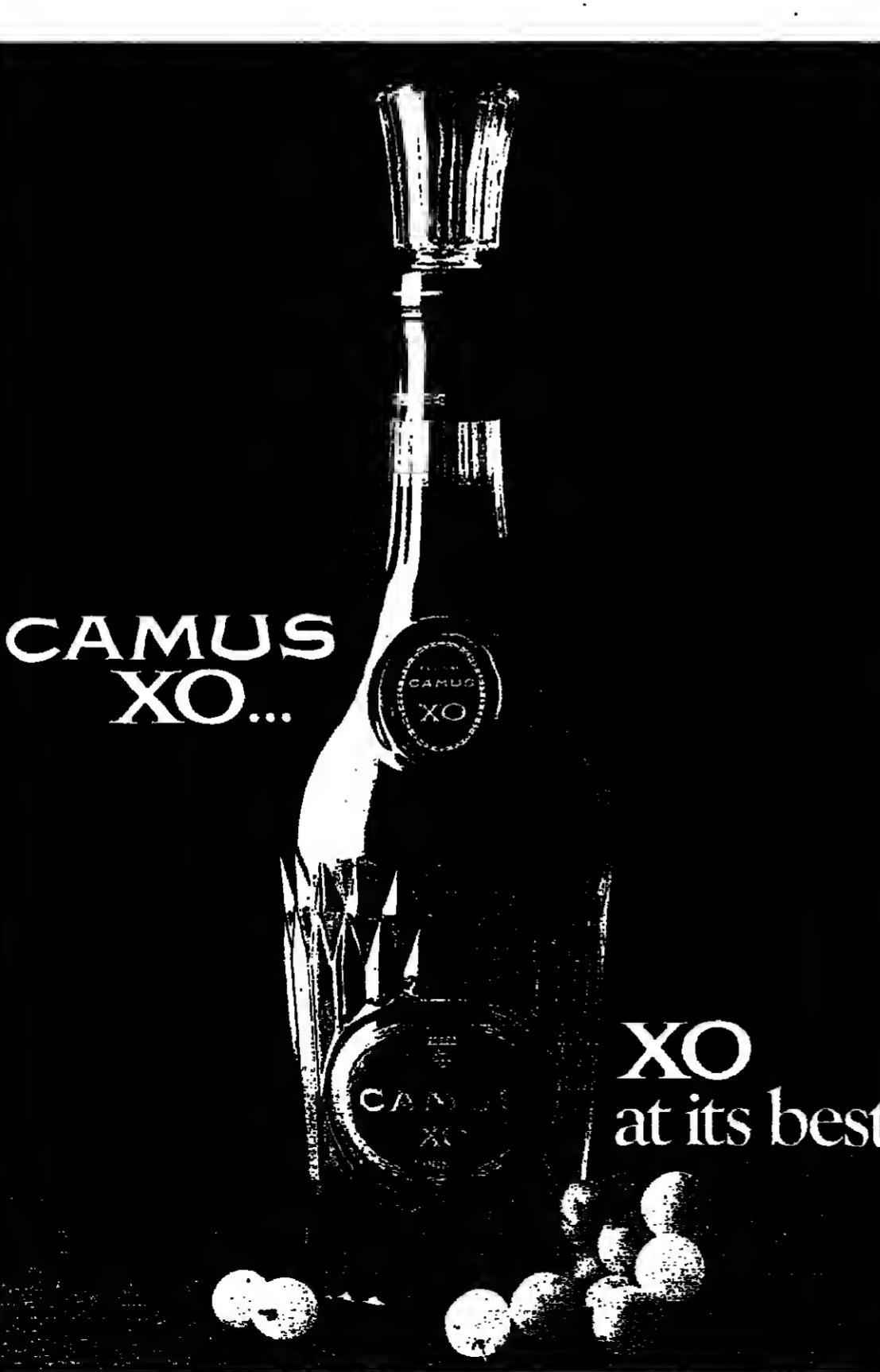
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FINANCIAL TIMES SURVEY

Thursday December 15, 1983

Cable and Satellite TV

The foundations are now being laid for the new architecture which will carry TV into the 1990s. The cable and satellite developments may mean a radical restructure of the present system of worldwide broadcasting

Into the era of 2001

THE AWARD of the first 11 new-style cable television operation franchises and the publication of the draft Cable Bill mark the passing of cable in the UK from planning to actuality.

What has now been set in train by cable and satellite developments in tandem may be nothing less than a total, if long-term, recasting of the traditional pattern of UK broadcasting.

A similar, if less dramatic process has been triggered in the rest of Europe, also.

This process has within it the following elements:

1—Substantial re-regulation of television broadcasting.

2—A breaking down of the BBC/IBA duopoly that has governed UK broadcasting since 1954.

3—Further dilation, tantamount in due course to abandonment, of the concept of public service broadcasting.

4—A shift towards subscription-based TV services, as opposed to advertising-based or tax (ie licence fee) based services.

5—Diversification of the sources and distributors of programmes.

6—Diversification of the ownership of the means of distribution.

7—Convergence of entertainment TV and business information over the same networks.

8—Internationalisation of television.

Although many believe the contrary, it would be surprising if cable and satellite, taken together, left much of the 1983

BY REX WINSBURY

structure of UK TV intact in, say, 15 years time. (The same could be true for other European countries, as explained inside this survey.)

It is, of course, argued, by no less an authority than Professor James Ring, a member of the Hunt inquiry into cable broadcasting, and one of the panel that vetted the first list of cable applicants, that cable may take away only 10-15 per cent of the BBC/ITV audience: so what is all the fuss about?

Many feel that this misses the point. Such a migration to cable could in itself have dramatic effects on ITV revenues, based as they are on advertising, advertising, especially given ITV's high fixed costs. It would also weaken still further the BBC's case to remain a call upon the taxpayer's purse.

Put simply, the new architecture will become the natural medium of local distribution in those areas (but only in those areas) which will financially justify multiple services, entertainment and business, while DBS (Direct Broadcasting by Satellite) will offer basic TV channels to all other areas.

All of these new services will be competing for the consumer's time and disposable income; for the advertiser's budgets; and for programmes.

The commercial and institutional implications of this are substantial, and because they are also politically controversial—indeed, the government set up the Hunt inquiry to allay controversy—they are rarely faced up to in public debate. But this has been done by carefully addressing cable on its own, rather than cable and satellite together.

The satellite business is in its infancy, technically and operationally. But its basic simplicity and universality will probably make it an ideal means of national and international programme distribution, and the correct perspective is to take cable and satellite together as a joint attack on, and potential substitute for, the TV status quo.

It is also argued that satellite TV distribution will have. It seems logical to suppose that in time the existing terrestrial transmitter network will fall into disuse, and with it the powers of the BBC and IBA to control TV distribution. It is predicted by satellites and satellite companies owned, operated or leased by quite different organisations, whether space organisations, PTTs or private companies.

It also ignores the compounding effect that satellite TV distribution will have. It seems logical to suppose that in time the existing terrestrial transmitter network will fall into disuse, and with it the powers of the BBC and IBA to control TV distribution. It is predicted by satellites and satellite companies owned, operated or leased by quite different organisations, whether space organisations, PTTs or private companies.

Part of this "new architecture" derives from the criteria by which the first 11 cable franchises have been awarded, and the challenges these pose to both successful applicants and to future would-be cable operators.

One challenge is to justify, in terms of revenues, the costs of a high-tech approach to cable.

The government has, by its choice of winners, made it clear that (subject to the overriding criterion of financial solidity) it is the high-tech approach that will win franchises.

Emphasis

The second is more specific to show that high-tech cable has a use in terms of the non-entertainment services that cable is uniquely capable of carrying.

The present government has

all along stressed its emphasis on the information technology aspects of cable; has given short shrift, in the franchise awards, to those who ignored it; and has now conferred on 11 lucky consortia the task of proving that fibre optic cabling, carrying interactive voice and data services will, in the medium term at least, prove economically viable.

Satellites pose their own shorter-term questions. One is about power. Is the high power of transmission planned for the Unisat satellite that will carry the two proposed BBC DBS channels, really necessary? Will there be, after another few years of technical advance and cost reduction, any valid distinction left between DBS and non-DBS satellites?

If and when the UK has its permitted five DBS channels, of whatever power but almost certainly specialised as between films, sport, music and so on, what of the four terrestrial channels we have now?

Will they, along with their franchises and their quality of transmission, and the challenges these pose to both successful applicants and to future would-be cable operators.

One challenge is to justify, in terms of revenues, the costs of a high-tech approach to cable.

The government has, by its choice of winners, made it clear that (subject to the overriding criterion of financial solidity) it is the high-tech approach that will win franchises.

These questions lie one within another, like a Russian

matryoshka doll. Inside them are yet further questions. One is the extent of U.S. ownership of British television. Several U.S. cable operators, including one of the very largest, American Television and Communications, a subsidiary of Time Inc, have been allowed a substantial stake in some franchise areas. How far will this process go?

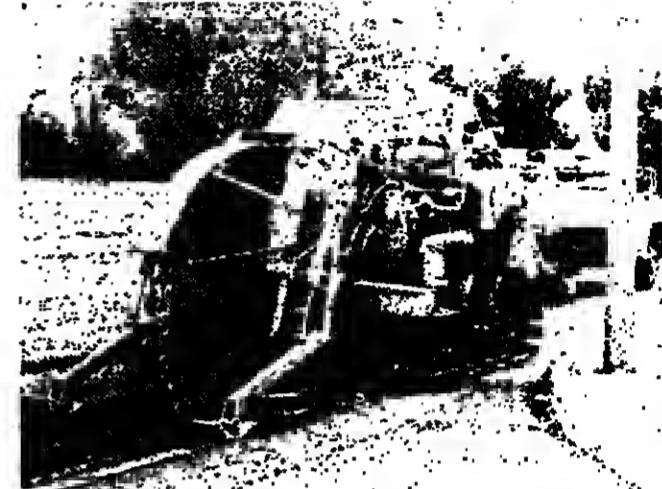
U.S. film producers and distributors also figure largely in the proposed premium film channels for UK cable. What impact will this have on the changes (for example)

substantial and impartial news coverage; some minimum standard of taste that does not at the same time infringe the individual's liberty to watch what he chooses in the privacy of his own home; domestic creative talent; the proper development of business uses of cable.

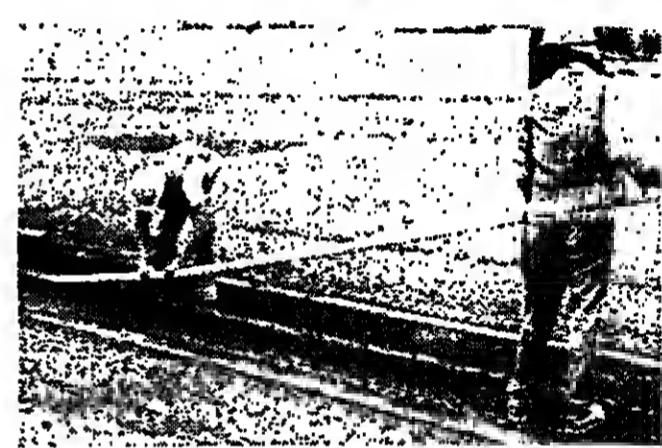
But these values may need to be expressed by radically new means. The Broadcasting Act of the year 2001, the part in which the IBA's charter is now to expire, thanks to an extension clause in the new Cable Bill, should make particularly interesting reading. Stanley Kubrick may need to draft it.

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CABLE AND SATELLITE TV II

TECHNOLOGY AND TERMINOLOGY

Guide to the new media

A NEW terminology is entering the language as cable and satellite television get under way in Britain. The following glossary provides a plain person's guide to how the new media work and explains some of the main concepts which surround them.

First, an outline of the main subject matter:

Cable Television: A communications system that delivers television programmes and, in modern systems, a wide range of telecommunications services via a cable which, in this country, is expected to be laid in the ground in ducts. The last part, the cable drop into the home, may be overhead.

Satellite Television: Television programmes may be transmitted via satellite (1) to cable operators for distribution over the cable network; and (2) directly to the home (Direct Broadcast by Satellite—DBS).

In both cases, the signals will be picked up by a dish aerial. But the small dish that would be practicable for a home subscriber to install in his garden or attach to his house requires the use of more powerful satellites. DBS will also feed into cable systems.

• The A-Z of cable and satellite TV:

Addressability: the ability of a cable operator to address an individual subscriber's code, contained in the TV set-top device, so as to authorise pay-TV and basic services or to cut off non-paying customers.

Amplifier, repeater: equipment placed along a cable network (co-axial or fibre optic) to amplify the signals which attenuate (weaken) as they travel. Fibre-optic cable needs far fewer amplifiers.

Bandwidth: a measure of (1) the amount of the spectrum used by a type of communication. A telephone transmission occupies a bandwidth of 3000 cycles (3KHz) and the normal TV channel 8 million cycles (8MHz); and (2) the capacity of the communications system. A cable system might have the capacity of 400 MHz—in theory 50 TV channels, in practice probably 30.

Broadband, wideband: describes a communications system (for instance, cable) which can carry a wide portion of the spectrum and, therefore, all broadcasts and a variety of other services.

Cable Authority: the statutory body being set up by the Cable Bill, now going through Parliament, and which will award franchises to cable operators and supervise cable services.

satellites by the European Space Agency.

Frequency spectrum: a continuous range of frequencies of electromagnetic radiation (using oscillating electrical and magnetic energy which can travel through space), over different areas of which various types of communications operate. These areas are generally allocated by international agreement.

Head-end: the "start" of a cable network where signals are received by various forms of transmission (off-air broadcast, satellite, microwave link), then processed and distributed, together with local video programmes, along the network.

Hub: a secondary head-end used at a remote part of a large cable system and connected to a head-end or as a "switch-trunk".

House Report: published in September 1982 by an independent inquiry into cable, set up by the Government and chaired by Lord Hunt of Tanworth. The main thrust of the report is now Government policy.

Intelsat (International Telecommunications Satellite Organisation): with more than 100 member countries, it relays a variety of telecommunications between and within countries.

Transponders: used by British Telecom and Marconi are likely to distribute programmes to British cable systems.

Co-axial cable: the traditional type of cable with a central conductor made of copper or aluminium.

Decoder, descrambler: the subscriber's TV set-top box which decodes (or de-scrambles) TV signals that have been encoded (scrambled or encrypted) to avoid unauthorised use. With a switch, TV signals will not need to be scrambled.

Dish: outdoor aerial or antenna mounted with a clear view of the satellite to pick up television signals.

ECS (European Communications Satellites): A series of satellites, the first of which has been launched with two transponders allocated to Britain, run by Eutelsat, the pan-European organisation set up to manage communications

plastic which will largely replace the cheaper coaxial when the price comes down. It can carry limitless bandwidth, is immune to interference from outside signals, and has very low loss of signal.

Pay TV: pay-per-view, premium channel television programmes, on cable or satellite, which must be paid for in addition to the basic subscription package of programmes.

Programme provider: the organisation responsible for providing programmes (or a channel) to a cable system.

Switched-star: the most modern cable system design, with the signals sent down trunk lines to switching centres, from where a star of lines radiates to subscribers. The final link carries only three or four channels since channel selection is carried out at the switch under instructions from the subscriber. The switch allows for many interactive services. The electronic componentry is at the switch, rather than the subscriber.

Star and star-designed system:

Often used to refer to a conventional system which still functions as a tree and branch but can be easily upgraded.

Tiers: a basic tier is the pack-

age of services received by a viewer for his basic subscription.

Transponder: the key equipment on a satellite which receives and transmits signals at a high frequency and, most important, at a certain power—perhaps 20 watts for sending programmes to a cable head-end and 200 watts for DBS home reception. A satellite may carry several transponders, each of which usually provides one TV channel or various telecommunications services.

Tree and branch: the traditional cable system design, with all services (the whole bandwidth) being available to all subscribers at any one time.

The subscriber uses a set-top device to choose channels, to decode signals for which he has paid. The system, having little spare bandwidth, allows for little interactivity.

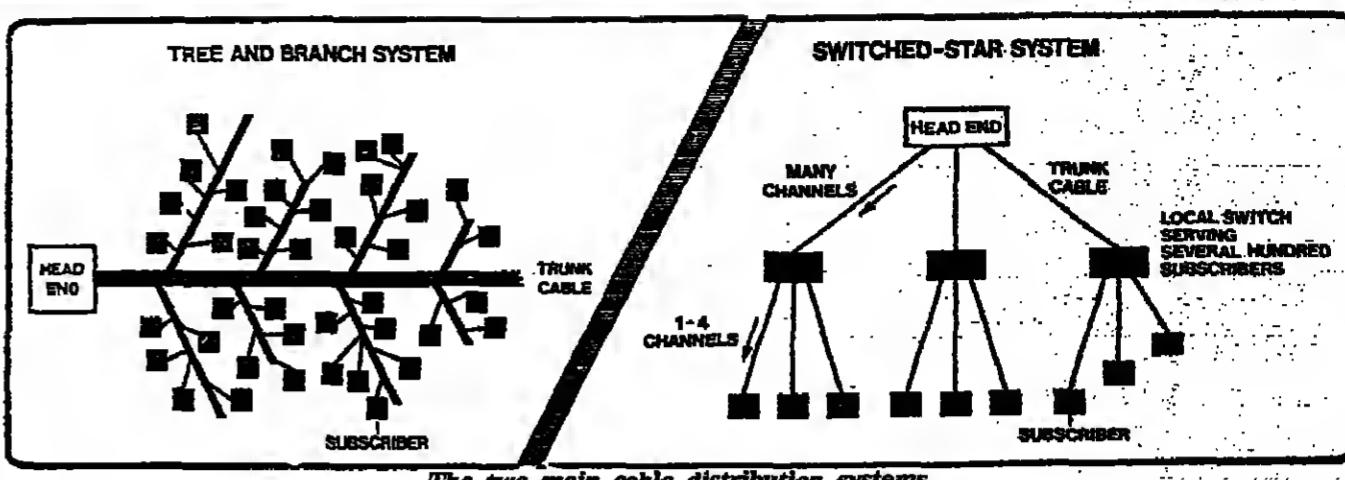
Narrowcasting: Transmitting a specialist cable channel to a precisely-defined audience, perhaps based on a specific interest or hobby, possible on a multi-channel cable system.

Off-air reception of broadcast TV signals: transmitted through the air.

Optical-fibre cable: cable made with a core of glass or

plastic.

Peter Elman



The two main cable distribution systems

THE QUALITY OF PROGRAMMES

Costs: a crucial issue



Mr. Don Cruickshank, director of Goldcrest Films and Television: "We are confident of the future of the new media. Goldcrest is eager to support the Government's plans for cable and satellite television in Britain."

THE QUALITY OF PROGRAMMES and how cheaply they can be produced is absolutely crucial to the viability of multi-channel cable television in Britain at least until business and interactive services start to bring in a significant portion of operating revenue.

The consumer has to be persuaded to pay something in the region of £15 a month, for around eight or 10 basic channels plus a premium film channel.

The explosion of choice at a price compares with a monthly charge of around £3.50 for the colour television licence which pays for BBC 1 and BBC 2, plus four national radio networks, backed up in many areas of the country by local radio.

Together with two "free" network channels on ITV, many believe the British consumer already receives some of the best television in the world from signals which cover almost the entire country with good quality pictures.

By trying to offer something new the cable programme makers face a problem familiar to all those who have introduced new technologies and new services.

In order to be able to afford to offer high quality programmes they will have to attract a significant audience. But in the first place they will have to spend considerable sums in advanced to try to create a market which no-one knows for sure really exists.

The virtuous circle can only be broken by programme companies putting a lot of money "up front" in the hope that marketing of what is a new untried consumer product on the doorstep will be successful and as much as 35 per cent of homes passed can be signed up.

Consortium

Market research has produced contradictory advice on how much the consumer is prepared to pay. It is also ambiguous on whether the high incidence of video recorders is evidence for further unsatisfied desire for more choice or competition which already satisfies that appetite.

The clear point that does emerge from the research is that the one thing that people are most likely to pay for is a premium film channel.

Three large groups are planning to address the market.

The first in the field was The

Television Entertainment Group, a consortium put together by

holders in a consortium for the UK market, involve non-exclusive deals.

The three competing film channels may, therefore, have many films in common and the basic could come down to a marketing and packaging one.

Few, if any, of the 11 new franchise holders are likely to be operating before mid-1985 and the market will be created next year on traditional four channel cable systems cleared of traditional network broadcasting. This should give an early advantage to TEN on the cleared cable systems of Rediffusion and Visione.

The Entertainment Group's channel is yet without a name — was rapidly followed by the Entertainment Network (TEN), which brings together Telecom, British Aerospace and GEC which will manage the satellite likely to deliver two BBC DBS channels from late 1986.

UPI is itself a consortium of three: MGM, Paramount and Universal Pictures. Between them, the studios claim to have produced 60 of the 100 films ranked all-time gross revenue winners and the archives contain 11,500 titles.

The third rival is Thorn EMI, with a new channel called Premier — part of a significant push into the market for cable programmes by Thorn which will have a solid local base to build on because of its successful franchise applications in Swindon and Coventry. Thorn EMI is also planning a children's channel, called Jack in the Box.

The three rivals face a series of problems which may reduce their number to two and cost someone a lot of money.

The number of high-quality films suitable for "premium" film channels is strictly limited and the deals with major studios, even when they are share-

Satellite TV has already reached deals with three of the existing operators and more are considered likely.

On the news front, the story has not broken yet. Individual operators will probably produce local news programmes, with the help of local newspapers or radio stations. National continuous news programmes for the UK and European Cable are being seriously considered by the BBC together with Visnews, the International Television news agency and ITN, together with the Independent, and part of Visnews, UPTV. But the plans in each case have so far only reached feasibility studies.

Several of the successful franchise applicants are believed to have specified the performing arts channel, British Cable Programme set up by the president of the Liberal Party Mr. John Griffiths. Some of the others have promised a arts channel without being specific.

Mr. Griffiths has ambitions plans to use provincial performances of quality to put together a relatively timeless channel which will not involve the extra expense of satellite delivery.

Wyvern Television of Swindon is also planning an education channel complete with morning business briefings.

Thorn-EMI is also intent on taking a chance with video games on cable, W. H. Smith which has an agreement with The Games Network of the U.S. is another competitor in the field.

One of the successful bidders for a franchise said recently however, that he regarded the offerings so far as "meagre".

When the programme plans of all the would-be moguls of cable have been given their due consideration, the remorseless arithmetic will take place.

The BBC spends an average of £200,000 an hour for drama and the ITV companies probably pay even more.

Cable television will not indeed be "wall-to-wall Dallas." That would be too expensive.

It remains to be seen whether the programmes that the new companies can afford will be of high enough quality to keep subscribers paying month after month, and how many of the UK programme providers will be able to stay the course to really find out whether a significant market exists or not.

Raymond Snoddy

STOCK MARKET'S VIEWPOINT

Investors show more caution

IN 1982, and early 1983 the prospect of cable TV coming to the UK was enough to send the share prices of some of the obvious participants moving ahead rapidly.

But in recent months the enthusiasm in the stock market has cooled rapidly. Indeed, when last month the Government announced a surprise list of winners and losers in the race to win a pilot area licence, with one notable exception, individual share prices hardly moved.

The more cautious assessment of cable's prospects is due to a re-assessment of the likely financial returns from the industry, based largely on the experience in the U.S., where the new generation of cable companies have found the going tough.

In the UK there is now a widespread recognition that the pay-off for investment in cable will be long-term. At this stage the response of UK households to cable is still essentially unknown—with small-scale tests and market surveys indicating resistance above quite low monthly subscription charges—so investment in cable is seen as risky.

At a time when many companies are switching their business base from capital-intensive operations towards those which have relatively modest capital requirements—and, often, much better returns—cable involves very high capital expenditure. This is required to put in the cable networks from which the revenue return builds up slowly.

It will take some years to push up the necessary penetration of households, and even longer for the income stream to be boosted as additional services, such as data communications, are added to the base load.

What do the sums look like at this stage? The take would move up as new services are bolted on, with AGB estimating a total income of £16.50 a month from each household and an annual revenue of about £7.25m.

If operating costs, including the price of programme material, is estimated to absorb half of this revenue, the return on capital invested would emerge at a less-than-compelling 16.5 per cent, after a delay of some years. No wonder the

financial markets and the interested companies are looking at this area of investment with great caution.

Given this background, it is no surprise that cable is of interest, broadly speaking, to two kinds of business group:

• The first is large companies with plenty of tax shelters for capital investment. These want to run and install their own cable systems.

• The second group are smaller operators interested in operating a system provided by British Telecom or Marconi.

For the first group, given the length of time required to obtain a return on investment, the 12-year franchise period for operators is extremely tight. It allows an effective period of only seven or eight years for debt finance, which is not very long given the slow build-up of service provision.

They will only partially get round the problem by also being the network owners, with 20-year licence periods for switched star networks. A licensee who loses his operating franchise in year 12 is placed in a difficult position.

The other problem relates to taxation. The major companies can only contemplate investment on the basis that they will receive full 100 per cent first year capital allowances, which in practice can reduce the initial cost by up to 50 per cent.

However, within days of announcing the conditional choice of 11 applicants for pilot licences last month, it emerged that the Inland Revenue had reservations about accepting the new cable investment in "ducting" as capital expenditure.

For two of the 11 companies at least, Thorn EMI and Ladbrooke, this must introduce a major element of uncertainty. Certainly they may be reluctant to press the "go" button

until the tax position is regularised, which may not be until the next Finance Bill.

BT has an advantage in providing cable since in many cases the ducting is already in place, and substituting the cable carried is a relatively cheap process.

This should make up for an inability to use all the capital allowances generated. But the smaller operators which will be interested in leasing cable systems will be unwilling to advance loans to support the implementation of their franchise.

Indeed, there are strong signs of this approach in five of the 11 provisionally successful applicants, and in four of these it also took a stake in the operating consortiums. Only in Coventry is it providing cable to Thorn EMI as operator, a company able to look after itself.

Meanwhile, the real surprise of the Government's provisional list of pilot licences is some of the names excluded. Of three companies which had been expected to be major players in cable, Electronic Rentals was none of its franchise applicants, and neither did Selsar TV.

Rediffusion obtained only one of its four applications, for its proposal.

David Freud

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CABLE AND SATELLITE TV III

U.S. CABLE OPERATORS AND MAJOR MARKETS

Cable operators	Parent company	Year-end 1982 subscribers (m)	1982 operating income (\$m)	% change from 1981	1982 revenue (\$m)	% change from 1982	Major markets served
American Television and Communications	Time Inc.	2.1	166.0	+35	864.0	+33.8	Memphis; Miami; Valley, Ohio; Topeka; Corpus Christi; Pittsburgh suburbs
Comcast Cable Division	Comcast	0.3	13.1	+52.1	47.5	+73	Kentucky; Maryland; Michigan; Mississippi; New Jersey; Pennsylvania
Cox Cable Communications	Cox Communications	1.29	37.7	+23.6	261.5	+33.6	San Diego; Norfolk; Portsmouth; Virginia Beach; New Orleans suburbs; Santa Barbara; Omaha
Group W Cable	Westinghouse	1.8	52.3	(-33)	726.2	+68.5	Seattle; Manhattan; Santa Monica; El Paso; St. Petersburg
Storer Cable	Storer Communications	1.16	61.4	+64	222.6	+67.7	Northern; Dade County; Southern Broward County; Louisville suburbs; Sarasota; Charleston; New Haven
Tele-Communications Inc.	Tele-Communications	2.2	58.5	+95.1	265.6	+58.4	Serving over 425 cable systems in 43 states
Times Mirror Cable Television	Times Mirror	0.7	20.0	(-14.0)	125.0	+21.0	Serving over 67 systems in 16 states
United Cable TV Corporation	United Cable TV Corporation	0.5	35.9	+44.8	99.5	+58.9	Tulsa; Idaho; Texas; Wyoming; Illinois; New Mexico; Michigan; Pacific Northwest; Ohio; Long Island
Viacom Communications International	Viacom International	0.6	19.3	+22.8	112.9	+32.5	Nashville; Milwaukee; Mountain View
Warner-Amex Cable Communications	American Express (50%), Warner Communications (50%)	1.2	(46.0)	N.L.	303†	+74	Houston; Cincinnati; Pittsburgh; Columbus; Akron

† Consolidated revenue.

Research: Rivka Nechoma.

U.S. cable programmers battle for survival

CABLE TELEVISION in the U.S. is "growing up." The industry, and the programming sector in particular, is in the midst of a shake-out.

This has placed a premium on efficient and effective management of existing cable systems, prompted a renewed emphasis on the "packaging" of cable systems and led to a fierce battle for survival among many of the programmers.

While the industry can already boast some notable winners, it has also led to some spectacular failures — even among the industry giants—and this, in turn, has at least temporarily soured Wall Street's perception of cable in the U.S.

Cable now faces new competitive challenges from other forms of programme distribution, including the first commercial direct broadcast system (DBS), introduced last month.

While this competitive threat is generally considered to be exaggerated, the major task facing the U.S. cable industry today is to deliver on the promises made by early cable pioneers when cable was in its infancy and the dream was "to wire America."

Since then, the satellites which arrived in the mid-1970s have revolutionised the industry, transforming it from a system to "improve television reception 'into one' of the principle vehicles for the video revolution."

But the transformation has not been without its problems. High interest rates, soaring construction costs and slower-than-expected revenue growth—particularly advertising revenues—have ushered in a new period of realism.

However, as growth in the U.S. has slowed, new opportunities have opened up elsewhere in the world, particularly in Europe. U.S. cable companies are well represented among the companies which recently won the first franchise bidding round in the U.K.

They see the UK and the rest of Europe as a chance to "get in on the ground floor" of a new wave of cable expansion which could bolster existing revenues and offer the opportunity to learn from mistakes made in the U.S.

Three major groups of companies have emerged in the U.S. cable industry. The leaders, such as Oak Industries and General Instrument, the cable system operators, such as Warner/Amex and Tele-Communications, and the programmers, like Viacom International, Time and Turner Broadcasting. In some cases, like Warner/Amex, the companies are both system operators and programmers.

Eight years ago there were fewer than 10m cable subscribers in the U.S. Today an estimated 31m U.S. households or about 37 per cent of the total TV households have signed up for cable.

Despite a slowdown in the pace of basic service, subscriber growth the number is growing at around 300,000 a month, according to Paul Kagan, a west coast cable industry analyst.

Problems
Nevertheless, despite this phenomenal growth the industry does have problems. Indeed, the rapid pace of growth has been one of the main causes, say industry experts.

Cable system operators—believing they were building "money machines" became overconfident and went on a building spree in the late 1970s, entering fierce bidding battles for new franchises.

Local authorities became ever more demanding. In some cases, they asked for, and received, promises of free local television studios.

As a result, construction costs soared at a time when many projects were being financed with borrowed funds tied to escalating interest rates.

Five years ago it cost between \$300 and \$400 per subscriber to build a new system. Today, the figure in some of the big cities is closer to \$1,000 a subscriber.

The economics of building new systems had changed radically. As a result, a number of major system operators have pulled out of the franchise war.

U.S. non-cable pay TV subscribers (1982)

Year	Cable alternatives			
	STV	MDS	SMATV	
1976	—	43	—	10,677
1977	20	71	—	11,457
1978	145	146	—	12,417
1979	399	278	—	14,261
1980	798	447	—	16,635
1981	1,541	530	—	20,308
1982	1,838	565	99	24,756

Source: Paul Kagan Associates and Goldman Sachs.

Leading U.S. advertisers-supported cable services

Service	Owner	Homes reached (m)	Cable alternatives		
			STV	MDS	SMATV
Entertainment and Sports Programming Network (ESPN)	Getty Oil	28.5	—	—	—
WTBS	Turner Broadcasting	26.5	—	—	—
CBN Cable Network	Christian Broadcasting	22.2	—	—	—
Cable News Network (CNN)	Turner Broadcasting and MCA	20.5	—	—	—
USA Cable Network	Time, Paramount Pictures and MCA	19.0	—	—	—
MTV: Music Television	Warner-Amex Satellite Entertainment	15.9	—	—	—
Nickelodeon	Warner-Amex Satellite Entertainment	13.9	—	—	—
Cable Health Network*	Viacom International	11.5	—	—	—
ARTS	ABC and Hearst	11.5	—	—	—
Nashville Network	Coylond Broadcasting	10.6	—	—	—
The Weather Channel	Landmark Communications	10.6	—	—	—
Daytime*	ABC and Hearst	9.5	—	—	—

* These will soon merge into a single service.

Source: ICR Cable Information Service.

Growth in U.S. pay-cable subscriber units (figures in '000)

Year	Pay-cable units		
	Total	Net additions	Pay-cable units as % of basic cable TV households
1975	305	—	3.2
1976	724	419	6.8
1977	1,310	586	11.4
1978	2,466	1,156	19.9
1979	4,235	1,829	30.1
1980	7,438	3,143	44.7
1981	12,450	5,012	61.3
1982	18,000	5,500	72.7

Source: Paul Kagan Associates and A.C. Nielsen Company.

U.S. pay TV network

Home Box Office (Time Inc.)	Pay cable subscribers	Pay cable subscribers		
		12,500,000	4,500,000	2,500,000
Showtime (Viacom)	4,500,000	—	—	—
The Movie Channel (Warner/Amex)	2,500,000	—	—	—
Cinemax (Time Inc.)	2,500,000	—	—	—
Playboy	500,000	—	—	—
Prism	348,000	—	—	—
Disney	285,000	—	—	—
Spotlight (TCL, Cox, Storer and Times Mirror)	250,000	—	—	—
Home Theatre Network (Westinghouse)	225,000	—	—	—

Source: The Pay TV Newsletter, June 1983.

Broadcasting which aside from running Cable News Network and other delivery systems also operates WTBS, one of the largest advertiser-supported channels with 24.6m potential viewers.

In order to make up for the lack of advertising revenues, these services bring in the cable operator keeps around 65 cents. It is easy, therefore, to see why these "hang-on" services are seen as the key to improving profitability within the operating sector of the industry.

Clearly, the system operators' success in persuading subscribers to take additional services could also have a dramatic impact on the premium channel programmers themselves.

Among the premium channels, only HBO and a similar channel called Showtime, are profitable.

Despite this a number of channels, including the Playboy Channel and the Walt Disney Channel, have been launched this year and are generally expected to carve out specialist niches in the market—and thereby ensure survival.

The problems in the advertiser-supported section of the cable programming industry are perhaps the most severe. Very few are profitable.

Most Wall Street and industry analysts expect the process of consolidation to continue resulting in a small group—perhaps around half a dozen—profitable advertiser-supported channels.

One of the main reasons for the consolidation phase among these channels is the unexpectedly slow growth in advertising revenues. In part, this reflects the relatively low audience for all but the largest channels.

Total advertising revenues for cable this year are expected to total about \$350m—a fraction of the total for the main network programmes—and around half that will go to Turner

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Meanwhile, most analysts expect cable in the U.S. to recover from its recent problems.

CABLE AND SATELLITE TV IV

Government encourages more private investment

UK seeks to balance priorities

IN THE past two years, Britain has moved more decisively than any other European country to encourage the private sector to exploit the opportunities offered by the development of cable television and satellite broadcasting.

Last month, the Government chose 11 privately-financed consortia to which it will offer the first, interim, franchises to build and operate cable television systems. The franchise awards are intended to maintain momentum in the industry until cable legislation is approved by Parliament next summer.

The legislation will establish a cable authority with responsibility for granting further franchises throughout the country. It will also have wide powers to regulate the cable industry and to maintain programme standards.

At the same time, planning is well under way to launch a privately-financed satellite system which would transmit a direct broadcast television channel down to the British Isles and provide communications links over a much wider area, extending far into the east coast of North America.

The project, Unisat, is a joint venture between British Telecom, British Aerospace and GEC-Marconi and will use large L-Sat satellites, built by BAE. The final go-ahead awaits a decision by the British Broadcasting Corporation, which has been authorised by the Government to operate two DBS channels from 1986.

The dawn of the cable and satellite broadcasting era has led to a good deal of public debate, excitement and some probably extravagant — specu-

tated for several months about signing a final contract with Unisat, which would commit it to spending almost £170m in transmission charges alone. At the time of writing, the BBC appeared set to defer the project at least a year. Independent television companies, while cautiously enthusiastic about satellite broadcasting, appear in no hurry to proceed.

The Government has more than a casual interest in the development of both new types of media. It has invested considerable political prestige in their success. While it has publicly stressed the importance of market forces and private enterprise in the whole experiment, there has been more than a hint of dirigisme in the implementation of its policies.

Ministers have carefully vetted the first cable applications to try to limit the risk of embarrassing failures by early franchise holders, which might discourage investors. Moreover, future franchisees will be awarded not on the basis of competitive bidding, but to a large extent at the discretion of the planned cable authority.

Cable and satellite are, of course, not the only methods available for delivering extra television programming. A variety of alternatives are available for lower investment and involve far lower investment and hence smaller financial risks.

Computer models suggest that the investment of £30m or so needed to build a cable television system will take seven years at best to recover. In the meantime, the BBC has hesi-

tated with suitable unscrambling devices can receive the programmes.

The British Government, however, sees a wider range of television programmes as much as a means in itself. An important objective of its policies right from the start has been to stimulate the development of Britain's telecommunications infrastructure and equipment manufacturing industry.

It has viewed entertainment television primarily as the source of financing.

The Government hopes that Unisat will help BAE to sell its L-Sat satellites on the world market. It is counting on cable television, on the other hand, to provide a wide-band "electronic grid" which will in the future carry interactive computer services such as home banking and video shopping and two-way live video transmissions.

Balancing these priorities has, inevitably, required compromises. The Government would plainly have liked all cable systems to use advanced switching technology, which enables subscribers to carry up any channel at will. But many prospective system operators, with an eye to earning a profit, would prefer to use the more conventional and less expensive "tree-and-branch" architecture.

In the event, a number of the bidders selected for the first round of interim franchises plan to build "tree and branch" systems. But the Government has insisted that the ducts carrying the cable must be laid in such a way that the system can be upgraded to "switched star" status in the future.

Similarly, to balance the bid to which belongs the desire of the Department of Trade and Industry to encourage private investment by subjecting programming to the lightest possible control and the Home Office's traditional concern for preserving broadcasting stan-



● Above: Former world modern pentathlon champion Kathy Taylor gets the feel of the new Nimrod home terminal units from Racal-Oak.

Kathy, herself a sports programme presenter, is looking forward to the day when an all-sport Pay TV channel is available.

● Britain's Home Secretary, Mr Leon Brittan (right): "Cabling Britain will be an investment in tomorrow's growth and jobs, and in the country's future," he says.

dards and public decency. This task will, ultimately, rely heavily on the judgment of the cable authority.

Whether the Government's vision of cable systems developing as the electronic "highways" of the future is realised will depend more on just the ability of private investors to earn a satisfactory profit on them.

Mercury Communications, the independent competitor to BT, is discussing with a number of prospective system operators the possibility of using their networks to carry a local telephone service.

Meanwhile, ironically, some in the industry believe that cable could prove less commercially attractive as a vehicle for entertainment television and interactive services than as a means of delivering plain old voice telephone traffic.

Some commentators have already argued that most interactive information services likely to appeal to residential users can already be carried on British Telecom's existing telephone network. The capacity of this is to be enhanced as it is modernised to meet BT's goal of operating an "integrated services digital network" in most of the country by the mid-1990s. The only service which could not be carried as standard

would be live video transmissions.

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Mercury Communications, the independent competitor to BT, is discussing with a number of prospective system operators the possibility of using their networks to carry a local telephone service.

Though the economics are still uncertain, Mercury says that its computer models suggest that voice telephony could bring the break-even point for cable systems nearer and might contribute as much as half their net profits after ten years' operation.

LAST MONTH the citizens of Indianapolis became the first in the world to receive a form of commercial direct broadcast by satellite. Five channels including two premium film channels and a sports channel are being broadcast from a Canadian Anik satellite.

The offer was to allow the independent television sector to use two DBS channels on the back-up satellite in the sky, allowing it to compete with the BBC in space.

The IBA in its turn wanted one of the two channels on the main satellite — something the BBC felt it could not agree to.

The issue became largely academic when Mr Leon Brittan, the Home Secretary, announced at the Royal Television Society conference in Cambridge in September that the independent sector could have two DBS channels if it wanted them but that it would be the channel operators rather than the IBA who would have to arrange satellite capacity.

The BBC decided to postpone with Thorn EMI to try to put together a joint venture in which the Corporation would reduce its risk and at the same time take advantage of Thorn's experience in the television rental and manufacturing market. But Thorn's conclusions on the present potential of the market were pessimistic. Mr John Sibley, the Thorn board member responsible, said he could not recommend a partnership arrangement on present information.

It now seems likely that when the BBC's Board of Governors meet today, they will decide they cannot go ahead with the scheduled autumn 1985 start for DBS. A postponement of at least a year is likely until the Corporation is sure that receiving equipment will be available in volume at a price people will pay.

The BBC's decision was complicated by Home Office delay in issuing technical specifications for receiving equipment. Mr Brittan said in early September that he hoped he would be able to make an announcement by the end of that month.

So far he has still been unable to do so.

The Government has been having difficulties in defining exactly what the technical specifications of C-MAC with French digital sound should be. C-MAC is a very broad specification, and it would be possible to design two different receiving systems consistent with the specification but unable to receive the same signal.

The BBC believed that C-MAC receiving equipment would cost between £400 and £500 — too high to achieve commercially viable market penetration.

The independent sector's view into space has changed greatly since the summer. There was a strongly held view that if the ITV companies were going to run a satellite service it had better start at the same time as the BBC.

Division
Now some companies — the 15 ITV companies are deeply split about the wisdom and desirability of DBS — think it might not be a bad idea if the BBC created the market for them.

One aspect that the ITV companies are united on is that if they are going to make the scale of investment required by DBS, their current terrestrial franchises would have to be extended beyond their present expiry date in 1989.

But although the recently published Cable and Broadcasting Bill proposed that the statutory life of the IBA would be extended to 2001 to regulate the first independent sector DBS franchises, there was no mention of extending the franchises of the ITV companies which would also require legislation.

As both the BBC and the independent television sector move towards DBS decisions which could have an enormous influence on their future they will probably pay very careful attention to the Home Secretary's words to the Royal Television Society.

He made it clear there would be no Government money to bail out anyone who made a mistake on the ground.

The essence of Government policy would be "to create opportunities but not to press anyone to take them against their better judgment."

This, Mr Brittan said, applied just as much to the BBC project.

"We have made it clear that we would not urge the BBC to continue with the project if it came to entertain serious doubts about its viability."

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Strong contrasts in the European viewpoint

ALTHOUGH MOST of Europe is responding to the challenge of cable and satellite by diversifying its broadcasting structure, reactions in continental Europe differ from the UK for two important reasons. One is greater hostility to advertising, amounting in certain countries to a total ban so far on TV commercials: the other is greater hostility to US-originated programming, at least in official circles.

These two factors overlay a third factor — greater emphasis than in the UK on public authorities, notably the state-owned PTT, to initiate, control and finance new forms of tele-distribution. Few European countries are following the route of the UK towards substantial deregulation of communications; therefore they are seeking to re-capture greater market share for the TV consumer with (in most but not all cases) continuing state control of the technical means.

The most ambitious plans in the world of Europe are in France. The PTT is to be responsible for a large-scale investment programme based on fibre optic cabling of major cities, allied to a highly expensive test-bed experiment in Biarritz involving use of fibre optic cable for both TV distribution and video-telephones.

What adds unusual dimensions to France are, first, its launch of a fourth conventional TV channel, Canal Plus, on a subscription basis using decoders, thus pre-empting for off-air TV a role normally associated with cable; and secondly, the as yet ill-defined project for joint DBS operations with West Germany. There are now several instances in the communications field of co-operation between France and Germany (radio paging, mobile cellular radio, DBS satellite, exchange of cable programming).

Networks

Critics have already said that the French Government has set a problem for itself in authorising both a nation-wide pay-TV off-air channel based on recent feature films (to start in November 1984, and costing about FF 120 a month for the basic service) and a national cable TV network, whose main attraction might otherwise be its film channels. Although cable will carry Canal Plus, why should the subscriber pay to get cable when he has already paid to receive Canal Plus, which will be there first?

Canal Plus will have a mix of public and private shareholders, and in terms of financial structure is the nearest analogy to cable TV in the UK. It is also an unusual project for a socialist administration to launch. Some now fear that cable will have to rely on import of many foreign TV and cable channels to provide consumer attractions.

So far, no decision has been taken, and legislation after the recent government White Paper on cable may be delayed until after the end of 1984.

In Belgium, the Dupuis pub-

Experiments

Elsewhere, Sweden is running small cable experiments in the town of Lund (where again the effective cost of connection has to be lowered to attract customers) and in a suburb of Stockholm, in Norway, a prominent publisher, Dagbladet of Oslo, has bought control of the two largest local cable systems, and is set to become the country's first major independent cable TV operator. Denmark has authorised a wide-band trunk network to connect its local cable systems, but programming remains a debated issue: Finland has, relative to its size, substantial cable systems with a variety of imported programming; Spain is to resurrect two old but intact cable systems in Barcelona and Madrid on which to run cable TV trials; only Italy, scene of TV broadcasting over the past seven years, seems too preoccupied to worry much about cable.

Through the European Commission the countries of Europe are also seeking common rules for coping with trans-border programming that does not adhere to the principles (about advertising, about taste, about programme content quotas) at present in force in the receiving country. Thus Europe is and will remain a series of separate markets for cable and satellite programming — but with the huge and important difference that (even allowing for future satellites) the markets may increasingly be defined by language groupings (French, German, English) rather than national boundaries.

Thus the drive for common European technical standards in broadcasting equipment, for TV sets, VCRs, decoders, text reception, satellite transmission, will become in time a commercial necessity too strong for existing nationalistic attitudes to resist.

In particular, the city of Paris under right-wing Mayor Jacques Chirac is planning to run British, Luxembourg, Monte Carlo and local channels on its cable system, on a frankly commercial basis.

Even the French PTT, in Biarritz, is offering non-French channels (Spanish, Belgian, Swiss) to attract the 1,500 subscribers that it has yet to sign up. Some therefore argue that French cable will be the Trojan horse for a foreign programming invasion of France, at the

same time when international distribution to cable systems of both Canal Plus and yet another French channel known at TV5, amalgamating French-language programming from all French-speaking countries into a unified satellite-based TV service, are meant to spread French culture over Europe.

In this complex context it remains to be seen whether the local authorities in each French town can provide the financial basis in terms of programming and services sufficiently attractive to consumers for local cable systems to prove viable in France.

Initiative

Munich is also reasonably

interested but so far has not

been heard.

Meanwhile, Radio Tele-Luxembourg has taken an initiative in beaming

from January a special TV pro-

gramme towards North Ger-

many especially aimed at poten-

tial cable distributors — thus

illustrating the potential for

import of channels.

The situation in Holland is

more interesting than in Germany.

These two countries already

represent the most densely

populated area of Europe — some

to 80 per cent of households

being on cable. These systems

already carry a diversity of

commercial channels from both local

sources and from neighbouring

countries, wherever the lan-

guage is appropriate. But they

cannot originate their own pro-

gramming, carry advertising, or

THE ARTS



Cavaceppi's studio



The Bowood Diskobolos

Bartolomeo Cavaceppi/Clarendon Gallery

Conservation versus restoration

There is a curious subject known as the ethics of conservation. The somewhat off-beat exhibition at the Clarendon Gallery on Bartolomeo Cavaceppi (until December 23) brought it to mind. It is a problem, of course, we are beset with today as our approach to artefacts from the past becomes increasingly more complex.

At one time the battle raged around pictures, in the main, and what restorers should, or should not do to them. It is not a field I am qualified to pronounce upon, but the evidence of the eyes is enough. In Italian picture galleries all later restorations are removed from pictures and we are often presented with totally blank areas of panel or canvas. In general, in this country a picture is made to read more forcefully as a whole.

This elementary dilemma about what it is permissible to put back has even spread now to the interiors of country houses and embassies. Does one leave the status quo, recognising that successive centuries have made their contribution, or should later restorations be torn out and the original restored? In extreme instances, even the furniture, let alone the fabrics have to be re-made. The battles raging around this topic are at present almost as fearsome as those surrounding the initial efforts to save an artefact in the first place.

And this brings me back to the exhibition on Cavaceppi, whose subtitle is "Eighteenth-century restoration of Ancient Marble Sculpture from English Private Collections". I said that the subject-matter was rarefied and it is, for we are asked to consider some 22 antique statues that came to England by way of Cavaceppi. Not only did he deal with them but, more to the point as a sculptor, he maintained virtually a factory for restoring, and even forging, them. English mafors had no taste for fragments, and what we peer at are antique statues with additions and, in some instances, more addition than fragment.

No moral crisis bothered the 18th-century restorer. If something was missing, it was put back. The Diskobolos from Bowood makes the point neatly. Discovered in 1772 at Ostia it took four years to "restore". Gavin Hamilton, who found it, wrote to Lord Shelburne: "The legs and arms are modern, but restored in perfect harmony with the rest." Cavaceppi had decided that the torso was Diomedes. He joined it to an antique head probably of a Gaul, and went on to place in the left hand an image of Pallas which

Diomedes together with Odysseus had made off with from Troy.

Looking at this exhibition one is forcefully reminded of what an appalling time scholars of classical sculpture must have, trying to discount these accretions and re-workings. The entry on restoration under the Duncumbine Diskobolus goes on for ten lines: "most of right ear, rim and lobe of left ear, nose, mouth and chin... right hand from wrist... right foot (recut?) broken at ankle... the head is ancient, but did not originally belong to this figure."

For well on half a century Cavaceppi supplied collectors all over Europe with such numbers of casts. The English led the field as clients and this exhibition reminds us powerfully of a mental and visual make-up of the mind which is now virtually lost.

Our visual mythology is littered with European artists in the main since the renaissance as our points of reference. Up until the breakdown or destruction of the classical tradition in the west that was made up of precisely the marble images we see here. This is a sad reminder of our own ignorance. These were the most prized items in the golden age of country house building when Cavaceppi's antiquities formed the crowning glory of Holkham, Newby, Inc.

Blundell Hall or Bowood. Prices

way in excess of those for major paintings were paid for these statues, which arrived in the second half of the 18th century in hitherto unknown quantities. What is stunning too is the breadth of their geographical distribution with two major collections north of York.

Together these marbles encapsulate not only an episode in taste and interior decoration but of attitudes to the treatment of the artefacts of the past. It raises intriguingly wider issues which have yet to be explored in general or exhibition context. For those who actually believe that it is believing in a "sabotaged legend" that years restoration was little more than a sideline for the practising artist as any reading of van der Stoel's catalogue of Charles I's collection or the notebooks of Vertue reveal. At some time the balance changed. In an age before conservation ethics and the invention of photography there is no way of knowing what a restorer did. I still vividly remember dining with a certain nameless pier of the craft and, on admiring a charming little dog in an Elizabethan portrait, being told "Oh, I'm so glad that you like it. I put it in this morning." Cavaceppi would not only have understood but approved.

ROY STRONG

Webern Cycle/Barbican Hall

Dominic Gill

It is not perfectly clear why these two concerts by the Vienna Philharmonic Orchestra are tagged on to the end of the International Webern Cycle. The first concert on Tuesday night offered only one Webern work which had not been played already by the LSO during the series; and the second, last night, contained no Webern at all. The Vienna Philharmonic were—ironically—among the last of the European orchestras to take up Webern's music; and the lack of experience (as well as enthusiasm) shows.

Their conductor for the visit is Zubin Mehta, who is not either a noted Webernian or, although the Six Orchestral Pieces op. 6 are one of his familiar turns with his other

orchestras, and he gave them on Tuesday a well-made and richly coloured performance, even if it had little of the glittering energy which Abbado and the LSO had imparted to the earlier, fuller-scored version last Thursday. The rest of the Webern was merely shoddy: a smudged and muddy account of the Passacaglia op. 1, and an uncomfortable, ill-tuned reading of the restless little 10-minute symphony op. 21.

Relinquishing Webern as quickly as decently possible, the Viennese turned to a composer closer to their heart, and to a magnificent display of the sound for which they are justly famous. In Schubert's Ninth they ran the gamut complete: huge, creamy violin tone; massive, radiant lower strings; woodwind deliciously plangent; soulful brass; the phrasing in every measure lusciously smooth. In other musical respects the performance was unremarkable; but no one seeking aural ravishment pure and simple can have left unmoved. A review of last night's performance will appear in tomorrow's paper.

Schindlerhoff to head film jury

West German film director Volker Schindlerhoff, whose films include *The Tin Drum* and *The Lost Honour of Katharina Blum*, will head the jury of the eighth Montreal World Film Festival next August.

Commission scheme for women's plays

The Women's Playhouse Trust and Methuen have announced a unique co-commissioning agreement whereby women writers will be contracted to write plays for a major London stage.

The first commission has been awarded to Louise Page, joint winner of the 1982 George Devine Award for her highly-acclaimed *Salomé*. Others to follow shortly, subject to contract, are Sarah Daniels, Claire Luckham and Pam Gems.

The Women's Playhouse Trust was formed in 1981 with the intention of buying a central London theatre where a repertoire of plays could be performed, giving particular emphasis to the work of women writers, directors, designers, technicians and administrators.

15th century. If Bellini and Carpaccio are honoured more by their absence, since the panels now are just too far to travel (from the Louvre to St Mark's in Carpaccio's), there is so much that has been brought in from all over the world that compensation is hardly the word. So, from the shadowy, speculative presence of Giorgione in the beginning, to the emotional extravagance of Titian, to filling the lecture room at the end, and in between the great spaces of the Academy filled with Titian, Veronese, Bassano, Lotto, et al., we are indulged in a way unlikely ever to be repeated in our time, if at all. Ends Dec 11.

BRUSSELS

15th Century drawings from Belgian private collections - 100 drawings including Jordaens, Teniers van Goyen, Tiepolo, Poussin and Fragonard. Société Générale de Banque. Ends Dec 21.

PARIS

Raphael - Three exhibitions pay homage to the great Renaissance painter - born 500 years ago. The Grand Palais assembles, for the first time, most of the paintings and drawings from French museums, among them Le Petit Saint Georges, La Belle Jardinière and Balthazar Castiglione's portrait. Another exhibition shows Raphael's influence on French art from the 18th century to the present. Grand Palais (Oct 15-Jan 10). Closed Tue 26/11/83. Closed Tue 16/1/84. The Land of Real and Asante. Ten thousand years of Syria's artistic development. Petit Palais (28/12/83).

Ends Jan 8, 10am to 5.45pm. Closed Mondays

Friedrichs - The German romantic painter's work viewed to Wagner's music at the Centre Culturel de Mâcon (27/12/83). Ends Dec 11.

NEW YORK

Metropolitan Museum of Art: 75 works from the 20th century collection of Baron Thyssen-Bornemisza will include 10 of his latest acquisitions. Featured in the show will be works by Kandinsky, Picasso, Gris, Dalí, Bacon, Freud and Rothko. The recent acquisitions are works by Georgia O'Keeffe, Balthus, Mondrian, Picasso and Natalia Gootcharava. Ends Nov 27.

Kennedy Galleries (40 W. 57th): 40 American artists covering three centuries and various genres, from Cocteau portraits to Hartnett's tramps to O'Neill and Prendergast's lyrical figures.

Cycladic Art from the N. and D. Goulandris Collection - more than 200 remarkable items dating from the fifth century B.C. are being shown in the Greek Archaeological Museum, definitely - to Athens. Grand Palais (ends Jan 19/84). Closed Tue, Wed late closing night to 9 pm (26/11/83).

Turcs (1715-1851) - the exhibition traces the creative development of the artist who, although steeped in the great landscape-painters' tradition of the 18th century, becomes through his fascination with the effects of light - one of the forerunners of abstract art. Grand Palais (Oct 15-Jan 10). Closed Tue 26/11/83.

Manet (Metropolitan Museum of Art): Almost 200 important paintings marking the 100th anniversary of the artist's death are included in his collection of choice items - one of Monet's first paintings and one of Gauguin's last. Also a surprising Blue-period Picasso in the Centre de la Contemporaine Bourgogne de Besançon. (Tel: 27/12/83). Closed Mon. Ends Jan 8.

CHICAGO

Museum of Contemporary Art: 46 paintings of Surrealist Malcomb Morley trace the British-born painter's style from its origins in abstract works through Pop art to the ocean liner scenes of the 1950s. The photo-realism of his self-styled Superrealism. Organised originally by the Whitechapel Gallery in London, the show includes pastoral landscapes with beach scenes and animals. Ends Jan 22.

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WASHINGTON

National Gallery: Art of Aztec Mexico

works from the Spanish conquest of 1521 with the unearthing in 1785 of the Great Temple of Tenochtitlan, capital of the Aztecs, in the heart of Mexico City. The most comprehensive Aztec art exhibit ever mounted in America reflects the religion that suffused the Aztec culture, with gods performing sacrifices that had to be repeated by man in order to keep the sun moving across the sky and the cosmos working. Ends Jan 8, 1984.

Hirshhorn: Direct Carving in Modern Sculpture is a cleverly assembled show from the museum's own collection of works by Brancusi, Gauguin, Hepworth, Moore, and Noguchi, among others, showing the tactile direct technique as revived in the late nineteenth century and used even today. Ends Nov 27.

National Museum of Natural History: The Precious Legacy contains 350 secular and religious Jewish objects from the Neolithic to Czechoslovakia, covering five centuries of gold, portraits, textiles and other crafts from the collection of the State Jewish Museum in Prague. Ends Dec 31.

Hirshhorn: Clockenpiessewall. More than 120 drawings, watercolours and gouaches from be-

tween 1910 and 1955 by Fernand Léger. Ends Jan 1.

Paris: St Mark's Schauspielhaus. The centenary of Max Beckmann: the outstanding German expressionist, is marked by 180 works from 1915 to 1933. Ends Feb 2.

Baden-Baden: Städtische Kunsthalle, 8a Lichtensteinerstrasse. 20th century art including paintings and sculptures by Mondrian, Miró and Beuys. Ends Jan 6.

Hamburg: Alte Pinakothek, 22 Münchenerstrasse. "American Folk Art" has 200 paintings, drawings, textiles, ceramics and sculptures from the 18th century to date by U.S. artists. Ends Jan 6.

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Moll Flanders/Croydon

Martin Hoyle

was warned: the Christmas show at Croydon Warehouse is not for the children. Described as "bawdy adventures through the vibrant underside of the 18th century," this is Claire Luckham's dramatisation of Defoe's heroine: "12 years a whore, five times a wife (once to her own brother), and eight years a thief." *Coedy Two Shoes* she isn't. What would Miss Luckham make of *Mother Goose*?

A company of six, two doubling on a variety of musical instruments, people Mike Bearish's lowering townscape with thieves, parsons, highwaymen and assorted lechers. A Brechtian approach to the audience sets the scene in Queen Anne's burlesque of burgeoning capitalism, where the Bank of England is mentioned in the tones usually reserved for the Bastille.

Money, not sex, is the motive force of Moll's career. Disgustedly referring to herself as a whore, she is no more amoral than the Good Woman of Szechuan, and just as much subject to economic pressures. Newgate's grim wall lets down into a double bed and a frolicker rubber-stamps SEX on his partner's haunches in the first of several demonstrations of "sex as a monetary transaction" or "sex in marriage." Adventures of both genders hoodwink one another into mercenary marriage to inevitable distillation.

If this sounds didactic, Sue Pomery's direction whizzes

through a breathless amount of sheer adventure, tossing the narrative ball from one character to another as each moves from stage persona to story-teller and back. "Robert fell ill and died," says his mother sharply, to the visible crossness of that young man who stumps off like the player of a children's game caught out. The language is chatty, modero. This is not a BBC TV classic adaptation for Sunday tea-time.

Unflagging impetus leads to an exhilarating Act I finale when Moll meets the valiantine Biggins taking the waters to a close-harmony boogy-woogy chorus of bath attendants ("blubbedy-blub, drip drip"). Act II is wordier, and Moll's career passes through enough false endings to make one aware of the bench beneath her own vibrant underside. By then Cheryl Kennedy's saucy-vedette shows signs of flagging though earlier her demure, almost sexless, bemusement, is endearing.

Trevor Allan's direction of Chris Monk's music (discreetly growing out of the action, never imposed on it) adds to the pleasure; and Paul McCleary, Irene MacDowell, Angela Wyndham Lewis and Alan Barker populate the stage in Hogarthian—and even Gainsborough-like—amplitude. As an antidote to the forthcoming distillation.

If this sounds didactic, Sue Pomery's direction whizzes

Joan Rodgers/Wigmore Hall

Max Loppert

Miss Rodgers is the latest bloom of quality to emerge from that notable hothouse of sound and word-utterance. Yet some element was lacking — a presence of distinct personality on the phrasing, a sense of unfettered grasp of an audience — and without it the character of each song tended to come out rather more similar, and rather more restrained, than could have been intended. The artistry was unforced, and that was welcome, but it was incomplete.

In the second part, Miss Rodgers, a Russian honours graduate, sang Britten's Pushkin cycle *The Poet's Echo* and three Rachmaninoff songs with much more control and the easy flow of tone in Britten's "Nightingsale" and the *Roost*, the cycle's mysteriously beautiful centre-point. And Rachmaninoff's "Lilac" carried its own appeal. Once it did in Walton's three Sitwell songs, though here again a more forward delivery might have made them seem less tedious. One looks forward to Miss Rodgers' full emergence as a recitalist — no doubt only a matter of time.

Rostropovich

Metislav Rostropovich has announced details of the Second Rostropovich Festival to be held at Snape Maltings Concert Hall, Suffolk, between August 9 and 12 1984. The eminent cellist-conductor plans to include the first British performance of Shostakovich's *Fourteenth Symphony* with Galina Vishnevskaya and Stafford Dean.

festival plans

the composer himself will be present to conduct.

Following its success this year, Rostropovich will once again conduct the highly acclaimed young British-Years Orchestra in a performance of Shostakovich's *Fourteenth Symphony* with Galina Vishnevskaya and Stafford Dean.

Abbacadabra/Lyric Hammersmith

Michael Coveney

The Lyric in Hammersmith can be relied upon to come up with an original idea for a Christmas show and this colourful video rock musical based on the songs of the Swedish group Abba and incorporating elements of *The Wizard of Oz* and *The Sleeping Beauty* is certainly that.

It is at least refreshing, after *Blondel* and *Jeon Seberg*, to see a musical which not only shimmers with nuggets of the contemporary pop idiom but also gleams with a design rooted in the tubular steel hardware of the video cassette culture. Once the three schoolchildren have plugged their video game into the class equipment, the stage clears to reveal an enchanted

forest of space age catwalks and silver sprays of TV screens and glowing red neon lights.

The children

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Thursday December 15 1983

Big test for Mr Marcos

The renewed presence of a team of experts from the International Monetary Fund in Manila this week serves to underline the serious problems facing the Philippines. Since the summer in August this year of the popular opposition leader, Mr Benigno Aquino, no big return from exile in the U.S. both the economic and political situations have taken a sharp turn for the worse.

The crisis of confidence caused by that event has made it all the more difficult for a financial rescue operation to be mounted by the IMF, international commercial banks and friendly governments such as the U.S. and Japan, which would meet the Philippines' huge requirements.

The negotiations, to the consternation of the Philippine authorities, have been progressing very slowly and it may take many more weeks before they are finalised. IMF officials and international bankers have shown their usual meticulousness in their examination of the wittingness and capacity of President Marcos's government to administer the stringent economic medicine which is a condition of their new loans.

Their customary caution has been compounded by an uncertain political climate in the Philippines, which has already begun to sap Mr Marcos's regime, and which could eventually lead to an unstable situation in which it would prove impossible to apply tough economic measures.

Chink in armour

The assassination of Mr Aquino and a widespread lack of confidence in the government's management of the economy has spawned a middle-class and businessmenn's protest movement in favour of political reform, which has led to a number of impressive mass demonstrations.

It is clear that this "revolt" has not yet found an echo in the urban working class nor, even less, in the agricultural community which forms the backbone of the country. But it is the first chink in President Marcos's armour.

The combination of the domestic political furor caused by the Aquino assassination and the Philippine creditors' understandable desire to obtain some guarantees that they will not

make things worse for themselves has led the people to look for economic solutions in the face.

The official estimate for the country's total foreign debt was recently revised upwards from \$18bn to \$25bn. Some independent economists consider that it is more likely to be in the region of \$30bn.

There has been a regrettable tendency in Manila to believe that the package of loans totalling \$3.9bn over the next year, currently being put together by the IMF and the commercial banks, will solve the country's economic problems at one stroke.

That is clearly an illusion. The day when the IMF and the banks finally approve their respective loan packages of \$650m and \$1.65bn will merely mark a new stage in President Marcos's problems.

The austerity policies which the Government will be expected to apply are likely to be particularly severe and will have to be applied for a lengthy period to be effective. They could provide an even bigger test of President Marcos's capacity to survive than the murky affair of Mr Aquino's assassination.

The ratepayer's burden

THE ANNUAL rate support grant settlement is always a gloomy day for ratepayers. It is the early warning bell, at the height of the Christmas spending season, that savings are in order for an even gloomier day next spring—the arrival of the rate on the doorman.

Yesterday was no exception. The complex of myriad targets, grant assessments and penalties boils down to a simple message for English ratepayers: very few councils will be able to levy a rate for 1984-85 below the rate of inflation and many councils, particularly in urban areas, will require substantial increases even if they make painful cuts in manpower and services.

One problem for councils and therefore for ratepayers is the persistent tightening of the cash targets and the increasingly severe penalties exacted for overspending. These targets are not consistent one year with another, nor a resemblance to the Government's benchmark of how much councils need to spend to achieve a standard level of services and are set on the basis of previous year's budgets.

This means that the more prudent a council has been in previous years, the lower its new target becomes and the harder it is to avoid penalties by hitting it. Some low-spending, penny-pinching councils face large penalties and impossible targets next year, implying hefty rate rises. Some high-spending councils which have consistently increased their budgets and balances seem to be in relatively healthy positions and could most easily trim back. This destruction of the link between expenditure levels and rate increases is the most regrettable aspect of the Government's approach to local spending. It is now an issue of such concern that the Audit Commission has launched its own independent inquiry into how and why it has happened.

But this is not the end of the problem. Local authority current expenditure in 1984-85 will be something over £20bn.

The main burden falls on domestic and non-domestic ratepayers. Yet the accountability which should work through voter response to spending and rating levels has also been weakened because domestic

Narrow base

The depressed urban heartlands, largely Labour strongholds, face badly. The Greater London Council is left to provide all its services for 6.7m people solely at the expense of grant for police services and a low level of support for transport. The entire education service for inner London's 2.3m people is similarly funded solely by ratepayers. This is hardly a suitable approach to the financing of the capital much of whose infrastructure and services can be regarded as national rather than local assets.

The Government cuts have taken £3.6bn of grant away from councils since 1978-79. The total grant loss is the equivalent to £1 in the pound on incomes and the Government is less than just in not admitting that this switch in tax burden from central to local is at least partly responsible for rate rises.

The rate base is simply too narrow and the number of payers too few to support the burden. The interests of ratepayers can best be served by making more people pay the real cost of the service levels for which they vote.

ECONOMIC VIEWPOINT

Why monetary nerves are twitching

By Samuel Britten

GLOSSARY OF MONEY TERMS

Initials	Names	Approximate definition	Amount fba (Oct. 1983)
NARROW MONEY (Money held predominantly for spending)			
Mo	Cash	Notes and coin held by public	11.5
Mo	Monetary Base	Cash plus banks' till money and operational balances at Bank of England	12.8
NIBMI	Non-interest bearing M1; "Retail M1"	Notes and coin plus non-interest bearing private sector sight deposits at UK banks	30.8
M1	M1	As above, but including all private sector sight deposits	42.0
M2	Transactions balances	Notes and coin plus all private sector deposits in banks and building societies held for transaction purposes (ie, less than £100,000)	112.4
BROAD MONEY (Money held for spending and/or as a store of value)			
EM3	Sterling M3	Notes and coins plus all sterling bank deposits held by UK private and public sectors	100.3
PSL2	Private Sector Liquidity (wide definition)	Notes and coins, plus private sector sterling bank deposits plus bonds and marketable instruments (eg, Treasury bills) plus short-term building society deposits and National Savings	162.3

VELOCITY EQUALS NOMINAL GDP DIVIDED BY MONEY SUPPLY. THEREFORE NOMINAL GDP EQUALS MONEY SUPPLY TIMES VELOCITY, irrespective of how money is measured.

THE regulation of total spending matters in every economy. If total spending rises too quickly there is inflation; if it rises too slowly there is deflation and the risk of unemployment.

The various measures of the money supply are important mainly because they are thought to be indicators of, or influence on, overall spending. The main mechanism for controlling monetary growth, in the UK and some other countries, is interest rate variation.

While this is common sense, it is far from clear which is the best measure of money to monitor for the purpose. A common experience has been that as soon as one measure is chosen as a target, it ceases to be a good guide because of changes in the financial system.

It is important to avoid making bad mistakes here. For the credibility of monetary strategy is a mere technical matter: on it depends in part the chances of continued growth without a reacceleration of inflation.

Because of these unresolved problems something of a stir was created when the Chancellor, speaking at the Mansion House in October, untargeted the virtues of money, namely "Mo"—notes and coins plus banks' till money and working balances at the Bank of England.

The sentence which caused most stir, despite qualification about "not taking any distinction too far in the real world" ran as follows: "There is some presumption that the narrower measure of 'retail M1,' which excludes such deposits: but that is highly volatile. For as interest rates rise people shift into interest bearing deposits, and vice versa when they fall."

A much more satisfactory measure of transactions balances has recently been devised, known as M2. This takes into account all deposits with banks or building societies likely to be used for transaction purposes. The problem is that records only go back two years and officials fear that not enough is known about its behaviour to use it for a target.

So the Treasury is driven to Mo for want of anything better?

What are the attractions of Mo for the Treasury? The Treasury is interested in tracking two main magnitudes: transactions balances, also known as narrow money, which are thought to be related to spending; and a wide measure of liquid assets, known as broad money, which the December Progress Report defines as "assets which could be converted with relative ease and without capital loss into spending on goods and services."

The present Medium Term Financial Strategy operates in terms of two measures of broad money, PSL2 and Sterling M3, and one measure of narrow money, M1. The target for all three is 7 to 11 per cent growth per annum, due to go down to

6 to 10 per cent in 1984-85.

The existing measure M1 is thought unsatisfactory because interest-bearing deposits—largely overnight money left by corporations and not likely to be closely related to spending—account for 27 per cent of it.

There is a narrower measure of "retail M1," which excludes such deposits: but that is highly volatile. For as interest rates rise people shift into interest bearing deposits, and vice versa when they fall.

But a perceived statistical regularity, over one or even two decades, is an inadequate basis for official targets.

What can policy-makers do if Mo is rising too quickly, assuming that sterling and other evidence support the case for restrictive action?

They can influence cash holdings indirectly by, for instance, raising interest rates so that people economise on cash and move into interest-paying deposits. The Bank Paper just cited did not find the interest rate factor significant; the Treasury research apparently does, and technicians on both sides may have moved closer since the Bank article appeared.

But my remaining hair stands on end at the thought of policy being determined by the rapidly shifting findings of econometricians.

As Keynes (himself a Wrangler) remarked: such findings are "as imprecise as the initial assumptions on which they rest," and "which allow the author to lose sight of the complexities and inter-dependencies of the real world in a maze of pretentious and unhelpful symbols."

Will the use of Mo mean that less attention is paid to the exchange rate?

In principle, no less and no

more than at present. There is a set procedure for deriving a deviation from target in all the monetary measures in which the behaviour of the exchange rate is among the factors examined before corrective action—which is not automatic—is taken.

What are the Bank of England's objectives?

An article in the December 1982 Bank Bulletin found the demand for cash falling more than expected, and the demand was seriously over predicted in the latest three years.

But a perceived statistical regularity, over one or even two decades, is an inadequate basis for official targets.

Are there any practical objections to the use of Mo rather than plain cash?

Even cash holdings are quite volatile from month to month, but Mo is still more so because of sharp fluctuations in bankers' balances.

So the dangers of going by one month's or even three months' figures need even more underlining than usual. In addition to the delays in diagnosis, there will be further delays before corrective action takes effect. It will take some months before Mo reacts to a change of interest rates—and the correction will often spill over into the next target year by which time the problem might be worse.

These complications will at best sow confusion, at worst, undermine credibility.

What would the Bank of England prefer?

There is more than one opinion in that august institution. One school of thought has maintained for some years that policy is "too tight", although I am not sure what that school makes of the present soaring consumer boom.

But another school, nearer the operational centre, broadly supports the present monetary strategy—with its three targets, small print, qualifications



The Chancellor of the Exchequer, Nigel Lawson, has canvassed the idea of a new target for narrow money. He has sparked off a surprisingly lively debate.

and all—as some brake on the sector borrowing funding (that is sales of government securities) and Bank of England management of short term interest rates.

Does the Bank see no scope for greater centralisation?

The PSL2 article already mentioned did come out in favour of a nominal GDP objective to supplement and reinforce the existing monetary guidelines.

So far from being a new idea, associated with certain individual Nominal GDP, which is a measure of demand in the economy as well as of the national income, appears to be the main focus of almost every single Bank and Treasury monetary study. Various measures of money are used by the closest or otherwise of their relation to Nominal GDP. The monetary targets are therefore "intermediate," the GDP objective more of a final goal. Ministers who object to the notion, will, if they examine their briefs, find that they have been talking Nominal GDP all the time without knowing it, just as Molier's bourgeois gentleman had been taking prose.

Very few economists, and almost no government advisers, believe there is a direct line from money to prices. A slowdown in the growth of Nominal GDP first affects the real output component and later affects prices, while output recovers. The precise division between the output and price effects is not in the Government's control, but does depend on the expectation of wage bargainers about future policy.

Would you give up monetary targets altogether?

Let us start from the fact that for good or ill we do not have a monetary base system and the money supply is not controlled directly. The instruments of policy are variations in public

Over three or four years ahead, we can be pretty confident that there will be no close prediction relationship between any of the candidates offered as measures of Money and Nominal GDP. This being so, would not the best course be for the Chancellor to set his medium- and long-term objectives for which the Bank of England is responsible?

The one economic innovation for which the Thatcher government had a clear mandate was a Medium Term Financial Strategy. But that is to establish its full credibility, it must be stated in terms of an objective which makes sense.

Over three or four years ahead, we can be pretty confident that there will be no close prediction relationship between any of the candidates offered as measures of Money and Nominal GDP. This being so, would not the best course be for the Chancellor to set his medium- and long-term objectives in terms of what he is actually trying to regulate? If he did that, I would not lose any sleep over how exactly he chose to spell out the details of the strategy for one year ahead.

Men & Matters

Heir apparent

The line of succession to the chairmanship of the Hongkong and Shanghai Banking Corporation seems to have been settled in favour of William Purves, currently executive director in charge of group banking business. It was announced yesterday that Purves will become the bank's deputy chairman when Peter Hammond retires in May next year.

Michael Sandberg, incoming chairman of "The Bank," has indicated that he wants to lead the group into its new headquarter building, not under construction. That could point to a retirement, perhaps, at the 1986 annual meeting, with Purves clearly the heir apparent.

I noted in April last year that Purves seemed marked for bigger things when his appointment to the Hongkong Bank's main board was announced. For the first time, the bank was concentrating in a single director's hands, responsibility for all basic banking business, domestic and international. His position was further consolidated in November, 1982, when he was appointed chairman of Wardley, the bank's merchant banking subsidiary, whose units include the former Antony Gibbs operation in London.

An imposing, silver-haired Scot, 51-year-old Purves is renowned for his no-nonsense style and prodigiously long working hours. Where Sandberg's style is entrepreneurial, Purves is a conservative by temperament.

Sandberg was the man to mastermind the Hong Kong acquisition of Marine Midland Bank of the U.S., and attempt an officially-frustrated bid for Royal Bank of Scotland. Purves seems well-suited by temperament for the more recent task of tightening up some aspects of the Hong Kong operations which seem to have worked a little loose during the local property boom of 1978-81.

Wardley, in particular, made

some large and, with hindsight, decidedly imprudent loans during that period, some to property companies which are now in liquidation.

If Purves succeeds to the bank's chair in 1986, he will inherit one of the most remarkable, and expensive, buildings in the world as his headquarters.

The new Hong Kong Bank building, now half-built, already dominates Hong Kong's business district. So dramatic is the steel skeleton—designed by Norman Foster—that locals are already becoming more impressed by its appearance than they are by its HK\$5bn cost.

Purves is clearly the heir apparent.

A cheque for £50,000 made out to the States of Alderney was handed over to the tiny dependency's "chancellor," John Winckworth, by the head of the Guernsey post office board, Roy Le Prevost.

The cheque represents profits from the first set of 12 Alderney stamps issued last June.

After lengthy discussions between Guernsey and Alderney, which wanted to run its own postal services, it was agreed that Guernsey should issue definitive and commemorative regional stamps for Alderney—and hand over the profits less administrative costs.

The new stamps have put Alderney on the map for the first time for many people outside the islands. The 13p value used for letters to the British mainland shows the island's geographical position in relation to Guernsey and to France.

The advertisement has been placed on behalf of Sonnish companies seeking to recruit Irish staff.

Posted profits

After Guernsey's parliament debated the toughest budget proposals for years yesterday the</p

THE EEC BUDGET CRISIS

A squeeze can't be avoided

By John Wyles in Strasbourg

"IT IS clear that only in an atmosphere of crisis and complete failure can the impetus be created for a radical re-examination of the progress and future of Europe," Andreas Papandreou, the Prime Minister of Greece, told the European Parliament on Tuesday.

Mr Papandreou's rhetorical reworking of the ancient Community adage that "the EEC only solves its problems when it is in the grip of a real crisis" perfectly reflects the foreboding tinged with optimism which has prevailed since the complete summit failure in Athens last week. In this case, "crisis" refers to the extreme difficulties which can now be foreseen because there will not be enough money in the Community budget next year to finance all current operations.

The European Parliament's desire to avoid compounding these problems will be evident today when MEPs vote on the Community's 1984 budget. In the immediate aftermath of the Athens debate, parliamentary rejection of the budget was a real fear in Community capitals.

However, it is now clear the parliament will pass a budget which, though not entirely acceptable to all member governments, looks likely to be executed by the Commission.

In the Commission and the European Parliament, the fervent hope is that governments will act before the Community's money actually runs out to solve the short-term cash problem and assure long-term financial stability. This means embracing agreements along the lines of those which seemed so unattractive in Athens—immediate economies in the common agricultural policy, a permanent solution to the British budget problem, better overall control of EEC spending and an increase in the legal limits on the Community's budget revenues.

Yet the Community is still in far too much of a state of numbered shock after Athens to see how this happy condition of agreement can be reached.

Within the European Commission, expenditure control has become the dominant preoccupation irrespective of when final agreements are reached. As the executor of the budget, the Commission has been in a

mild state of panic about the outlook.

In broad terms, the budget to be adopted by the parliament today should allow total expenditure next year of just over 235bn European Currency units (£14.25bn). About 45 per cent of the funds will come from customs duties and agricultural levies. The remainder will equal about 0.99 per cent of the VAT charges levied on member states up to a limit of 1 per cent of states of a common basket of goods and services. In other words, the Community will be spending all but 50-100m Ecu what it can legally spend.

This would be an uncomfortable situation at the best of times, but the state of agricultural production and markets makes these the worst of times. A 4 per cent rise in milk production, higher cereal output and lower world prices, and rising expenses in many other markets have pushed this year's agricultural spending to a level which is 28 per cent higher than last year.

Next year's agricultural budget—which it must be remembered cannot be increased given current legal spending limits—is only 4.4 per cent higher than this year's. While radical action, spanning cannot be contained within the Ecu 16.5bn allocated to agriculture. Thus, one of the dangers of prolonged political deadlock is that the money would run out—in September according to the best informed guess.

In such a parlous situation, there is no question of the Community going into the debt markets to fund its budget—deficit financing is explicitly ruled out by the treaties. The only way would therefore be on member governments to keep the CAP going through national contributions. They would surely need unanimous agreement to do so. It might be forthcoming, but would Mrs Thatcher allow emergency financial support for the CAP unless she



The farm lobby in action: French farmers protesting outside the European Parliament this week against CAP reform and Spanish and Portuguese membership of the EEC

bad the permanent reduction in Britain's budget payments she is seeking?

Would she, on the other hand, be prepared to take the political consequences of leaving Britain farming unsupported? Could she pull Britain out of the CAP, adjust the UK's payments to the EEC budget unilaterally and then sue for peace with Britain's partners?

The options are difficult ones for her. They suggest that Britain may want to settle before everyone topples over the brink—a fate other countries said they wanted to avoid for fear of the backlash from their agricultural lobby.

The Commission's first objective will be to ensure that the brink is never reached. In other words, it must take whatever measures are necessary to keep the CAP within the budget in the absence of political agreement between the 10 governments. Even so, it would not ensure that the CAP will come in under budget.

The Commission President, Mr Gaston Thorn, told the European Parliament on Tuesday that the CAP measures must be

in place by April 1, at the latest. Prudently, Mr Thorn and his colleagues have begun planning on the assumption that there will be no political agreement by then.

As a first step, the Commission is likely to announce before Christmas that it is proceeding into 1984 the measures it introduced in October to ease the CAP's cash flow problems. The main item here is the suspension of advance payment of 80 per cent of the subsidies attached to agricultural exports. This does not save money but it does delay expenditure.

At the same time, or early in the New Year, the Commission may well propose a freeze on farm prices, coupled perhaps with price cuts in the dairy sector. As a demand for austerity, this would be unprecedented. Even so, it would not ensure that the CAP will come in under budget.

A step in this direction, which will be considered by the Commission, is a refusal to propose a renewal of the regulations providing a broad range of producer and consumer aids. Many of these regulations expire on March 31 and the aids themselves now account for nearly half of total CAP spending.

The political uproar unleashed by such a move would be considerable. The UK would lose its butter consumption subsidy worth more than Ecu 120m a

year plus other aids for beef production. The Community-wide impact could embrace a host of producers of everything from fruit and vegetables to

beef and milk powder.

Other shots in the Commission's locker include an end to the practice of setting export rebates for six months ahead. This has encouraged profiteering by astute traders ready to gamble on world commodity price movements. A final and most devastating step would be to halt subsidised exports altogether and to run up enormous stockpiles of cereals, sugar and beef to join the record quantities already in the warehouses of butter and skimmed milk powder.

The message that Mr Thorn and his colleagues are trying to get across to governments is that some of these Draconian measures are avoidable if only they will agree on the CAP reform package which fell at the Athens fence. The precise savings to be derived will depend on the content of any final agreement and its timing.

If, for example, the Commission's proposed economies in the dairy sector were agreed in March, on quotas and a super levy to deter further excess production, they would come to fruition in mid-June. The total yield savings of Ecu 500-600m, however, this will not be anywhere near enough. The total savings needed to keep the

CAP within budget are difficult to calculate but on present trends they may be of the order of Ecu 1.5bn.

The Commission is still hoping to close the budget gap with the help of Ecu 200-300m from the part-year proceeds of an EEC tax on all fats and oils except butter. Of all its economy proposals, however, this has the least chance of adoption at any time. A genuine expenditure axe, therefore, has to fall heavily elsewhere.

After many give-away days of contentedly financing double digit rises in farm spending, it is hardly surprising that the Ten are baving such difficulties in throwing the CAP system into the tail-back reverse. Vital interests are at stake and the political fortunes of seven governments as well. Hence the political timidity which has been gripping the parliament in Strasbourg this week.

Next June's elections for the European Parliament are the mystery wrapped around the Community's political and financial crisis. The desperate budgetary situation argues for the earliest possible settlement of CAP reforms and economies. But these are most unlikely to be agreed without the necessary parallel settlements on the British budget problem, new measures to control overall EEC spending and an increase in the 1 per cent VAT revenue ceiling.

Will those administrations most susceptible to farming votes—France, Ireland, Italy, Greece and Belgium—risk a backlash against their governing parties in the Euro-elections by scaling back the entire package of measures? Or will they prefer to wait until the June elections in the hope that the Commission will take the brunt of the political blame for emergency farm economies imposed before then?

Or will the majority choose to wait for the "big bang" when the money runs out, perhaps because they have concluded that a more fundamental reconstruction of the Community is needed, involving who knows a looser form of membership for the UK? The Community has never provided much material for a political thriller, but the failure in Athens has produced some of the vital ingredients.

AFTER SIX months at the top of the U.S. league of non-fiction best-sellers, *In Search of Excellence* has at last been toppled. Appropriately enough, the book to which this typically American guide to corporate self-betterment has ceded the top spot is also billed as an on-the-job training programme, this time in Moonlight, the Second Oldest Profession. Though Christmas demand has given a new lease of life to James Herriot, over half of New York Times' current top 15 are in the "improve yourself" category.

High in the New York Times best-seller lists almost from the day it was published just over a year ago, *Excellence* (as the book is now lovingly known at McKinsey, the management consultancy which spawned it), has so far chalked up sales of almost 1.3m in the English language alone, making it, as the Americans would say, probably the best-selling business book of all time. Before long it will even be rivalling *Gone with the Wind*.

Such, for its authors Mr Tom Peters and Mr Bob Waterman, are the rewards of persuading corporate America that the time is ripe to break through its long-standing obsession with "scientific" management systems, and revive a few home-spun, simple principles of motivation, organisation and (thereby) success. The book veritably reeks with catch-phrases such as "bands-on," "entrepreneurship," "stick to your knitting," "close to the customer," "lean staff" and, above all, "value driven." Its whole emphasis is on the "soft" elements of what McKinsey dubs the "Seven S's" of leadership and management: style, skills, staff and shared values, rather than the "hard" ones of strategy, structure and systems.

The book's impact abroad has been less immediately dramatic. Only the Japanese, with their craving to borrow anything they can from the successful aspects of American management, rushed headlong to buy it: they snapped up a remarkable 320,000 copies of the Japanese edition in its first six weeks of publication.

Until the last few months, many Europeans seemed suspicious of *Excellence* as a typical

Harper and Row. Price £12.50.

A BREAKDOWN OF CAP SPENDING

Figures in percentages

	Export subsidies	Storage	Aids	Other
1981	46.8	14.6	39.0	2.9
1982	40.7	14.6	44.1	4.9
1983	38.0	17.9	43.5	3.8
1984	39.9	19.1	41.3	3.1

Letters to the Editor

Delays that occur when buying or selling property

From Mr T. Bishop:

Sir—In your leading article on December 12 you seem to be implying that solicitors are an endangered species. While it is true that quite a number of us would welcome the removal of some of the shackles imposed upon us by unnecessary professional rules it simply is not true to say that solicitors are responsible for the delays which occur when buying and selling property.

My experience is that most delays have nothing to do with solicitors or their methods of work, local searches (often used as an excuse for delays), the Land Registry, the weather, or anything else other than the parties themselves. Most delays are caused by purchasers who do not wish to sign a contract, for a variety of reasons, e.g., because they have not yet exchanged contracts for their own sake, because they are still haggling over the details (how much for the carpets etc.) because mother-in-law is having second thoughts, wife is threatening to leave if husband insists on moving to a new area, because they are going to Majorca in July and if they will have to complete in July, illness, school holidays (why should our children have to change schools in the middle of the term) or because they have

made an offer to secure the property in case they cannot find anything better and for all sorts of other personal reasons, plus (and invariably) because they have yet to receive a mortgage offer. These are the only real causes so please do not blame solicitors.

No computerised conveyancing system or anything else will stop some purchasers changing their minds at the last minute, causing a delay in the surveying for a period of time, or losing their job so they cannot proceed. It is because experienced solicitors are quite often able to persuade their clients to be sensible and realistic that many sales, which otherwise would fall through, are completed. How many times do clients say "I am putting the property back on the market," or "If he does not sign by the end of next week I am withdrawing." This type of situation is surely best handled by an independent person, rather than clerks employed by banks and building societies.

Buying and selling a house is a complicated business and it is an unfortunate fact that many sales are "forced sales" resulting from divorces. Delays by vendors are almost inevitable when the partners are squabbling over the proceeds.

Everyone buying or selling a house needs independent advice at a reasonable cost and solicitors are the best people to provide it. There is room for more competition in the market.

Finding an expert

From Mr M. Elliot:

Sir—The chairman of the British Legal Association (December 6) writes in defence of his profession. His letter endorses the cavalier disregard ordinary people suffer from so many "professional" bodies who, in this country, spend their time trying to impress the public that they have customers' interests at heart.

There is one of the pros that maintain the status quo—protecting the incompetent and leaving back good people who may have no wish to wait illusively upon their specialisation. The implication in his letter is that the game is to protect the public from misleading

advertising can properly be viewed as an insulting slur on people's intelligence; it merely reinforces my feeling that such attitudes amongst professional bodies are ones this country can well do without.

If they are seriously interested in customers, or even their own members (other than the big and powerful ones to whom such bodies seem invariably to kowtow), why don't they come up with a better alternative?

Mr Shucksmith (December 7) has no answer either; he is also concerned about people being manipulated by "clever" advertising. Perhaps the real question is which is worse—a slight danger of people having little judgment (poor mites) or having such "professionals" continue to hide behind the conventional wisdom that advertising

is somehow evil. We should bear in mind that it is the professionals themselves who have done most to popularise this whole myth over the years, turning public fear into their own private profit.

Both of these gentlemen miss the essential problems: The ban on advertising imposed by the status quo prevents us from being able to choose from among the thousands of expert legal people who could help us. We are not even allowed to know who they are! It is about as daft as it would be to ban the advertising of matches on the basis that people would be much better placed choosing a box of matches via the route of "who they knew" rather than what they could see for themselves.

Malcolm G. Elliot,
Kingswood Buildings,
Lower Kingswood,
Tadworth, Surrey.

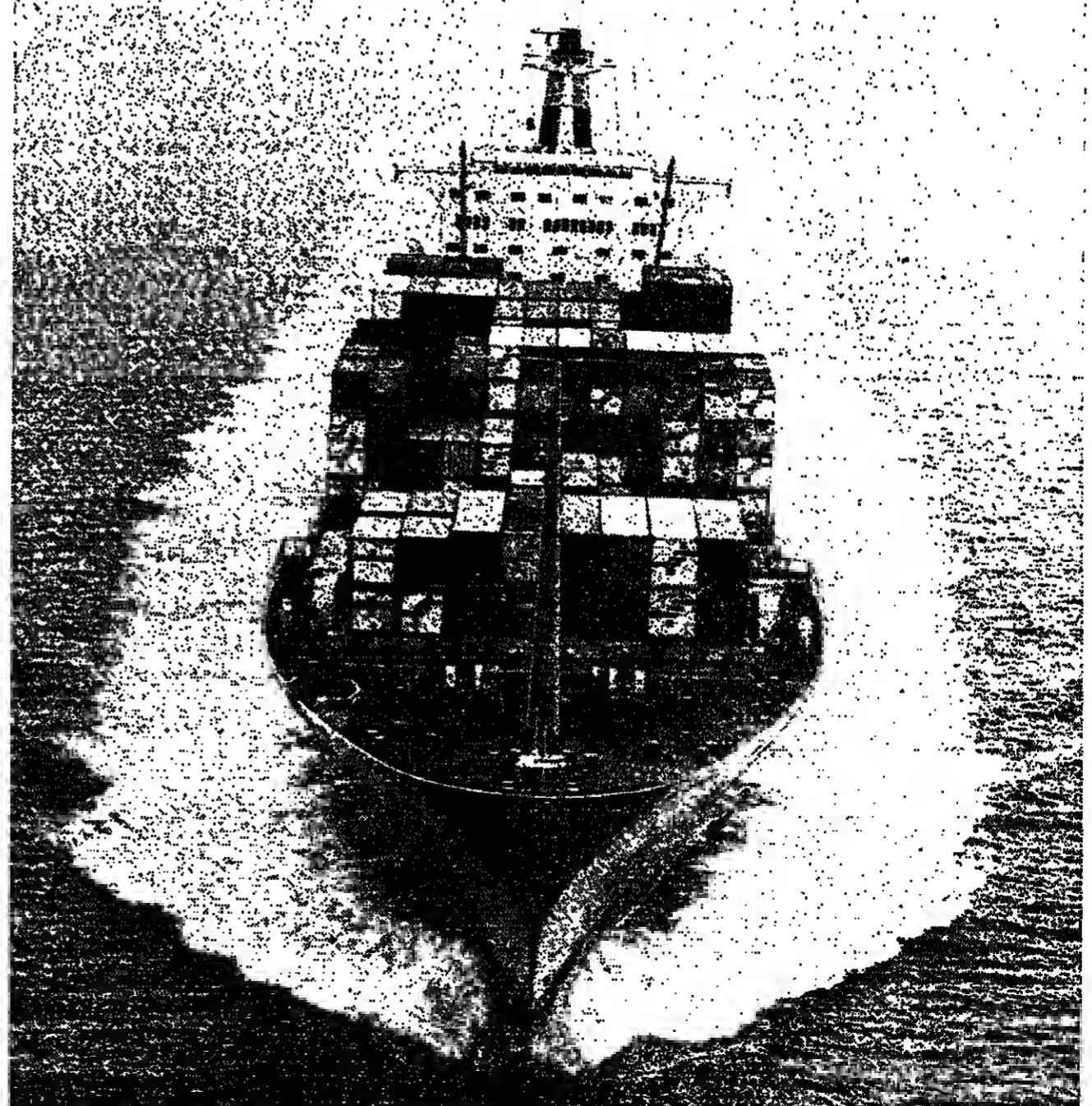
agents on land and sea provided levels of efficiency and reliability that set the standards for the industry in 1983.

We're proud of our people, our line and our flag.

WE ARE NEDLLOYD LINES—Ocean Carriers to the World.

Nedlloyd Lines
Houtman 21 3016 DA Rotterdam The Netherlands
Tel: 0177033333 Telex 246930

On the move





FINANCIAL TIMES

Thursday December 15 1983



SYRIAN POSITIONS SHELLS TO DEFEND RECONNAISSANCE FLIGHTS'

U.S. Navy steps up bombardment

BY NORA BOUSTANY IN BEIRUT AND ANTHONY ROBINSON IN LONDON

THE U.S. BATTLESHIP New Jersey opened fire with its 16-inch guns yesterday against Syrian-held positions in the mountainous North-east of Beirut.

During the heaviest naval bombardment since U.S. ships took up station off the Lebanese coast, the New Jersey fired 11 one-ton shells in what American officials said was "defence of a tactical air reconnaissance mission."

President Reagan said in Washington that the naval action was in keeping with the U.S. policy of defending its troops in the multinational peacekeeping force but not of instigating attacks. "We are not there to shoot first," said Mr. Reagan.

The President added that he was not seeking a conflict with Syria and that the U.S. did not want a war.

President Reagan said yesterday

that there were two sets of circumstances which would lead to the withdrawal of U.S. troops from Lebanon. One would be the achievement of the U.S. goal of the withdrawal of all foreign forces with Lebanese forces extending their control in the country's border. The other would be a complete breakdown of order in the Lebanon with no signs of its being restored.

In Damascus, diplomats said that the arrival last night of Prince Saud al-Faisal, the Arabian Foreign Minister, was aimed at persuading the Syrians not to take retaliatory action against the U.S. fleet.

Syria has insisted that U.S. flights over its positions constitute an act of war and officials believe that its forces could inflict serious damage on the U.S. warships.

But the Soviet Union, Syria's principal arms supplier, is believed to be cautioning against any widen-

ing of the conflict which could draw in Russian technicians manning the Syrian air defence system.

In London, Mrs Margaret Thatcher, the British Prime Minister, yesterday promised President Amin Gemayel "continuing support in the essential task of reconciliation and its efforts to restore Lebanon's sovereignty, independence and territorial integrity."

But she is also believed to have underlined the British Government's concern for the security of the British and other peacekeeping forces in Beirut and the need for more equitable power-sharing between the Lebanese factions, if the Geneva reconciliation talks are to progress.

This assessment is regarded as more realistic than reports in the local press that this second conference might resume next Monday in Montreux on the east end of Lake Geneva. The first was held during the first week of November.

strategic agreement and other changes in the Lebanese political environment since foreign peacekeeping forces entered the country.

• The conference on Lebanese national reconciliation could resume in Switzerland "in the next couple of weeks," according to Mr Robert McFarlane, in a satellite interview from Washington yesterday. Anthony McDermott adds from Geneva.

Mr McFarlane was until the end of October President Reagan's personal representative to the Middle East, and was thereafter appointed assistant to the President for national security affairs.

This assessment is regarded as more realistic than reports in the local press that this second conference might resume next Monday in Montreux on the east end of Lake Geneva. The first was held during the first week of November.

A key part of President Gemayel's visit to London is to try to ally strong reservations about the future role of the peacekeeping forces following the recent U.S.-Israeli

U.S. group signs deal on N. Sea financing

By Ian Hargreaves and Margaret Hughes in London

NORTH SEA SUN OIL, a subsidiary of Sun of the U.S., yesterday signed an agreement to borrow \$400m from a syndicate of 14 banks to finance development of the Balmoral oilfield in the UK sector of the North Sea.

The deal is the first in what is expected to be a wave of financing for the smaller North Sea fields, whose exploitation has been made attractive by advancing technology and by changes in the UK Government's last budget.

Mr Mack Neafsey, Sun's chief financial officer, said that Sun had been waiting eight years for the right climate in which to develop Balmoral. "As far as co-operation between government and industry is concerned, for the development of project like this, the UK is as attractive as anywhere in the world."

Sun, he said, would be spending 70 per cent of its \$1bn non-North American capital investment budget in the next five years in the UK.

Mr Neafsey said that several British banks had considered joining the syndicate but, having assessed the risk-reward profile, only National Westminster had come in. NatWest is, together with Bankers Trust, co-lead manager.

All the other banks involved are American, suggesting that the Americans are still proving more aggressive in North Sea lending than the British.

Bank of England figures published earlier this year showed that between 1978 and 1982, foreign banks advanced 55 per cent of the new money absorbed by North Sea projects.

The market share of the clearing banks fell in that period from 36 per cent to just over 28 per cent, mainly to the benefit of U.S. competition. For the Americans, North Sea lending in 1981-82 represented 10 per cent of their UK business.

Sun's loan is for seven years, guaranteed by the parent company until production starts in 1987, but not beyond that. During the initial period, the rate on the loan will float, converting to fixed rate after 1987.

European Court tells Klöckner to pay fines of DM 23.9m

BY PAUL CHEESERIGHT IN BRUSSELS AND JAMES BUCHAN IN BONN

THE EUROPEAN Court of Justice has told Klöckner-Werke, the West German steel producer, that it must pay fines of about DM 23.9m (\$8.6m) owed to the European Commission for breaches of the EEC's crisis regulations for the steel industry.

The judgment, delivered in Luxembourg yesterday, brings to an end a long series of actions brought by the company against the Commission. The fines, if paid, would have a fatal effect on the frail finances of Klöckner.

Klöckner-Werke yesterday warned that it would seek an injunction from a West German court if the European Commission attempted to collect the fine after yesterday's decision by the European Court to reject the company's appeal.

The company said it would take the issue to the West German constitutional court in Karlsruhe if necessary.

Klöckner, which faces fines DM 160m for overstepping the Commission's quota regulations at its Bremen mill, said it would apply to a court in its base at Duisburg for

an injunction if Viscount Etienne Davignon, the industry commissioner in Brussels, tried to "send in the bailiffs."

The company will argue that such an action is unconstitutional since it implies worse treatment for Klöckner than for its subsidised competitors elsewhere in the community. A ruling from Karlsruhe would almost certainly take years.

Klöckner has long claimed that the quota granted to its Bremen mill is far too low for the large and modern plant to work even half-effectively and that a solution must be found. At the same time, the company has been attempting to collect the official quotas of other producers through acquisition and thus go some way to meet the Commission's demands.

However, Klöckner again made clear yesterday that it could not pay the full DM 160m fines and stave off bankruptcy.

For the moment, the Bonn Government has to endorse the demand for the collection of the fine before the issue goes back to Viscount Davignon.

Klöckner has now run through the legal processes open to it at the European level, but even before its statement yesterday it was predicting a long struggle in the German courts where it would seek to argue that German law had primacy.

It was noted in Brussels that the Bonn Government would now be obliged to collect the fine on behalf of the Commission. Normally this process is automatic, but Chancellor Helmut Kohl told Mr Gaston Thorn, the Commission President in June that no fines would be collected while the case was before the European Court.

The court's judgment against Klöckner sprang from an appeal the company made against the imposition of the DM 23.9m fine for exceeding a production quota allotted by the Commission for the second quarter of 1981.

But Klöckner has accumulated fines through its persistent refusal to accept the production quota regime run by the Commission as part of a wider scheme to protect and restructure the EEC steel industry.

US, Japan to lift Indian trade

BY JOHN ELLIOTT IN NEW DELHI

A SHARP increase in investment in India by U.S. and Japanese companies is expected during the next two to three years following visits by missions between the two countries. Industries such as automobiles are receiving special attention from the Japanese, while both countries are interested in electronics, petrochemicals and oil exploration equipment.

This coincides with a sharp increase of up to a third in Indo-U.S. trade, which may outstrip Indo-Soviet trade and total \$4bn for the current year.

The figure for the first 10 months of 1983 was \$3.4bn, with a small balance in India's favour. The total is \$300m higher than the total expected for Indo-Soviet trade for the whole of 1983. The reason for the increased business with the U.S. is not yet fully clear although it has been partly caused by the U.S. buying oil for the first time, worth \$430m in 1982-83, leading to increased exports of gemstones, tex-

tiles, leather and tea. U.S. exports to India include spacecraft equipment, aircraft, fertilisers and vegetable oils.

A large number of countries are showing increased interest in trade, technical collaboration and investment in India as business possibilities in other parts of the world are reduced.

During the past month, delegations of government ministers and businessmen have visited Delhi from a range of countries, including France, Austria, West Germany, the Netherlands, and Sweden as well as Eastern European countries such as the Soviet Union, Poland and Bulgaria, and Sweden as well as Eastern European countries such as the Soviet Union, Poland and Bulgaria.

After a two day visit by Mr Allen Wallis, U.S. Under Secretary for Economic Affairs this week, U.S. officials said that "conditions in India are becoming more attractive and there can be more flows of American capital investment into the country for investment."

U.S. energy group sues banks

GHR ENERGY, a U.S. group operating under Chapter 11, bankruptcy rules, has filed two lawsuits totalling more than \$3.6bn against 14 bank creditors.

The suits charge the banks with forcing GHR to make fraudulent transfers, wrongfully dominating GHR to the company's detriment and conspiring to prevent it obtaining credit elsewhere.

The banks named in the complaints include Chase Manhattan, Fleet National Bank, American Se-

curity Bank N.A., National Bank of Detroit, Continental Illinois and Banque Paribas. Also named was Bellamine Foundation, created by the banks to facilitate the company's loans.

GHR, a privately owned crude oil refining company, filed for Chapter 11 in January 1983 with loans totalling more than \$750m and debts of \$1.2bn.

The company is asking the court to disallow the 14 banks' claims of \$400m. It is seeking to recover "un-

dreds of millions of dollars" of fraudulent transfers that it says it was forced to make to the Bellamine Foundation.

GHR also alleges that Continental Illinois, Banque Paribas and Chase violated anti-trust and banking laws, and that Continental and Paribas conspired to deny it credit unless they had exclusive credit arrangements.

The suit also charges that the three banks conspired to limit the company's credit line. Reuter

fees to minimum prices are breached. The Ten agreed that the Commission would administer the deposits which are likely to be set at roughly half the level the Commission first proposed.

Third, trade flows will be monitored with the aid of a certificate accompanying any shipment which crosses national borders. It was the intention behind the use of the document which led to the dispute between Germany and Belgium.

Second, the steel producers will

have to deposit a sum, yet to be settled, at a bank approved by the Commission. The deposit, possibly around Ecu 15 (\$12.3) for each tonne of steel shipped, will be for

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The Ten are to establish the level of traditional trade flows. This will be done by taking a reference period. Viscount Davignon is advocating July 1981 to June 1982.

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French publishers link to create new group

By David Housego in Paris

COMPAGNIE Européenne de Publishing (CEP), the French publishing group, is taking almost a 50 per cent stake in Larousse, publishers of dictionaries and encyclopedias, under an agreement announced yesterday.

The link-up will give the new publishing concern a joint turnover of FFr 2.1bn (\$248.5m), making it the second largest in France after Hachette.

Yesterday's announcement follows a bitter takeover battle last summer when Larousse eventually fought off an unwelcome bid from Presse de la Cité, which announced that it had secured control of 50.47 per cent of Larousse's shares. Larousse was able to repel the bid because the stakes of the 130-year-old company require that any bid have the approval of the managing board. This was refused in September.

Under the new agreement, a new holding company - Group Larousse - is to be set up in which CEP, the Larousse family and the Nathan family will be the major shareholders. The new holding will have as its subsidiaries Larousse and the Nathan group, publishers of school books in which CEP has a 77 per cent stake.

CEP is offering to purchase Larousse shares at FFr 1,020 each, compared with the FFr 830 offered by Presse de la Cité in the summer. The offer puts a value of FFr 210m on Larousse. CEP expects to absorb about 50 per cent of the shares but is not seeking a majority.

Some 35 per cent of the capital of CEP is owned by Havas, the state-controlled publicity agency. The Reed group holds 25 per cent of the shares.

The new chairman of the group is to be M Claude Labouret, currently number two on the managing board and a former vice-president of Hachette.

Larousse made a profit of FFr 5.5m on a turnover of FFr 715m last year.

UK unions split by print move

Continued from Page 1

Musicians Union general secretary, did not vote with his accustomed left-wing allies.

However, left-wingers on the council were furious afterwards. Mr Bill Keys, general secretary of the print union Sogat 82, and the man who as Epon chairman must negotiate with the Government on its Trade Union Bill in company with Mr Murray, denounced the decision.

Mr Keys said the NGA had "no alternative" but to call off its action. He added: "The NGA is the first to be put to the test and we have backed away."

Mr Wade was even more blunt. "What happened today is not only that the NGA has been sold down the river but every trade union has been sold down the river. The policy of the TUC general council is in conformity with the 1980 and 1982 Employment Acts and not the policy of the Wembley conference."

The Wembley conference of 1982 - which was a central issue at yesterday's six-hour council debate - committed the TUC to support unions deemed under attack by the Employment Act. Mr Murray has strongly argued that support is conditional on council approval that the fight is winnable."

In contrast to many council members, Mr Murray said yesterday that Wembley remained on the TUC book - but that the council must "consider every decision on its merits."

Mr Murray shrugged off criticism by saying he had often been under attack from unions he had "helped extricate" from impossible positions. He added that he did not refer to the present dispute.

Mr Wade and Mr Tony Duggins, the NGA general secretary-elect, later angrily denied suggestions that they had wanted the dispute called off by lack of TUC support. Mr Duggins said it was "an insult to the union and its members."

At Warrington, Cheshire, yester-

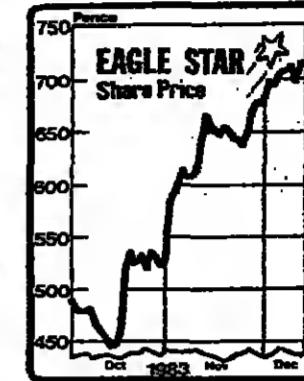
day there was a march by 4,000 people in support of the NGA. It was at the Warrington printing plant of the Messenger group that mass picketing by the NGA led to the union being fined for contempt of court in not obeying injunctions to stop the picketing.

The numbers on the march were

well down on the 10,000 predicted by the organisers,

THE LEX COLUMN

Per ardua ad aquilam



spectable showing with a 21 per cent increase in pre-tax profits to £31.8m for the 12 months to September, the shares moved up a grading 4p to 71p.

Provisions of £3.8m below the line are evidence that the axe has been taken to Bluebird's hog-slaughtering business, and a new management is trying to lessen Bluebird's exposure to the hog price by moving towards a higher proportion of branded goods and a lower rate of killing and cutting. Keystone, Northern's other U.S. acquisition, which supplies McDonald's with meat products, is fortunately going like a train.

There has been very healthy progress at home, too, with a particularly high rate of growth in sales to Marks and Spencer - and a corresponding investment, absorbing much of this year's £33m capital spend. But roughly a quarter of Northern's pre-tax profits still come from liquid milk, under threat from EEC imports, an uncertainty likely to keep the shares from going very far for a while.

Bulmer



SECTION II - INTERNATIONAL COMPANIES

FINANCIAL TIMES

Thursday December 15 1983



Hoogovens to make further job cuts

By Walter Ellis in Amsterdam

HOOGOVENS, the Dutch steelmaker, is to shed a further 730 jobs between next year and 1986 as a result of deteriorating market conditions and demands for cuts from the European Commission.

The company is also to close one of its four hot strip mills, reducing its annual production in this sector by 1m tonnes.

The Commission called in September for a reduction in capacity by the Dutch steel industry (basically Hoogovens and Nedstal) of 950,000 tonnes. Hoogovens' decision to exceed this amount on its own is an indication of the poor state of the market and of expectations for the 1980s as a whole.

Last year, Hoogovens announced a major restructuring plan for 1983-85 involving Fl 1.3ba (\$416m) of state aid. The total cost of the plan was put at Fl 2.35m. The sum was to reduce hot-rolled capacity to 4m tonnes annually by 1990, and total raw steel capacity to between 5.8m and 6m tonnes.

At the same time, remaining plant is to be modernised and several new, high-technology furnaces are to be introduced to improve efficiency.

Hoogovens at present employs some 18,000. Under the 1982 plan, the number was to be reduced to 16,700 by the end of 1985. Now the decrease is to be more drastic - to 16,600.

U.S. authority blocks railway group merger

By Terry Dodsworth in New York

THE U.S. Interstate Commerce Commission placed an unexpected barrier into the way of the proposed railway merger between Southern Pacific and Santa Fe yesterday when it filed a "cease and desist" order on the two companies.

The move effectively freezes the merger proposal for the time being even though Santa Fe shareholders voted overwhelmingly to accept the amalgamation project only yesterday. Executives from the two companies said they were puzzled by the decision, since the ICC has recently approved similar railway combinations.

The ICC is a Federal regulatory agency which looks after interstate commerce, and has particular powers over the railroads, roads and canals. Since the advent of the Reagan Administration it has given the impression of following the Federal Government's policy of reducing regulatory interference in industry and commerce.

Yesterday's decision, however, follows intensive lobbying from the rival Union Pacific Railway Company, which has been seeking to block the combination of the two holding companies that own Santa Fe and Southern Pacific.

Union Pacific has said that it is not necessarily opposed to the merger if it is accompanied by appropriate conditions. But it has taken the matter to a Federal Court in Washington, where its suit was dismissed earlier this week.

RAINER AFFAIR DELAYS SWEDISH STATE BANK'S ATTACK ON PRIVATE SECTOR

By Kevin Done in Stockholm

THE CELEBRATIONS at PKbanken, the Swedish state-owned commercial bank, have turned sour.

Only a few weeks ago the government was exultant that it had persuaded the Government to allow it to make its first public share issue, a surprise measure of partial privatisation by the country's socialist administration.

The launch of the bank's shares on the stock market - for the Government a manoeuvre designed to take a little pressure off the public purse - was seen by the bank's leadership as a way of finally establishing its competitive credibility in the fight against its arch rivals from the private sector, Skandinaviska Enskilda Banken and Svenska Handelsbanken.

Today the picture suddenly looks less rosy. The bank has been caught up in the scandal surrounding the personal tax affairs of one of its former board members, Mr Ove Rainer, who was forced to resign last month from his post as Justice Minister in Sweden's Social Democratic Government.

The share issue is to be delayed - it was originally planned for March - and the consequences of the Rainer affair could yet spread to the top of the bank's executive management.

The bank's current problems

Peter Montagnon in London charts the emergence of a secondary market in bank loans

Debt crisis brings new creativity to banking

ALMOST imperceptibly over the past year a market has been growing in international bank loans as banks try to restructure their loans in the wake of the Latin American debt crisis.

At one level, it is a highly exotic market in which Ecuadorian past due receivables - import bills that have not been paid - have changed hands at a discount of 10 per cent from their face value. At another, it is a more mundane market in which banks trade their loans to high quality borrowers in an effort to improve their profitability and create space for new and lucrative loans.

Deals like these are already beginning to have a profound effect on thinking about the debt crisis as banks and borrowers seek out ways of coping with a problem that could otherwise tie up balance sheet resources for years ahead. They are also evidence of a fundamental change in attitudes as the once deep-seated division between the bond and capital markets is steadily eroded.

While the trading of rescheduled debts has been largely a U.S. phenomenon, banks in London have been busy building up a secondary market in loans to top quality borrowers such as Sweden, Belgium and the EEC. In this market the emphasis is less on reducing risk than it is on maximising earnings potential and balance sheet flexibility.

Not only did Banco Real thus end up freed of its obligation to repay Bankers Trust. It also no longer faced the problem of having to find its Mexican loans in a difficult interbank market and it had some extra cash to set aside as well.

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This announcement appears as a matter of record only



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Floating Rate Loan Facility 1988

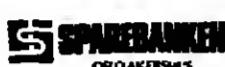
Sparebanken Oslo Akershus

Union Bank of Norway Ltd.

Sparebanken Rogaland

Sparebanken Vest

Agent



October 1983

BOLS

N.V. KONINKLIJKE
DISTILLEERDERIJEN ERVEN LUCAS

has acquired

Terme di Crodo SpA

The undersigned initiated this transaction
and acted as financial advisor to the owners of
Terme di Crodo SpACITICORP
CAPITAL MARKETS
GROUP

Kingdom of Spain

Issue on a yield basis of
£50,000,000 Loan Stock 1988

The Issue Yield (as defined in, and calculated in accordance with the terms of, the Prospectus published on 13th December, 1983) on the above Stock will be 12.038 per cent.

Subject to the provisions of the above-mentioned Prospectus, the Stock will, on issue, bear interest at the rate of 12 per cent. per annum, payable half-yearly on 21st June and 21st December, and the issue price will be 99.693 per cent.

The application list will open at 10.00 a.m. today, 15th December, 1983, and will close later today.

Samuel Montagu & Co. Limited

on behalf of

Kingdom of Spain

15th December, 1983

This announcement appears as a matter of record only.

FISONS

\$15,000,000

Fisons Finance Netherlands B.V.

Guaranteed Convertible Notes due 1998

Unconditionally Guaranteed by

Fisons plc

This financing was arranged by

Goldman Sachs International Corp.

December 1, 1983

INTL. COMPANIES & FINANCE

Toshiba
lifts group
earnings
by 41%

By Yoko Shibata in Tokyo

STRONG earnings were reported by Toshiba and its 32 consolidated subsidiaries in the first half-year ended September. For the first time group net profits topped those of the parent company.

Mr Yuichi Yamada, senior managing director, said the company's earnings rise should continue not only in the current half year but throughout the next fiscal year, ending March 1985, in view of an unprecedented boom in demand seen for semiconductors.

Group net earnings in the first half year rose by 41 per cent to reach Y26.2bn (\$110.9m) on sales of Y128bn, up by 7 per cent from the previous year.

During the half year, the company's sales of electrical appliances for the home moved up by 10 per cent to account for 30 per cent of the total. There were strong sales of summer goods, as well as favourable sales of video cassette recorders (up 20 per cent) and television sets (up 10 per cent)—especially in the overseas market.

Sales of heavy electrical goods declined by 7 per cent to account for 26 per cent of the total.

Sales of electronics components rose by 22 per cent to account for 33 per cent of turnover, thanks to strong sales of semiconductors (up 40 per cent), colour television tubes (up 20 per cent) and office automation equipment (up 25 per cent).

In the current half year, ending March 1984, the sales rise is expected to be maintained, centring on electronics components. Currently, the company's semiconductor manufacturing sector is working at full capacity with three shifts a day and still cannot meet demand.

Initial Capital investment plans for semiconductors for the current year was Y60bn, up 37.5 per cent from fiscal 1982, but the company has decided to increase this to Y90bn. This accounts for 50 per cent of this year's investment total.

Full year consolidated sales are expected to reach Y277bn, up 13 per cent, and net profits are projected at Y5.4bn, up 60 per cent from the previous year.

● Mitsui and Company, the second largest trading house in Japan and the parent of the loose-knit Mitsui grouping, has reported a sharp, 78.8 per cent, fall in group net earnings for the half-year to September. Net earnings fell to Y1.07bn from Y4.6bn a year earlier. Sales were 2.1 per cent lower, down to Y7.76bn from Y7.930bn.

Mitsui's unconsolidated net was 27.5 per cent lower at Y5.06bn on sales 4.3 per cent down at Y6.798bn. Losses on the Bandar Khomai project in Iran were one of the prime factors in the higher group, as against parent company, fall in earnings.

DIVIDEND
NOTICE

NOTICE IS HEREBY given that the Board of Directors of Agnico-Eagle Mines Limited has declared a dividend of 12c (U.S. funds) per share payable on January 10th, 1984 to shareholders of record December 16th, 1983.

Dated the 6th Day of
December, 1983.Barry Landen
Secretary-TreasurerBarclays National acts to
catch up in merger race

BY BERNARD SIMON IN JOHANNESBURG

THE DRIVE by South African financial institutions to broaden their base will pass another milestone after the country's biggest banking group becomes a major shareholder in the third largest insurance company.

Barclays National is spending R135m (\$110.5m) to acquire a 30 per cent interest—the most allowed by the Banks Act—in Southern Life Association, an insurance group to be formed by the merger of Anglo American Life, the insurance arm of Anglo American Corporation, and Southern Life Association, a large but low-profile life insurer. The enlarged Southern Life, which is to be listed on the Johannesburg Stock Exchange, will have assets of R3bn.

Barclays' involvement in the transaction reflects the intense struggle among financial institutions in recent years to stay ahead of their competitors. Mr Christopher Ball, the bank's deputy managing director (who takes over as chief executive early next year), points out: "We would not have initiated round of mergers between life assureds and banks. Some of the other guys play the game quite tough. We had to be sure that we were not put in a position where we could be pre-judged."

Barclays has up to now lagged its competitors. Although it has extensive interests in non-traditional banking activities

such as factoring, personal financial advice, insurance broking and home loans, it has not cooperated with other financial institutions to the same extent as some other banks.

Just three months ago, Standard Bank Investment Corporation (STANBIC) spent R85m to increase its shareholding in Liberty Life, one of South Africa's most flamboyant insurance groups, from 25 per cent to 50 per cent (STANBIC was able to go beyond the legal limit of bank holdings in insurance groups by structuring the transaction through holding rather than operating companies).

Standard and Liberty are also drawing closer to the United Building Society, South Africa's biggest, creating a loose alliance with assets of almost R20bn. Standard and United now have desks in each other's branches. Liberty Life salesmen gently steer their customers to Standard for banking services and to United for home mortgages.

The tightening bonds between life assureds, building societies, insurance companies and other institutions like pension funds (many of which rely on portfolio management services) have raised considerable controversy.

The concentration of business in a few hands has become the most hotly debated economic issue in South Africa

for decades. Groupings like Barclays / Southern and Standard / Liberty and (there are several others) heighten fears that a handful of businessmen are gaining a stranglehold on the economy.

The government tries to circumscribe the powers of the megagroups by, for instance, limitations in the Banks Act on cross-shareholdings among financial institutions and by a ban on conditional selling (banks granting loans on condition that customers use their insurance broking subsidiaries, and so on).

Bar Pretoria is also nervous of being attacked for dampening free enterprise.

There's no question that it's a "tightrope," says Mr Ball, who insists that Barclays will not change its operating style.

"We're not going to be pushovers." Nonetheless, he dismisses critics of the growing power of the financial groups pointing out that competition between them is fierce. In one Pretoria shopping centre, there are no fewer than five automated teller machines, each costing R60,000, within 100 yards of one another.

Barclays is confident that the transaction will bring it benefits too. To help pay for its 30 per cent holding in Southern Life, Barclays plans an R80m rights issue, which will appreciably strengthen its capital base.

Howard
Smith plans
bid for
BlackwoodBy Lachlan Drummond in Sydney
HOWARD SMITH, the Australian coal, sugar, shipping and engineering group, intends to make a takeover offer for J. Blackwood and Sons, which values the meat and building products distributor at A\$84.8m.

Smith is in offer A\$5.0 a share and has already built a 9.2 per cent foothold at Blackwood, which has appeared a likely takeover candidate for some time because a cyclical downturn in its earnings.

Its share price had risen by 18 per cent this month to A\$5.14 before yesterday's bid announcement and there is clear speculation that a rival bidder will emerge with the shares closing 10 cents above Smith's offer yesterday.

In preparation for the bid Smith entered this month month A\$85m through the sale of large holdings in Adelaide Steamship and BHP, although A\$27m of this is earmarked to boost its stake in its R. W. Miller shipping and coal offshoot. Smith also faces a A\$60m outlay on other coal facilities.

The proposed bid price for Blackwood represents 15.5 times its earnings for the year to June 30 last of A\$3.8m, although on likely future earnings the multiple falls close to single figures. It also represents a premium on Blackwood's stated net assets of A\$63m.

Japan relaxes currency
rules for foreign banks

BY CHARLES SMITH, FAR EAST EDITOR, IN TOKYO

JAPAN'S Ministry of Finance has informed foreign banks in Tokyo of a major increase in the "swap limits" under which the banks bring foreign currencies into Japan for conversion into yen.

Under the new system each bank will be allowed to convert foreign currencies up to 75 per cent of the outstanding balance of its yen loans to Japanese borrowers. Previously the swap limits accorded to individual banks varied widely, but the average ratio to yen lending is believed to have been about 30 per cent.

The new rules governing swaps take effect from today and will be valid for six months. In June 1984 the Ministry will revise the limits in the light of yen lending by foreign banks during the second half of the current fiscal year (October 1983 to March 1984).

The significance of the high costs of refinancing local lending operations have contributed to a steady fall in the profitability of the 80-odd foreign banks in Tokyo.

U.S. \$100,000,000

B.B.L. International N.V.

(Incorporated with limited liability in The Netherlands)

Floating Rate Notes Due 1995

Guaranteed on a Subordinated Basis
as to payment of principal and interest byBanque Bruxelles Lambert S.A./
Bank Brussel Lambert N.V.

(Incorporated with limited liability in Belgium)

In accordance with the provisions of the Notes, notice is hereby given that for the six month Interest Period from 13th December, 1983 to 13th June, 1984 the Notes will carry an Interest Rate of 10 1/2% per annum. The interest amount payable on the relevant Interest Payment Date which is 13th June, 1984 will be U.S. \$273.21 for each Note of U.S. \$5,000.

Credit Suisse First Boston Limited
Agent BankNew Issue
December 1983EUROPEAN
ECONOMIC COMMUNITY

U.S. \$ 50,000,000 12% U.S. Dollar Bearer Bonds of 1983, due 1993

U.S. \$ 50,000,000 12% U.S. Dollar Bearer Bonds of 1983, due 1998

Deutsche Bank
AktiengesellschaftAmro International
Limited

Daiwa Europe Limited

Credit Suisse First Boston
UnitedDresdner Bank
Aktiengesellschaft

Banque Paribas

Credit Suisse First Boston
United

Morgan Stanley International

Goldman Sachs
International Corp.

Kredietbank S.A. Luxembourg

Societe Generale de Banque S.A.

Orion Royal Bank
Limited

Salomon Brothers International

Swiss Bank Corporation
International LimitedUnion Bank of Switzerland
(Securities) Limited

S. G. Warburg & Co. Ltd.

U.S.\$75,000,000

EAB FINANCE N.V.

(Incorporated with limited liability in the Netherlands Antilles)

Guaranteed Floating Rate Notes Due 1993

Guaranteed on a subordinated basis as to payment of principal and interest by

European American Bancorp

(Incorporated with limited liability in New York, U.S.A.)

Notice is hereby given pursuant to the Terms and Conditions of the Notes that for the six months from 15th December, 1983 to 15th June, 1984 the Notes will carry an interest rate of 10 1/2% per annum. On 15th June, 1984 interest of U.S.\$271.64 will be due per U.S.\$5,000 Note for Coupon No. 1.

European Banking Company Limited
(Agent Bank)

15th December, 1983

NATIONAL BANK
OF HUNGARY
(Magyar Nemzeti Bank)

U.S. \$50,000,000

Floating Rate Notes Due 1985

In accordance with the provisions of the above Notes, notice is hereby given that the rate of interest for the Interest Period from December 13, 1983 to June 13, 1984 has been fixed at 10 1/2% per annum, interest due at the end of the Interest Period of U.S.\$273.23 will be available upon surrender to any of the Paying Agents of Coupon No. 8.

Agent: American Express
International Banking Corporation

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PER, Moorfoot, Sheffield, S1 4PQ. Central 24 hours answering service (0743) 750187.

Applications are invited from both men and women.

Our clients, an international oil group based in the City of London, act as a point of reference for the purpose of currency dealing on behalf of their parent organisation and also arrange finance in the London market. You will be working in foreign currency dealing, specialising in dollars, Swiss francs and yen. The successful candidate must be fluent in both Japanese and English and must be in a position to be able to work for long periods of sedentary work in Tokyo or in New York. The salary will be negotiable and will be in accordance with the client's cost of living. The successful candidate has, however, our clients are expecting to pay in the region of £20,000 to £30,000 per annum.

Send full cv to Mark Williams, PER Central London Office, 44 Grosvenor Place, London SW1X 7SR. Please attach a list of companies to whom your application should not be forwarded.

Based at Lancing, West Sussex, The Scout Association require a Company Secretary/Chief Accountant for their trading company, Scout Shops Ltd., with 24 retail shops selling camping and outdoor equipment to both the Scouting movement and the general public. Candidates, preferably aged 30-40, will take full responsibility for the administration and supervision of accounts for the company, which has an annual turnover of £1 million. The successful candidate will hold a professional accountancy qualification and have experience of computerised accounting systems. Experience in the retail trade would be an advantage. The company offers a salary of c.£12,000, company car and a full range of benefits.

Send full cv to Sarah Bartholomew, PER, 53 West Street, Brighton, East Sussex BN1 2BL.

Our client, a major international investment bank, is looking for a Senior Executive to advise its customers through continental Europe on merger and acquisition opportunities involving trans-Atlantic deals. A minimum of four years' experience in this field, and a knowledge of the relevant European and USA markets is essential. Fluency in English and at least one European language is also a prerequisite. Education to at least MBA standard from a major business school will be expected.

Compensation will be in line with current market levels and appropriate benefits will be offered.

Send full cv to Mark Williams, PER Central London Office, 44 Grosvenor Place, London SW1X 7SR, attaching a list of companies to whom your application should not be forwarded.

Finance Manager Trade and Barter

Central London Based
c. £19,000 + car and bonus

Our client is an International Trade and Barter Corporation currently operating as an autonomous division of a multi-national manufacturing, marketing and distribution group.

Reporting to the President, this key appointment, which is as a result of a planned growth, carries responsibility to provide financial planning and resources and controls for all Trade and Barter transactions.

Aged 25 to 40, ideally with a linguistic ability in French and/or Spanish, your background will have included:

- * Complete familiarity with Credit Control principles and the financing of international trade.
- * Good knowledge of accounting, basic legal and contract law.
- * Working knowledge of world bank and international funding agencies operations, back to back loans, lines of credit, government financing to end user/buyer, customer-purchase and barter trading practices.

You will be a work orientated individual with a strong personality and good 'presence', capable of negotiating at top level in the international marketplace. In addition to the attractive salary package, major benefits include potential equity participation.

To apply, please write enclosing full C.V. to M. J. R. Chapman, quoting reference 7408.

**Lloyd Chapman
Associates**

123, New Bond Street, London W1Y 0HR 01-499 7761

Credit Management from c.£18,000+car+benefits

United Dominions Trust is one of Britain's leading finance companies and a member of the TSB Group. To strengthen our Central Credit Department and plan for the future, we wish to appoint a Deputy to the Manager, at our Head Office in New Barnet.

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Candidates, preferably aged between 35-45, should have a relevant professional qualification (e.g. AIB, ACA, ACCA, ACMA, ACS), and practical experience

in credit and commercial lending. Salary will be negotiable from c.£18,000 and could be considerably higher for a particularly well-qualified and experienced candidate. In addition, there is a substantial benefits package including: company car, mortgage subsidy, non-contributory pension, BUPA, and, if necessary, relocation assistance. Further career prospects are excellent.

To apply, please write with a full cv, or request an application form, to: Robert Charleston, Personnel Manager, United Dominions Trust Limited, Endeavour House, 11 Lyonsdown Road, New Barnet, Herts. EN5 1HU.

United Dominions Trust

Pensions Accountant

Accountancy Qualifications not Essential
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With Pension funds in excess of £120M, you will report to the Pensions Manager and be responsible for financial accounts, accounting systems and administering investments: you will also assist in the preparation of valuation reports, and have considerable involvement in ad hoc projects.

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To apply, please telephone Rebecca Goddard immediately, quoting Ref RG7417.

**Lloyd Chapman
Associates**

123, New Bond Street, London W1Y 0HR 01-499 7761

Commercial Director ENGINEERING INDUSTRY NORTH OF ENGLAND

Our client, a specialist manufacturing, contracting, and service organisation with a high record of achievement in terms of quality, performance, and profitability. Current group turnover is at the level of £60m and substantial investment in new products continues with the positive result that future business prospects are exciting.

A unique opportunity has now arisen as a Commercial Director is required for the major area of activities. The appointment will extend to other functional directorships. This position reports to the Chairman and the person appointed will play a key role in determining the future business strategy and organisational structure of the group.

The prime responsibility will relate to long cycle and complex projects in ensuring that operating management maintain a full awareness of the commercial implications of failure in meeting agreed standards of performance. This will require a continuing development of methods of planning and control by the utilisation of computer based systems together with a knowledge of quality assurance demands in a high performance environment.

Applications are therefore invited from men or women with a degree or professional qualification who are experienced in the rendering and negotiation of major long cycle engineering projects but who can confirm success in areas other than their professional functions. The ideal candidate will have a proven track record in these areas and whose abilities will meet the excellent career prospects that lead to a Board appointment.

In line with the challenge of the appointment a remuneration package will be negotiated at circa £25,000, inclusive of a company car, and other employment benefits are in line with those to be expected from a first class employer. Relocation assistance will be given, where required, to a move to the area of North East England.

Please write, in strict confidence, stating how the requirements can be met to Peter Sadler, FIPM, FInstD.



PETER SADLER ASSOCIATES

YORK HOUSE, 15 CLIFFORD STREET, YORK YO1 1RG.

TELEPHONE 0904 642 494

Chemicals

OPERATIONS/ MARKETING MANAGER

(Relocate To England)

We are an aggressive medium sized U.S. based chemical company with a young operating subsidiary in N.W. England with present revenues in the 15 million range. This Manager's position must be filled immediately and demands an energetic self starter with exceptional marketing and technical skills.

The ideal candidate should be a degree Chemical Engineer or Chemist who possesses a proven track record which will enhance our growth and profitability through effective management, leadership and marketing skills. This position also requires you to be a U.K. citizen and have the ability to converse fluently in French or German.

If you are sincerely interested in a career advancement along with a challenging and dynamic opportunity, we invite you to submit your complete resume, including salary history and requirements in strictest confidence to:

Write Box A8416, Financial Times

10 Cannon Street, London EC4P 4BY

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PENSION FUND INVESTMENT

The British Aerospace Pension Fund, which has assets over £600m, is setting up an in-house investment department to manage part of its portfolio. Following the appointment of an Investment Manager two further personnel are now required.

Assistant Investment Manager

Applicants should have had several years' experience with either an investing institution or a stockbroker and ideally be familiar with most, if not all, of the major U.K. and overseas securities markets.

Portfolio Manager

Applicants should have had at least two years' experience and be familiar with one or more of the major markets.

As part of a small team the successful candidates will both contribute to the formulation of policy and exercise considerable responsibility for particular areas of investment.

Attractive remuneration related to experience. West End location. Relocation assistance if necessary.

Please write in confidence with full details/CV, including current salary, to:

F. P. Rhodes
Corporate Adviser - Personnel
British Aerospace PLC,
Brooklands Road, Weybridge,
Surrey. KT13 0SJ.

BRITISH AEROSPACE
Head Office

Manchester Exchange Trust Limited

INVESTMENT ADVISER LONDON

Age 25-35: Attractive remuneration package
We are a diversified financial services group specialising in providing short-term investment, funding and other treasury-related services to substantial UK companies and building societies. Continuing expansion has resulted in an opening for another investment manager/dealer.

The preferred candidate will have relevant investment experience in short gilts, bonds or deposit markets.

Please reply, with c.v., under personal cover to:

N. R. K. Shephard Esq.
Manchester Exchange Trust Ltd.
Pembroke House
40 City Road, London EC1Y 2AX



COMMISSIONING EDITOR c.£20,000 pa 3-year fixed term contract

FINANCIAL & INDUSTRIAL PROGRAMMING

FOR UK
TELEVISION

Channel Four provides a distinctive new television service which enlarges the scope of British broadcasting and increases the choice available to selective viewers.

We encourage innovation, particularly among British independent producers who are commissioned to make programmes of high quality. Now we require a Commissioning Editor who can maintain and improve our reputation in the specialised areas of Finance and Industry with an emphasis on scientific and technological innovation.

Operating within an allocated budget, you will obtain programme material within your area of specialisation by commissioning programmes to be made, and by purchasing ready-made film or TV material. You will have creative control over your programme strands and will be expected to manage your resources prudently.

You will require understanding of finance and industry in the context of world markets and should be able to relate to audience needs. You should also have editorial experience within TV, film, radio or print journalism and some appreciation of television production techniques. Organising ability will be essential. This appointment will be on a fixed-term contract of 3 years' duration.

Please apply in writing only quoting Ref CE4 and enclosing a detailed CV with current salary particulars to the Personnel Department, Channel Four Television, 60 Charlotte Street, London W1P 2AX. Closing date for applications: January 16th.

Channel Four is an equal opportunities employer. Applications are welcome from candidates regardless of marital status, nationality, ethnic or national origins or sex and from registered disabled people.



Finance Director

For a leading industrial and commercial research and technology organisation with a turnover of about £16m. It operates from 3 sites in the Home Counties.

• RESPONSIBILITY is to the Chief Executive for all aspects of accounting, financial planning and control, and for playing a key role in formulating and implementing financial and commercial policy.

• THE REQUIREMENT is for a qualified accountant with experience in a technical environment, and the personal attributes to be successful at top level.

• PREFERRED AGE 30s. Salary £26,000 - £28,000.

Write in complete confidence
to A. Longland as adviser to the enterprise.

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SEARCH & SELECTION

TO HALLAM STREET LONDON WIN 6DJ

As part of their major expansion plans for 1984 one of the City's well-known American Investment Banks has created the following positions:

ACCOUNTANT - TRADING CONTROL

A very specialised role that calls for a qualified accountant with the strength of character to survive in a hectic trading environment.

Responsibilities will be wide ranging, but the emphasis will centre around the verification, control and reporting of the banks trading results in various volatile financial markets.

This position reports to the Financial Controller and is open to candidates with experience gained from another active trading house.

FOREIGN EXCHANGE ACCOUNTING

This is a similar position to the one above although of a more limited nature, responsibilities in this case will be for controlling, reporting and verifying the results from the banks trading activities in the foreign exchange markets.

GENERAL SERVICES MANAGER

The person sought for this position will be expected to improve efficiency, oversee procedures and control expenditure within the following areas of operation: Communications, Library, Post, Stationery, Catering/Dining Room and Messengers. The GSM reporting to the Operations Manager will be required to make major contributions to the bank in these specified areas. Applicants must therefore be self-starters well used to employing management techniques and be able to exhibit an established achievement record. It is unlikely that applicants under the age of 35 years will be sufficiently experienced.

The remuneration packages will reflect the seniority and importance the bank attaches to these new positions.

Please contact either David Little or Paul Trumble

Jonathan Wren BANK RECRUITMENT CONSULTANTS
170 Bishopsgate - London EC2M 4LX - 01 623 1266

JOHN WREN LTD

Credit/Marketing Officer International Banking

SECURITY PACIFIC is a leading U.S. international bank with assets of over \$37 billion dollars and nearly 700 branches worldwide.

The current requirement is for a bright, innovative, young banker to join Security Pacific's London-based Middle East Division. The successful candidate will be a graduate who has sound credit skills together with the capacity to develop and manage significant client relationships in a highly competitive environment. Special consideration will be given to applicants who have the ability to support the marketing of electronic banking/cash management products

to financial institutions. The assignment offers excellent long-term career development opportunities. Compensation will be commensurate with qualifications and experience and will include a comprehensive range of generous fringe benefits.

Career details should be sent to: Patrick J. O'Hara, Vice President, Security Pacific National Bank, 2 Arundel Street, London WC2R 3DF.



STOCK EXCHANGE

If you are an experienced practitioner and have passed the Membership Examination, you may be interested in joining our panel of tutors for Stock Exchange subjects. Please write for application form and further details to:

The Senior Tutor (DB)
The Rapid Results College
Tuition House
27-37 St. George's Road
London SW19 4DS

All tuition is given by correspondence. You would need a regular amount of free time and the ability to express yourself well in writing. The College will provide guidance in the techniques of correspondence tuition.



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University of Strathclyde Bursar

Applications are invited for the post of Bursar of the University responsible to the Principal and Vice-Chancellor for the finances of the University and for buildings and properties. High level managerial experience and ability, and professional or academic qualifications relating to the post will be required. Salary at appointment will be within the range, £20,000-£25,000 per annum with USS pension benefits.

Further particulars may be obtained from
The Registrar, The University of Strathclyde,
MacCance Building, 18 Richmond Street,
Glasgow G1 1XL.

Applications including curriculum vitae and the names and addresses of three referees must be received by the Registrar before 31 January 1984.

ROUGH TRADE RECORDS ADMINISTRATOR CIRCA £12,000 PA

A vacancy exists for a person with administrative, organisational and personnel skills to be responsible for the development and implementation of efficient work systems within a radical and fast environment. The work will involve all aspects of our business although initial emphasis will be the distribution and warehousing activities. Relevant experience preferably with computerised systems is a necessary requirement.

Applicants should submit a full c.v. to:
Box A821, Financial Times
10 Cannon Street, London EC4P 4BY

SETTLEMENTS MANAGER - INTERNATIONAL SECURITIES

Major multinational financial services company, active in a broad range of international and domestic fixed interest and equity markets, requires an experienced settlements clerk to manage and develop a small team.

Minimum 5 years' experience necessary. City location. Salary negotiable but competitive.

Please write in confidence with curriculum vitae to:-
Box A8422, Financial Times, 10 Cannon Street, London, EC4P 4BY.

APPOINTMENTS WANTED

GRADUATE CIVIL ENGINEER

Mid 40s, experienced heavy civil engineering, particularly North Sea and port projects, 10 years experience. Director of highly successful private construction group seeks temporary position with major contractor. His considerable managerial and negotiating skills can be fully utilised.

Write Box A8418, Financial Times
10 Cannon Street, EC4P 4BY

A direct line to the executive shortlist

InterExec is the only organization specialising in the confidential promotion of senior executives.

InterExec's qualified specialist staff, and access to over 100 unadvertised vacancies per week, enable new appointments at senior levels to be achieved rapidly, effectively and confidentially.

For a mutually exploratory meeting telephone

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Bristol 0272 277315 30 Baldwin St.

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Leeds 0532 450243 12 St. Paul's St.

Manchester 061-236 8409 Faulkner Hse, Faulkner St.

The one who stands out

MARKETING DIRECTOR FOREX

A successful established forex management firm seeks a marketing director to aid in the expansion of its existing business to recognised financial advisers. Candidates should have a City background and at least five years currency related experience. A generous salary plus substantial incentive bonus is payable.

Write with full c.v. to Box A8415
Financial Times, 10 Cannon Street, London EC4P 4BY

SENIOR CONSULTANTS

Well-established consultancy specialising in the expatriate market seeks two self-motivated marketing-orientated consultants with a high level of technical expertise and preferably some knowledge of expatriate life. Minimum age 30. Basic salary £12,000 per annum plus incentives targeting £20,000 plus per annum.

Satisfactory performance will lead to profit share and possible directorship.

Full CV please to:
FELINCRAIG LIMITED
26 Downing Street, Farnham, Surrey

Corporate Trust Officer

Leading independent Trust Corporation is seeking a suitably qualified person for the position of Corporate Trust Officer.

Applicants will have, ideally, a corporate trust background with experience of the monitoring and administration of Trust Deeds governing quoted Loan Capital, both domestic and foreign. Applicants with relevant legal/financial experience will also be considered.

An attractive and negotiable remuneration package is offered.

Applications in writing to:-

The Secretary
THE LAW DEBENTURE CORPORATION p.l.c.
Estates House, 66 Gresham Street, London EC2V 7BX

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-only jobs.**

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Manchester: 061-228 0069
Sutley Building, Piccadilly Plaza,
Glasgow: 041-332 1502, 141 West Nile St., G1 2RN,
Belfast: 0232-228768, 22 Great Victoria St., BT2 7ER.

Corporate Lending Officer
to join its business development team

This officer should have at least 10 years experience in credit assessment and/or lending with a major international commercial merchant bank. Business development capability, particularly in the U.S., Europe and the Far East, so relevant experience is desirable. Significant international travel is required.

Please send a detailed resume and job history to:
Box A8417, Financial Times, 10 Cannon Street, London EC4P 4BY
All applications will be treated in strictest confidence

Accountancy Appointments

UK Financial Controller

Middlesex

Our client is a UK Sales and Marketing division (c. \$35 million) of a major US-based business equipment multinational.

Reporting to the Finance Director (European Region), the UK Financial Controller is responsible for all accounting and receivables for the division as well as the Data Processing functions utilising a recently-installed IBM System 38 computer. Applicants should be ACAs from one of the "top eight" accountancy firms, will probably be aged under 30 and must have had experience of a sales and marketing environment.

Candidates will be expected to demonstrate exceptional communication skills, staff management expertise and good computer experience.

An attractive package is available for the successful applicant and proven success in this position could well lead to promotion in the UK or USA.

Interested applicants should submit a comprehensive curriculum vitae quoting ref. 959 to Andrew Sales, FCCA, P.O. Box 143, 31 Southampton Row, London WC1B 5HY.

Michael Page Partnership
International Recruitment Consultants
London New York
Birmingham Manchester Leeds Glasgow

FINANCIAL CONTROLLER

(Finance Director Designate)

Based in Bradford, Wm Morrison is a leading regional supermarket operator with current year sales in excess of £250m. We are committed to an ambitious expansion programme and in addition to retailing, our interests include food processing and property development.

Reporting to the Managing Director, the right candidate will be ambitious, both personally and for the Company, and can expect a rapid appointment to the Main Board.

Your post qualification experience should ideally consist of a spell with a major professional firm followed by a number of years in fast moving commercial activities. Your responsibilities will include the day to day control of all the Company's administrative and financial functions in a highly developed computerised environment. The main attribute required is the ability to lead and further develop a team of competent, skilled and dedicated people.

The position is very challenging and likely to appeal to you if you are in the age group 32-45. The rewards recognise the importance of this appointment and include an attractive salary, car, non-contributory pension and life assurance, private medical cover and executive share option scheme.

Please write with full career details to:
Mr K.D. Morrison, Chairman and Managing Director,
Wm MORRISON SUPERMARKETS PLC
Hilmore House, Thornton Road, Bradford BD8 9AX

An equal opportunity employer

Finance Director

An exciting opportunity
in the Leisure Industry

£ Negotiable **North London**

The Ladbrokes Group PLC is a major British Company involved in four principal streams of activity - Hotels, Property, Leisure Time and Retailing - business activities that are providing an excellent base for continued growth and success.

Ladbrokes Racing Limited's field of activity is off-course betting where we are the market leaders with over 1250 shops in the United Kingdom and a fast developing international operation currently comprising 200 shops in Belgium. In addition, the Finance Director will be a Board member of two other associated businesses, Ladbrokes Indoors Limited and Ladbrokes Racetrack Management Limited.

Reporting to the Managing Director, the Finance Director will be part of the senior management team responsible for the achievement of the business plan in an industry where new technology is bringing about an exciting new image. The functional responsibilities will include the management of the Financial Management and Financial Accounting Functions. Equally important and perhaps the most challenging aspects of the role will be the contribution to the overall commercial management of the business, particularly its development in the United Kingdom and overseas involving the evaluation and appraisal of major capital projects, property acquisitions and disposals and the management of networked computer services.

Whilst there is a flexibility for candidates with considerable experience, the ideal candidate would be Chartered Accountants aged 30-40, who are able to demonstrate a record of achievement working with progressive companies. This should be supported by some international business exposure.

The salary offered is negotiable but we consider applicants should currently be earning c. £25K. The excellent benefit package includes an executive share-option scheme. The Group's continuing diversification and growth provide excellent career development opportunities.

Please send full C.V. to K. W. Overton, Managing Director, Ladbrokes Racing Limited, Hanover House, Lyon Road, Harrow, Middlesex.

Ladbrokes

CHIEF ACCOUNTANT/ COMPANY SECRETARY

Required for privately owned distribution group £55m turnover (£2m export). Based in East London, suit only qualified person with 5-10 years' commercial experience including computer installations of similar industry/size. Attractive financial package. Position available immediately.

Write with c.v. to:
The Managing Director
Horwood Group Ltd
Caterers House, Selsdon Road
Upton Park, London E13 9BX

A RARE PECUNIARY OPPORTUNITY...

COMPANY SECRETARY FINANCIAL DIRECTOR

A creative Company Secretary/Financial Director is sought by a progressive, private, family business based in Yorkshire manufacturing and distributing largely retailer-orientated products to in excess of 4,500 customers each week.

The products themselves consist of many component parts, which fluctuate significantly in price, and distribution is by a large number of vehicles—in all a complex and challenging business in terms of financial control.

The company has grown significantly in recent years and will exceed a turnover of £20 million this year which is the result of two years' growth at the rate of 20% p.a. Profits have been maintained in excess of 7% of turnover. Further internal growth is anticipated. However, in order to maintain the momentum of growth, the Directors feel that flotation and acquisition should be seriously considered as an avenue for the future.

The individual we seek therefore should have had a substantial record of achievement as a Financial Director and be capable of bringing to the company considerable strength of knowledge and leadership to the financial arena. Some vision on the practical and effective application of computer systems will be considered of great value. Our systems are generally good but will need constant improvement in order that the company may remain competitive and take the additional loads that may occur as the company expands.

Furthermore, the individual should have had considerable experience in dealing with the whole spectrum of matters relating to company flotation on the Stock Market and should be able to advise the Directors accordingly on the whole issue in conjunction with other advisers where necessary.

The financial package will include equity participation and the individual concerned should be capable of instigating and operating a share option scheme.

The Directors feel that the right individual is essential for this position and the financial package is, therefore, entirely negotiable and it may be that the individual will already be largely financially independent.

This is a particularly challenging opportunity for a hard-working individual with the potential of significant financial reward.

A very complete c.v., together with photograph and any samples of work you have done, should be sent for the attention of the Managing Director, Box A8409. Financial Times, 10 Cannon Street, London EC4P 4BY. The company reserves the right not to identify itself to unsuccessful applicants.

Financial Analysts c£13,000 p.a.

Aylesbury, Bucks. West London

Our position as one of the UK's leading record companies and our plans for future growth are placing ever increasing emphasis on the need for greater financial expertise. To meet this demand we now wish to appoint two Financial Analysts, one based at our manufacturing plant at Aylesbury in Buckinghamshire the other at our distribution centre at White City, West London.

A prime aspect of the job is the provision and explanation of financial information for the Sales and Marketing functions to operate successfully and profitably within agreed budgets. Apart from developing the principles and parameters of annual budgets you will provide the financial expertise within the management teams of several business units and will be expected to contribute fully to the decision making process.

Ideally aged 25-30 you will be a qualified accountant with a high degree of drive and enthusiasm. Your skill of communicating effectively and persuasively both verbally and in writing will be complemented by the ability to work on your own initiative, and under pressure to meet deadlines.

Both jobs provide genuine opportunities for personal development and career advancement with rewards to match. In addition to a salary of c. £13,000 p.a. there is the substantial package of benefits you would expect from a Company of our prominence in the marketplace.

Please write enclosing a detailed c.v. to Henry Gilbert, Personnel Officer, CBS Records, 85 Barley Road, London W10.

CBS RECORDS

Accountancy Appointments

Treasury Executive

This is an opportunity to join the Treasury team of a large public company in Central London. The group has substantial interests in the consumer products industry.

The appointee will be responsible for the operation and administration of centralised foreign exchange transactions, entailing frequent liaison with divisional management and financial institutions. There will also be involvement in sterling cash management.

Prior experience in treasury management is desirable but not essential. Candidates should possess financial skills of a high order. Graduate accountants, MBA's with a

Age 25-30

£14,500-£16,500

relevant background and bankers wishing to gain commercial experience will all be considered.

The salary is fully negotiable and there is an attractive fringe benefit package.

Please write in confidence, quoting reference 2305/L and enclosing career details to N. P. Hulsey, Peat Marwick Mitchell & Co., Executive Selection Division, 165 Queen Victoria St., Blackfriars, London EC4V 3PD.

PEAT MARWICK

ACCOUNTANCY
APPOINTMENTS
APPEAR EVERY
THURSDAY

FINANCE MANAGER LONDON

UK international trading company seeks CA or equivalent professional qualification with international banking experience and import/export documentation to be responsible for all financial activities of the company and supervision of the accounting department. Candidates ideally aged 30-45 will have proven experience in a similar position. Excellent working conditions and remuneration package.

Please reply in confidence, including cv, to:
Box A8420, Financial Times
10 Cannon Street, London EC4P 4BY

ACCOUNTANCY ACCOUNTANCY ACCOUNTANCY

TAX & TREASURY MANAGER

£18,000+Car

A successful and expanding U.S. company involved in high-technology distribution throughout Europe offers a broad and challenging treasury role. This newly created position reports directly to the VP Finance and is responsible for multi-currency exposure, cash management, risk coverage and European and U.S. taxation. Candidates should be qualified accountants possessing wide head office experience with considerable exposure to the treasury function. BERKS. Ref: JC.

INTERNATIONAL ROLE

£13,500

If you are a young graduate Chartered Accountant, contemplating that important first move out of the profession, a major U.S. corporation can offer you a unique opportunity. As a member of this international audit team you will benefit from an excellent learning environment, enjoy overseas travel and gain exposure to top level management. The company also offers a secondment to the U.S.A. and the opportunity to learn a foreign language per year. LONDON BASED. Ref: JC.

FINANCE CONTROLLER

£13,000+Car

A small company manufacturing an electronic equipment requires a young, ambitious, qualified accountant to assume responsibility for the entire finance function including company secretarial duties. This expanding subsidiary of a large group can offer exceptional career prospects. Personality and communication skills are as important as technical expertise. HAMPSHIRE. Ref: TAW.

FINANCIAL PLANNING

£14,000

Excellent career opportunity offered by international electronics group. Responsibilities include project analysis, evaluation of marketing strategies, review of multi-million budgets. Candidates should have numerate degree and MBA or accounting qualification, first-class inter-personal skills and ability to work under pressure. NORTH-WEST MIDDX. Ref: CV.

ROBERT THALF

LEE HOUSE, LONDON WALL, EC2 01-606 6771

Qualified Accountant (late 20's/early 30's)

FINANCE DEPARTMENT

Exceptional Career Development Opportunity

Enterprise Oil is a new organisation, with substantial oil interests, based in London and preparing for a Stock Exchange flotation.

The Company seeks to recruit an experienced, qualified accountant with the ability and maturity to make a significant contribution to the development of the Company and the Finance Department in particular. The successful candidate, who is likely to be in his or her late twenties or early thirties, will join a small and flexible team which deals with all financial aspects of the Company. Previous experience of the oil industry is desirable. The successful candidate may well have specialised in a particular area such as treasury or tax work, however initially he or she will be jointly responsible, together with the rest of the team, for all work done in the Finance Department.

This is an exceptional opportunity for someone of proven ability to participate in and develop the Finance Department, and subject to performing up to expectations, to create for themselves a position of significance with very real scope for further career development.

Suitably qualified candidates who consider that they have the ability and experience to help develop a department and not just 'hold a position' should write, giving full details of age, education, current salary and career to date to:- Miss Jane Goddard, Enterprise Oil Limited, Chesterfield House (6th Floor), 26 Fenchurch Street, London EC3M 3DQ.

ENTERPRISE OIL LIMITED

Director of Finance

Swindon

Our client is a leading US group involved in the development of health care technology with a world wide turnover of \$170 million. The UK operation has recently moved to a new freehold site in Swindon and anticipates a 1984 turnover of approximately £10 million.

A high-calibre accountant is now sought to head the total UK finance function and to be responsible for the finance and administration teams. Ideally ACA/ACMA's with a manufacturing or process/job costing background, candidates will have had exposure to US reporting techniques and possess a high level of technical expertise. Age indicator: mid 30s.

This challenging role places particular emphasis on the ability to manage a business requiring liaison with marketing, production and general management. Furthermore, the personality and expertise to develop the UK reporting to the US parent company is crucial.

Applicants with a strong personal disposition and acute commercial acumen will find this position stimulating and highly rewarding.

Candidates should write to Philip Cartwright, ACMA, enclosing a comprehensive curriculum vitae, quoting ref. 960 P.O. Box 143, 31 Southampton Row, London WC1B 5HY.

MP
Michael Page Partnership
International Recruitment Consultants
London New York
Birmingham Manchester Leeds Glasgow

Management Systems Accountant

Watford

£14,000+car

Our client, an operating division (c. £50 million) of a UK industrial group, seeks a young qualified accountant to strengthen its financial team.

Reporting to the Divisional Financial Controller, this newly-created position will suit an ACA/ACMA, aged mid-20s, who possesses a mature disposition, excellent interpersonal skills and computer systems experience.

This demanding role offers good commercial exposure and involves:

- ★ Tightening up the internal audit function on three manufacturing sites.
- ★ Improving financial information systems, financial procedures and policies.
- ★ Co-ordinating unit procedures to produce a uniform financial system.
- ★ Liaising with both Head Office and field personnel.

Candidates should write to Philip Cartwright, ACMA, enclosing a comprehensive curriculum vitae, quoting ref. 961, P.O. Box 143, 31 Southampton Row, London WC1B 5HY.

MP
Michael Page Partnership
International Recruitment Consultants
London New York
Birmingham Manchester Leeds Glasgow

Retail Auditing Establish your career in our growth industry

£13,500

Imperial Inns & Taverns is the newly-formed managed house company of Imperial Brewing & Leisure Limited, trading throughout England and Wales under the Courage and John Smith's names.

As part of the development of our Finance team, we now require a Senior Retail Auditor to ensure that the integrity of Company accounting systems and procedures, as determined by the Head Office, are maintained throughout the Company's operating regions. Based at our Brentford Head Office you will be expected to travel to the Company's Regional offices and Retail outlets throughout the country.

We are looking for a highly competent self-starting individual in his/her early thirties to perform this essential and potentially very rewarding role.

As a professionally qualified Chartered Accountant you will have had at least two years' post qualification experience. Previous Managerial experience and good interpersonal skills are an essential part of this key role.

A salary of around £13,500 will be offered and a company car will be provided together with a range of large company benefits including free private medical health insurance.

Please write giving full details to: Mr M. de Coverly, Resourcing Manager, Imperial Inns & Taverns Limited, Thameside House, 42-50 High Street, Brentford TW8 0BB.

Imperial Inns & Taverns

Financial Controller

Maidenhead,
Berks.

£ Neg +

Quality car

The Company
Syntex Pharmaceuticals Limited, turnover £50 million. Growth 20% per cent p.a. Employees 300. Research-based manufacturing/marketing organisation. Character is dynamic, goals driven, hi-tech and people-orientated.

The Job

Results from internal promotion. Full responsibility for financial management/advice. Sterling and Dollar accounting, costing and budgeting. Fully integrated operation. Extensive use of computers and modelling. 13 staff. Deputising for Financial Director.

The Person
Must have experience in manufacturing company and in U.S. reporting systems. Graduate with ACA/ACCA/ACMA. Leadership qualities. Preferably 28-35.

The Rewards
Competitive salary (mid teens), quality car, substantial performance bonus, pension, BUPA and a satisfying stimulating job with prospects.

The next Step

Phone or write for a full information package including job description and compensation details to:

S
SYNTEX
Pharmaceuticals Limited, Syntex House,
St Ives Road, Maidenhead, Berkshire.
Telephone: 0628 53191.

The City University Finance Office

Financial Accountant

Salary £12,346 to £15,311 p.a. Inc.

This is a key post and carries responsibility for the capital and management of all the financial operations of the University which has a turnover of £20 million p.a. Computerised accounting methods are extensively used and the successful candidate will be expected to make a significant contribution to the development and implementation of progressive financial information systems using a new dedicated mini-computer.

Qualities required are technical skills, the ability to manage and motivate staff, to communicate effectively and to perform successfully within a team of firm delegated responsibilities.

The right person should have no problem in achieving a high level of job satisfaction.

Applications are requested only from candidates with a recognised accountancy qualification and a proven successful track record in financial accounting.

For further details and an application form, please contact: Ms Jane Cameron, Personnel Recruitment Assistant, The City University, Northampton Square, London EC1V 0HB. Telephone 01-250 1107 (24 hour answering). Closing date for receipt of applications: 8th January 1984.

Financial Controller

Wiltshire

£17,000+car+reloc.

Heron Corporation is one of Britain's largest privately-owned and most diverse groups which has grown consistently since 1965, both organically and by acquisition.

Our client, a Heron multi-locational transport subsidiary, now seeks a high-calibre Financial Controller. Candidates will ideally be ACA's, in their mid-30s, with previous experience in a transport/service industry environment. It is likely that the successful applicant will currently be working as a divisional Chief Accountant/Financial Controller in a major group.

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Candidates should contact Adrian Wheale on 021-643 6255 or write to him enclosing a comprehensive c.v. at 24 Bennetts Hill, Birmingham B2 5QP.

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Three major accounting roles

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Redfearn Glass loss rises to £3.7m as price cuts take toll

Redfearn National Glass fell further into the red in the second six months to October 2 1983 to £3.73m, as against a pre-tax loss of £3.33m for the previous 53 weeks. At the interim stage, the company reported losses up from £24.000 to £28.000.

Full year sales of this manufacturer of glass and plastic containers dropped by £2.65m to £63.4m. The directors say the main cause of this was price cutting of glass containers, which were up 10% in 1983, although a contraction in volume sold was a contributory factor.

In order to maintain trustee status for the shares, there is only a nominal dividend of 0.1p per share for the year, against 2.25p per share last year.

The directors believe that the worst effects of price cutting are now behind the company and that the consolidation of glass operations at the Barnsley site will yield substantial cost savings and enable it to increase efficiency.

Of the total estimated closure costs, £2m is for the cost of redundancies and £3m for the write-off of assets. Provision has also been made for the costs of removal and reinstatement of plant at the Barnsley factory and other costs connected with the closure.

Group operating loss for the year amounted to £2.08m (£2.93m profit) before redundancy costs of £416,000 (£1.06m) and net interest payable of £1.23m (£1.29m). There was a tax charge of £5.000 (£218,000) and after extraordinary items and dividends, the company was left with a deficit of £9.19m (£15.2000).

The directors say they were compelled by the overriding need to reduce costs and restore profitability to announce in August the decision to close the York factory and to concentrate production at Barnsley. The costs of the closure, estimated

Thermal Scientific ahead to £204,000

In LINE with expectations of £5.45m, are shown as an extraordinary item in the profit and loss account.

The decision to close the York factory was taken after nearly 200 years operation from the Fishergate site. A total job loss of some 650 will take place consequent upon the closure and from other redundancies. Unused production capacity at Barnsley has been brought on stream which will minimise production and improve utilisation substantially.

To compete the utilisation of resources, the company plans to move its head office to Barnsley next spring, which will give it further advantages of economy and control.

Comment

Redfearn's figures are so gashly as to defy superlatives. The attributable loss, with extraordinarys, has written off more than half of shareholders' funds, and gearing has shot from last year's 39 per cent to 150 per cent per share, so that the loss per share before extraordinarys is more than the price which fell 14p to 73p.

Optimists would say that the company has nowhere to go but up and they might be right. All production has now been crammed into the Barnsley factory which is one of the best and most modern in the business, and which can cope with maybe 90 per cent of previous volume at very much reduced cost. Above all, the 5 per cent price increase has been in effect for three months now, whereas last year's double-digit price rise was never fully implemented at all. The industry has finally reduced its capacity to within shooting distance of market requirements, and if Redfearn's two big competitors have not now tired, they never will. There will be two years of profit for shareholders and dividends, but for gamblers the shares might not be a bad buy.

Yearlings total £19.5m

Yearling bonds totalling £19.5m at 9½ per cent have been issued this week by the following local authorities:

Basingstoke & Deane Borough Council £0.5m; Southwark (London Borough of) £1.0m; St. Helens (Metropolitan Borough of) £1.0m; Torfaen (Borough of) £0.25m; West Dorset DC £0.5m; Carlisle (City of) £0.5m; Kerner DC £0.5m; Malvern Hills DC £0.5m; North Dorset DC £0.5m; Bromsgrove (City of) £1.0m; Lambeth (London Borough of) £1.0m; East Kilbride DC £1.0m; Hillingdon (London Borough of) £1.0m; Thame Down DC £1.0m; West Yorkshire Metropolitan County Council £0.75m; Dudley Metropolitan BC £1.0m; Hereford City Council £0.5m; Thanet £0.5m; St. Albans £0.5m; Wokingham £0.25m; Wirksworth (Borough of) £1.0m; Cambridgeshire City Council £1.0m; Central Scotland Water Development Board £0.5m; Chiltern DC £0.5m; Sheffield (City of) £2.0m.

There was no tax charge of £5.000 (losses £5.000) and stated earnings per share of 0.91p (losses 0.37p). There were also extraordinary debits of £221,000 (£53,000) comprising goodwill on acquisitions of £20,000 (£4,000), share related capital provisions for reorganisation costs of £61,000 (nil), and reorganisation and closure costs in respect of termination of subsidiaries trading activities of £140,000 (£13,000).

At the taxable level, Centreway Trust moved from losses of £20,000 to profits of £87,000. These included investment income of £1.2m (£1.000) and a further contribution of £165,000 (nil).

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The trust's turnover advanced from £6.0m to £6.45m. There was a net tax charge (£5.000) and minority debits of £1.000 (credit £1.000) and extraordinary debits of £123,000 (£34,000) leaving attributable losses of £107,000 (£57,000). Losses per share are given as 3.29p (3.49p).

The directors say the prospects for the rest of the accounting period are satisfactory and for 1984 they are optimistic, particularly for the nine months, which on an annualised basis is 2.4p (2p).

Centreway Trust, whose ultimate holding company is Centreway Group, is also not paying an interim and intends to consider the nine month payout when the final results are known. In the meantime, the trust is seeking approval to split its 500 shares into five 100 units to widen the market in its capital.

The Centreway Industries directors say prospects for the remaining six months are satisfactory and the outlook for 1984 is encouraging. They will be first to include a 50% contribution from the 50 per cent interest in Servis Domestic Appliances and the recently acquired computer division. All other divisions are expected to show further progress in 1984, the directors add. Trading profits amounted to £145,000 (£132,000) and there were 200 per cent group costs of £53,000 (£49,000) and net in-

come of £17,000 (£16,000).

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SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Thursday December 15 1983

WALL STREET

Uncertain outlook prevails

THE IMPLICATIONS of last month's sharp rise in retail sales kept Wall Street subdued yesterday. Bond prices were left to consolidate around Tuesday's closing levels but stocks fell back while investment analysts debated whether the Federal Reserve Board would find it necessary to tighten credit policies in the new year, writes *Terry Byland in New York*.

In the bond market, prices steadied with the help of some short covering operations by professional traders needing bonds to meet selling obligations, agreed when the market plunged on Tuesday morning.

Stock markets, still unsure of the outlook for next year, drifted lower.

The Dow Jones industrial average closed down 9.24 at 1,246.65.

Significant areas of weakness included transport stocks and utility issues, which are always vulnerable to fears of high interest rates because of their high capital financing costs.

Industrial issues looked firm at the opening, helped by suggestions from some brokerage analysts that Tuesday's weaker trend reflected technical considerations inside the market.

Mr Joseph Barthel, Director of Butcher and Singer, commented that the Stock market was "oversold" and that this could spark a rally taking the Dow Jones Average to 1,320 "in the next few days."

But with the bond market still lacking

genuine retail support, Stock prices began to drift downwards.

The Interstate Commerce Commission put a retaining order on the planned merger shortly after stockholders of both Southern Pacific and of Santa Fe had approved the plan.

Motor issues made little headway despite the renewed strength of car sales disclosed both by the November retail totals and also by yesterday's announcement of sales totals by the major carmakers.

General Motors at \$734 showed a 5% fall.

Small losses were scattered throughout the range of heavy industrials but dealers said that selling pressure was light. IBM, the market bellwether stock, edged ahead by 5% to \$1224 but the other high technology leaders remained uneasy with Honeywell 5% down at \$134.

General Electric fell 5% to \$574, Westinghouse 5% to \$544 and Exxon 5% to \$38.

The strength of the U.S. dollar on foreign exchange markets continued to unsettle pharmaceutical groups which must compete in overseas markets. Bristol-Myers at \$414 gave up \$14.

The AT&T issues continued to head up the list of active stocks. New AT&T slipped 5% to \$184 on 1.5m shares traded while the old stock, \$44 off and yielding 11.92 per cent.

The financial sector was again featured by American Express which recouped 5% of its loss to stand at \$264.

In the credit markets, prices continued a technical rally which showed itself in the closing minutes of the previous session.

Specialists in the bond market now see little chance of prices gaining ground in the short term. The U.S. Treasury will be a heavy borrower in the credit markets in the closing days of this year.

The Treasury announced late on Tues-

day that next week's regular auction of Treasury bills would seek \$12.8bn - a somewhat larger amount than has been seen at the auctions for the past 10 months.

This early warning of coming Treasury pressures left the market to scan the Federal funds rate eagerly for any sign of the policies of the Federal Reserve Board.

Next week also brings a meeting of the Fed's open market committee which can be expected to deliberate over credit policies.

Treasury bills opened at almost the same levels as overnight, the three-month bill discounted at 9.08 per cent and the six-month at 9.23 per cent. The Federal funds rate edged higher to 9.62 per cent but the flow of funds was distorted by the usual settlement day operations by the banks.

The bond market opened a shade higher and held steady later in the session. The key long bond, the 12 per cent of 2013, traded at 100 1/2, a net 1/2 up and yielding 11.92 per cent.

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EUROPE

Frankfurt spotlight on Allianz

THE CENTRE of attention in Frankfurt trading yesterday was market reaction to Allianz's seemingly impossible task of convincing UK shareholders of the merits of its latest bid for Eagle Star. The West German insurance group's new 665p per share bid for Eagle was topped within minutes by BAT Industries and investors judged a DM 25 drop in share price to DM 797 as suitable reward for the group's sortie across the Channel.

Elsewhere, the market remained obstinately lower, although the Commerzbank index, calculated at mid-session, was 1 higher at 1,016.3.

The main exception to the overall decline was Daimler-Benz, DM 5.50 higher at DM 664 to consolidate its recovery from the sharp drop prompted by its rights issue. BMW ended DM 6 lower at DM 425.80 and VW also saw a DM 1.70 loss to DM 203.70.

Electricals saw Siemens dim by DM 3.30 to DM 372.50 while machine manufacturers were much weaker with KHD off DM 8 at DM 250 and Linde at DM 387, DM 2 lower.

Some banks managed to contain losses within reasonable limits, with Dresdner DM 4 off at DM 160, Commerzbank DM 2.70 down at DM 159 and Deutsche Bank DM 2.50 weaker at DM 311.

Bonds closed broadly lower in moderate trading. Dealers attributed the decline to U.S. interest rate fears and the 10-year high for the dollar against the D-mark. Domestic bonds were as much as 1/2 point lower and the Bundesbank bought DM 50.3m in public bonds compared with Tuesday's DM 44.4m.

Amsterdam finally staged a retreat from its record breaking run as profit-taking trimmed between FL 1 and FL 3 off most shares and left the ANP-CBS index 1.3 lower at 155.4.

Heineken, particularly weak following reports that U.S. import controls may hit

its market share there, lost FL 1.30 to FL 125.50, while other internationals to decline were KLM, 80 cents off at FL 191.30 and Akzo, 40 cents lower, at FL 88.30.



Domestic bonds slumped following declines in New York the previous day.

Swissair and most insurances closed sharply higher in Zurich with other blue chips mainly steady. The Swiss Bank Corporation industrial index finished up 1 point higher at 372.50.

A Swissair 17 rise to SwFr 980 for Swissair greeted reports that the airline's earnings would recover faster than expected and that earnings could double to reach next SwFr 100m for 1983.

Banks held steady while some major industrials moved ahead strongly.

Technical factors brought Milan slightly higher, although the market continues to have reservations about Italimobiliare, shares of which have fallen steadily throughout this year.

A 1.3 per cent fall in industrial output did little to inspire, although most industrial stocks posted small gains. Banks were mixed.

A weaker tone emerged in Paris on year-end profit-taking and the Bank of France's 4/4 percentage point rise in call money to 12 per cent.

Constructions, engineering, stores and chemicals posted gains however, while hotels, electricals and oils were easier. Banks, foods and metals were mixed.

Steel shares sustained the sharpest falls in Madrid, while chemicals managed to hold on to advances. Some oil related issues also improved.

TOKYO

Liveliness reappears in speculatives

SOME LIVELINESS reappeared in Tokyo yesterday as speculative stocks drew attention in late trading, though investor interest remained generally subdued after a three-day losing streak, writes *Shigeo Nishiwaki of Jiji Press*.

The Nikkei-Dow average of 225 select issues closed 15.61 higher at 9,401.17 after recouping a 10.62 loss at the end of the morning session. But losers still outpaced gainers 356 to 309, with 213 issues unchanged. Trading was slower at 263.4m shares, compared with Tuesday's 274.41m.

Market participants were in no mood to make long term investments and moved in only when they could take advantage of small, but swift, price fluctuations. Slack foreign buying also added to the market's weak undertone.

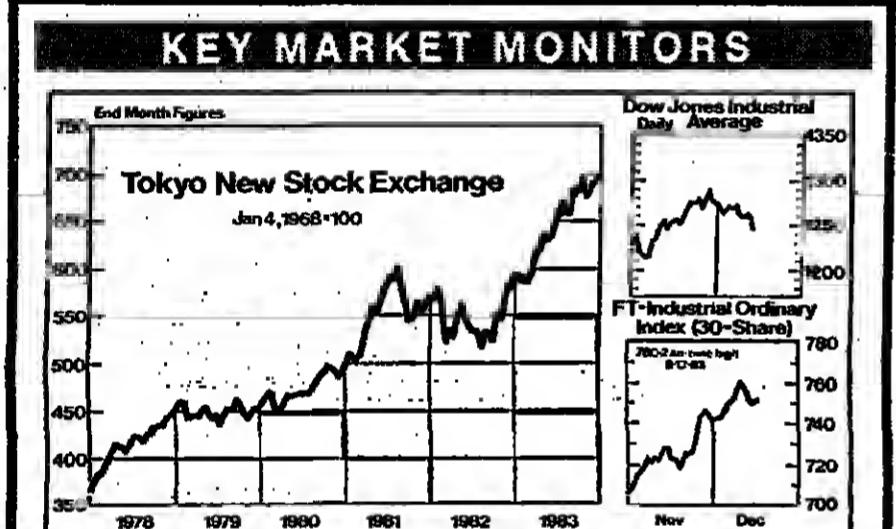
Most blue chips were out of favour, with Sony losing Y20 to Y3,320 and the TDK Y10 to Y5,310. But Toshiba, the day's most active issue with 33.66m shares traded, rose Y5 to Y400 on continuous active buying from overseas.

Nippon Kagaku shed Y40 to Y1,010 on profit-taking while Tokyu Construction reduced Y40 to Y418.

Some budget-affected issues, constant losers in recent sessions on sacrifice selling by margin buyers, advanced in late trading, as dealers at securities firms stepped in for support buying on their own accounts.

Bond Trading was slow, as dealers were preoccupied with the Bank of Japan's buying operation for government bonds worth Y100m, with payment set for December 23. The operation was intended to infuse funds into the nation's financial market to cope with a massive fund shortage expected on that day.

The yield on the benchmark 7.5 per cent government bond due in January 1993 closed at 7.515 per cent, compared with Tuesday's 7.505 per cent.



STOCK MARKET INDICES			
NEW YORK	Dec 14	Previous	Year ago
DJ Industrials	1246.55	1255.89	1009.38
DJ Transport	594.28	604.45	435.10
DJ Utilities	132.42	134.15	118.31
S&P Composite	164.20*	164.93	137.38
LONDON			
FT Ind Ord	751.10	750.50	586.60
FT-A All-share	463.21	463.50	377.91
FT-A 500	493.86	494.55	417.31
FT-A Ind	455.10	528.64	391.01
FT Gold mines	577.50	584.30	508.70
FT Govt secs	82.30	82.43	78.83
TOKYO			
Nikkei-Dow	9401.17	9385.56	7913.62
Tokyo SE	696.19	695.30	582.63
AUSTRALIA			
All Ord.	754.50	751.20	479.50
Metals & Mins.	550.90	547.60	407.70
AUSTRIA			
Credit Aktien	54.57	54.23	45.51
BELGIUM			
Belgian SE	133.58	132.81	99.70
CANADA			
Toronto Composite	2528.0*	2538.00	1858.40
Montreal Industrials	442.77*	445.45	316.29
Combined	426.29*	428.70	313.33
DENMARK			
Copenhagen SE	n/a	198.45	81.57
FRANCE			
CAC Gen	151.20	151.90	100.80
Ind. Tendance	161.70	163.10	120.50
WEST GERMANY			
FAZ-Aktien	343.92	343.77	249.04
Commerzbank	1016.30	1015.70	752.10
HONG KONG			
Hang Seng	874.76	862.81	803.84
ITALY			
Banca Comm.	183.62	182.78	184.14
NETHERLANDS			
ANP-CBS Gen	147.20	148.50	100.30
ANP-CBS Ind	120.90	122.00	88.40
NORWAY			
Oslo SE	213.94	215.42	99.67
SINGAPORE			
Strata Times	865.44	867.26	750.42
SOUTH AFRICA			
Golda	842.80	850.30	9

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 37

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 32

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise

dividends are shown for the last 52 weeks. Dividends are not stated, rates of dividends are annual disbursements based on the latest declaration.

3-dividend also extrabs) b-annual rate of dividend plus stock dividend c-liquidating dividend cb-called d-new yearly low e-dividend declared or paid in preceding 12 months g-dividend in Canadian funds, subject to 15% non-residence tax l-dividend declared after split-up or stock dividend. j-dividend paid this year, omitted deferred or no action taken at latest dividend meeting k-dividend declared or paid this year, an accumulative issue with dividends in arrears m-now issue in the past 52 weeks. The high-low range begins with the start of trading, nd-next day delivery P-E-price earnings ratio t-dividend declared or paid in preceding 12 months plus stock dividend. s-stock split. Dividends begins with date of split s/sales 1-dividend paid in stock in preceding 12 months, estimated cash value on ea-dividend or ea-distribution date u-new yearly high v-trading halted, vi-in bankruptcy or receivership or being re-organised under the Bankruptcy Act, or securities assumed by such companies wd-when distributed wi-when issued wi-with warrants x-ex-dividend or ex-rights xds-ex-distribution. wi-without warrants x-ex-dividend and sales in full. vid-void.

WORLD ECONOMIC INDICATORS

every Monday—Only in the Financial Times

WORLD STOCK MARKETS

AMERICAN STOCK EXCHANGE CLOSING PRICES

12 Month High	Low	Stock	Chg +					Chg +					Chg +					Chg +					Chg +											
			P/ Yd	Stk	Div.	Yd.	E	100s	High	Low	Close	Prev.	Open	Close	Div.	Yd.	E	100s	High	Low	Close	Prev.	Open	Close	Div.	Yd.	E	100s	High	Low	Stock			
Continued from Page 31																																		
18%	17%	Regan	12a	7	23	35	16%	18	16%	16%	+ 1%	+ 1%	211	16%	SCEd	p2.30	12	133	19%	18%	18%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
29%	29%	RichE	s 10	4	13	33	23%	23	19%	19%	+ 1%	+ 1%	204	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
26%	14%	Ringsg	72	37	36	219	19%	19	19%	19%	+ 1%	+ 1%	205	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
51%	32%	Ritam		20	34	34	31%	31	31%	31%	+ 1%	+ 1%	206	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
14%	18%	Raven	34	24	13	33	14%	14	14%	14%	+ 1%	+ 1%	207	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
33%	8%	Raymin	26	12	9	8	21%	21%	21%	21%	+ 1%	+ 1%	208	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
72%	1%	Rebel	19	12	9	8	7	7	7	7	+ 1%	+ 1%	209	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
72%	34%	Reform	8	8	4	4	4%	4%	4%	4%	+ 1%	+ 1%	210	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
13%	RegB	s 50	33	20	10	12%	12%	12%	12%	+ 1%	+ 1%	211	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
52%	21%	RegG	14	418	37%	37%	37%	37%	37%	37%	+ 1%	+ 1%	212	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
77%	15%	Renn	wf	557	37%	37%	37%	37%	37%	37%	+ 1%	+ 1%	213	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
29%	29%	Reorb	15	2700	57%	57%	57%	57%	57%	57%	+ 1%	+ 1%	214	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
21%	21%	RestAe	11	23	51	51	51	51	51	51	+ 1%	+ 1%	215	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
21%	21%	Rector	24	15	7	42	13%	13%	13%	13%	+ 1%	+ 1%	216	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
21%	21%	ReletP	20	15	7	42	13%	13%	13%	13%	+ 1%	+ 1%	217	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
10%	10%	AchTC	v	11	12	51	51	51	51	51	+ 1%	+ 1%	218	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
34%	34%	RTC	RTC	4	4	4	4	4	4	+ 1%	+ 1%	219	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
34%	34%	Rockway	1	29	21	114	33%	33%	33%	33%	+ 1%	+ 1%	220	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
6%	16%	Rogers	.12	4	33	31	19%	19%	19%	19%	+ 1%	+ 1%	221	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
6%	16%	RoncoT	56a	22	10	8	26	26%	26%	26%	+ 1%	+ 1%	222	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
24%	24%	RoyPen	56a	18	15	31	31%	31%	31%	31%	+ 1%	+ 1%	223	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
5%	17%	Rudick	56a	33	13	33	33%	33%	33%	33%	+ 1%	+ 1%	224	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
16%	16%	RBW	s 30	18	15	31	31%	31%	31%	31%	+ 1%	+ 1%	225	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
16%	16%	Russell	9	9	4	4	4	4	4	4	+ 1%	+ 1%	226	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
5%	5%	S-F-S		5	5	5	5	5	5	+ 1%	+ 1%	227	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
4%	4%	SFM	s 26b	28	19	19	13	13%	13%	13%	+ 1%	+ 1%	228	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
9%	4%	SGL	s 5	31	21	21	21%	21%	21%	21%	+ 1%	+ 1%	229	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
4%	4%	SPWCo		28	38	38	38%	38%	38%	38%	+ 1%	+ 1%	230	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
5%	5%	Sage		9	9	4	4	4	4	+ 1%	+ 1%	231	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
5%	5%	Salem	40a	40	5	5	5	5	5	+ 1%	+ 1%	232	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
5%	5%	SCEd	05a	10	8	8	8	8	8	+ 1%	+ 1%	233	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
5%	5%	SDG	p1	68	12	4	4	4	4	+ 1%	+ 1%	234	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
5%	5%	SDG	p1	1	12	12	12	12	12	+ 1%	+ 1%	235	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
5%	5%	SDG	p1	24	12	12	12	12	12	+ 1%	+ 1%	236	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
5%	5%	SDG	p1	46	12	12	12	12	12	+ 1%	+ 1%	237	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
5%	5%	SDG	p1	58	12	12	12	12	12	+ 1%	+ 1%	238	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
5%	5%	Sandige	50a	80	37	23	21%	21%	21%	21%	+ 1%	+ 1%	239	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
5%	5%	Serpent	54a	98	14	15	15%	15%	15%	15%	+ 1%	+ 1%	240	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
5%	5%	Sound	B 15	32	22	22	21%	21%	21%	21%	+ 1%	+ 1%	241	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
5%	5%	Sound	A 20	35	28	21	21%	21%	21%	21%	+ 1%	+ 1%	242	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
5%	5%	Schoed	50a	33	8	26	26%	26%	26%	26%	+ 1%	+ 1%	243	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
5%	5%	Schrod	20	20	8	7	10%	10%	10%	10%	+ 1%	+ 1%	244	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%
5%	5%	Schrod	44	42	12	12	12	12	12	+ 1%	+ 1%	245	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
5%	5%	Schrod	50a	14	11	4	4	4	4	+ 1%	+ 1%	246	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
5%	5%	Schrod	50a	14	11	4	4	4	4	+ 1%	+ 1%	247	18	SCEd	p2.30	12	14	63	63%	63%	63%	+ 1%	+ 1%	421	29%	1%	2	52	7	37	1	36%	5%	
5%	5%	Schrod	50a	14	11	4	4	4	4	+ 1%	+ 1%	248	18	SCEd	p2.30	12	14	63	63%</															

**New Issue
December 15, 1983**

All these Bonds having been sold, this announcement appears as a matter of record only.

WestLB Finance N.V.

Curacao-Netherlands Antilles

**U.S.\$ 100,000,000
11 1/8% Bearer Bonds due 199**

WESTDEUTSCHE LANDES BANK GIROZENTRALE	MERRILL LYNCH CAPITAL MARKETS
BANK OF AMERICA INTERNATIONAL Limited	BANK OF TOKYO INTERNATIONAL Limited
BANQUE NATIONALE DE PARIS	CHASE MANHATTAN CAPITAL MARKETS GROUP Chase Manhattan Limited
CIBC LIMITED	CTICORP CAPITAL MARKETS GROUP
CREDIT COMMERCIAL DE FRANCE	CREDIT LYONNAIS
FUJI INTERNATIONAL FINANCE Limited	GIROZENTRALE UND BANK DER ÖSTERREICHISCHEN SPARKASSEN Aktiengesellschaft
KREDIETBANK INTERNATIONAL GROUP	LEHMAN BROTHERS KUHN LOEB International, Inc.
LTCB INTERNATIONAL Limited	MANUFACTURERS HANOVER Limited
SAMUEL MONTAGU & CO. Limited	MORGAN GUARANTY LTD
NIPPON CREDIT INTERNATIONAL (HK) Ltd.	NOMURA INTERNATIONAL LIMITED
SALOMON BROTHERS INTERNATIONAL	SOCIETE GENERALE
S.G. WARBURG & CO. LTD.	YAMAICHI INTERNATIONAL (EUROPE) Limited

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or Laurence Allen, Financial Times, 75 Rockefeller Plaza, New York, N.Y.10019.

CANADA		DENMARK		NETHERLANDS		AUSTRALIA		JAPAN (continued)							
(Closing Price) Stock	Dec. 14	Dec. 14	Price Knr?	+ or —	Dec. 14	Price Fls.	+ or —	Dec. 14	Price Aust. £	+ or —	Dec. 14	Price Yen	+ or —		
AMCA Int.	24 1/2	- 1/2	Aarhus Olie	420	+ 5	ACF Holding	185.5	- 0.5	ANZ Group	5.9	+ 0.5	Konishiroku	527	+ 5	
Almatis	25 1/2	-	Andelsbanken	228	+ 5	Aegon	108.5	- 1	Acrow Aust.	1.85	+ 0.05	Kubato	309	- 1	
Agence Eagle	18 1/2	-	Baltica Skand.	850	+ 80	Ahold	151.5	- 0.5	Alliance Oil D.	0.85	- 0.02	Kumagai	450	+ 50	
Alberta Energy	18 1/2	-	CoöpNedelabank	996	+ 1	AKZO	88.5	- 0.4	Amplol Pet.	1.7	+ 0.05	Kyoto Ceramic	3,800	+ 50	
Alcan Alumina	48 1/2	- 3/2	D. Sjökerlebo	665	+ 18	ASN	588.5	- 0.5	Aust. Corals Ind.	1.85	+ 0.05	Maggi Corra	485	- 10	
Algoa Steel	28 1/2	+ 1/2	Danske Bank	503	+ 2	AMEV	149	- 1	Aust. Quarant.	2.85	+ 0.05	Makino Mining	1,250	-	
Asbestos	10 1/2	-	East Asiatic	153	+ 5	AMRO	69.7	- 1.3	Aust. Nat. Inds.	2.7	+ 0.05	Makita	1,200	-	
Atco Montreal	78	-	Forsens Brygg	1,820	-	Bredere Cert.	178	- 2.5	Aust. Paper	2.55	+ 0.04	Marubeni	270	-	
Bell Nova Scotia	43 1/2	-	Forsende Oemp.	185	+ 5	Boskalis Wealth.	40.2	- 0.4	Bond Hdggs.	1.24	+ 0.01	Marudai	628	-	
Bell Canada	31 1/2	-	GHT Hldg.	540	+ 5	Buhrmann Tel.	85.2	+ 2	Borsa	6.84	- 0.5	Maruti	1,210	+ 50	
Bombardier A.	19 1/2	-	I.S.S.B.	710	+ 10	Galand Hdggs.	82.5	+ 0.5	B'ville Copper	2.6	+ 0.02	MEI	1,850	-	
Bow Valley	25 1/2	- 1/2	Jysks Bank	598	+ 24	Gradit Lyon le Sk.	40.0	- 0.1	Brambles Ind.	8.34	+ 0.02	M'ishibashi Works	367	-	
B.P. Canada	-	-	Nov Ind	3,185	-	Elsevier- NOU nv	488	- 4	Bridg. & Oil	3.0	-	M'ishibashi Bank	800	-	
Brascan A.	35 1/2	- 3/2	Privatbanken	890	+ 4	CRA	0.86	-	BHP	14.0	- 0.1	M'ishibashi Corp.	588	-	
Brock	2.9	+ 0.15	Provinxbanken	204	-	CSR	5.88	- 0.02	M'ishibashi Elec.	405	+ 4	M'ishibashi Estate	480	-	
B. C. Forest	14	-	Smiths ('F)	262	+ 8	Cartton & Utd.	5.80	+ 0.04	MHI	543	-	Mitsui Co.	340	- 10	
CIL Inc.	30 1/2	-	Sophus Berend.	955	+ 8	Coalmines	5.5	- 0.1	Mitsui Estate	720	+ 5	Mitsui Estate	242	-	
Gasfloc Farn.	10	- 1/2	Superfics	518	+ 15	Comalco	3.98	- 0.01	M'ishibashi Corp.	581	- 1	M'ishibashi Elec.	405	-	
Gas Cement	-	-	FRANCE	Dec. 14	Price Fr.	+ or —	Consolidated Pet.	0.82	- 0.02	M'ishibashi Estate	480	-	M'ishibashi Estate	480	-
Can Hwy Energy	28 1/2	-	Dec. 14	Price Fr.	+ or —	Heidem Int'l	40.0	-	Costain	1.35	-	Mitsui Cement	310	-	
Can Packers	27 1/2	- 1/2	Dec. 14	Price Fr.	+ or —	Hot Nod Cert.	198.5	+ 0.5	Dunlop	1.6	+ 0.05	M'ishibashi Denso	1,750	- 50	
Can Tracts	45	-	Dec. 14	Price Fr.	+ or —	Med. Credit Bank	52.7	+ 0.1	E.Z. Ind.	6.12	+ 0.02	M'ishibashi Elect.	1,400	+ 50	
Can Imp Bank	32	-	Dec. 14	Price Fr.	+ or —	Ned. Mid. Bank	140	- 2	Elders IXL	4.12	+ 0.18	M'ishibashi Express	201	-	
Canadian Pacific	52 1/2	-	Dec. 14	Price Fr.	+ or —	Nedlloyd	108.5	- 0.7	Energy Res.	1.75	-	M'ishibashi Gakki	616	- 18	
Can. P. Eng.	23 1/2	-	Dec. 14	Price Fr.	+ or —	Oee Grinten	234.5	- 0.2	Gen Prod Trust	2.1	-	M'ishibashi Kekan	150	-	
Can Tyre A.	85	-	Dec. 14	Price Fr.	+ or —	Ommeren (Van)	36.7	- 0.7	Hardin W.J.	5.63	+ 0.01	M'ishibashi Ch.	920	- 4	
Carling D'Xls	22	-	Dec. 14	Price Fr.	+ or —	Pakhoed	55.1	+ 1.6	M'ishibashi Seiko	676	- 6	M'ishibashi Shalspan	665	-	
Chevron	15 1/2	-	Dec. 14	Price Fr.	+ or —	Philips	42.5	+ 0.4	Hartogen Energy	2.8	+ 0.05	M'ishibashi Saito	161	+ 1	
Comco	59	-	Dec. 14	Price Fr.	+ or —	Rijn-Schelde	3.9	+ 0.1	Horeld W'y Times	8.0	-	M'ishibashi Sogen	612	+ 1	
Coca Cola Bottles A	25 1/2	-	Dec. 14	Price Fr.	+ or —	Robeco	597.4	- 2.1	ICI Aust.	8.26	+ 0.01	M'ishibashi Sogen	7,000	+ 10	
Coca Cola Resources	3.65	+ 0.05	Dec. 14	Price Fr.	+ or —	Rodamco	199.2	- 0.1	Jimbala 150cFp	D.22	+ 0.06	M'ishibashi Yusen	937	- 2	
Cousteau	10	-	Dec. 14	Price Fr.	+ or —	Rotinco	314	- 2	Kia Ore Gold	D.17	+ 0.05	M'ishibashi Yusen	724	-	
Denison Mines	48 1/2	- 1/2	Dec. 14	Price Fr.	+ or —	Rorento	198.2	+ 0.1	Lend Lease	5.0	+ 0.05	M'ishibashi Yusen	410	-	
Deutsche	62 1/2	- 1/2	Dec. 14	Price Fr.	+ or —	Royal Dutch	136.2	+ 0.1	MIM	5.92	+ 0.1	M'ishibashi Yusen	152	-	
Dome Mines	16 1/2	-	Dec. 14	Price Fr.	+ or —	Unilever	248.5	+ 0.4	Mayne Nickless	1.98	+ 0.06	M'ishibashi Yusen	875	+ 5	
Dome Petroleum	4.35	-	Dec. 14	Price Fr.	+ or —	VMM Stork	86.9	- 0.1	Meekisharts	1.98	+ 0.06	M'ishibashi Yusen	110	+ 50	
Dominion Strs	19 1/2	-	Dec. 14	Price Fr.	+ or —	VHUU	118	- 5	Myer Emp.	1.98	+ 0.02	Omron Tateisi	1,950	-	
Falconbridge	30 1/2	-	Dec. 14	Price Fr.	+ or —	West Utr Bank	111	+ 9	Net Com.Bk.	5.75	+ 0.02	Orient Leasing	2,250	-	
Genstar	75 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Kroner	+ or —	News	5.6	+ 0.4	Pioneer	6,200	+ 50	
Geant Ytique	23 1/2	-	Dec. 14	Price Fr.	+ or —	Bergens Bank	187	- 9	Hicholas Kiwi	3.25	-	Renown	574	-	
St West Life	-	-	Dec. 14	Price Fr.	+ or —	Borregaard	187.5	- 5	North Star Hill	8.15	-	Rioch	1,120	+ 10	
Gulf Canada	16 1/2	-	Dec. 14	Price Fr.	+ or —	Christiania Sk.	158	- 8	Oakbridge	1.15	- 0.01	Sankyo	667	+ 11	
Hawk Sid Cam	18 1/2	-	Dec. 14	Price Fr.	+ or —	Den Norsk Credit	144	- 1	Otter Expl.	0.8	- 0.05	Sanyo Elect.	507	+ 7	
Hudson's Bay	24 1/2	-	Dec. 14	Price Fr.	+ or —	Elkem	118	- 1	Pan Ocean	1.25	+ 0.01	Paporo	867	+ 6	
Husky Oil	10 1/2	-	Dec. 14	Price Fr.	+ or —	Norsk Dala	929.5	+ 9.5	Pioneer Conc.	1.88	+ 0.05	Rekauu Prefab	587	+ 1	
Imasco	35 1/2	-	Dec. 14	Price Fr.	+ or —	Horsk Hydro	392	- 7	Rockitt & Coin	2.7	-	Savon Elevan	6,300	+ 50	
Imp. G.A.	37 1/2	-	Dec. 14	Price Fr.	+ or —	Storebrand	178	+ 1	Santos	7.6	+ 0.65	Shibamatsu	882	- 1	
Inco	17 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Kroner	+ or —	TOTO	4.5	-	Shimadzu	1,980	- 20	
Indal	13 1/2	-	Dec. 14	Price Fr.	+ or —	AGA	225	- 6	Toyo Seikan	3,520	-	Sony	3,520	- 20	
Inter Pipe	33 1/2	-	Dec. 14	Price Fr.	+ or —	Alfa-Laval	378	- 1	Stanley	766	-	Starley Elect.	766	-	
LAC Maserati	-	-	Dec. 14	Price Fr.	+ or —	ASEA (Free)	405	- 15	Stlomo Elect.	720	+ 7	Stlomo Elect.	720	+ 7	
Macmillan Bloedel	30 1/2	+ 1/2	Dec. 14	Price Fr.	+ or —	Astra (Free)	880	- 25	Stlomo Muringo	220	-	Stlomo Metal	154	+ 3	
Marks & Spencer	15 1/2	-	Dec. 14	Price Fr.	+ or —	Atlas Cocco	119	- 8	Taihei Dengyo	590	-	Taihei Corp.	820	-	
Maccay-Ferg	5 1/2	-	Dec. 14	Price Fr.	+ or —	Boliden	568	- 8	Taihei Corp.	621	+ 8	Taihei Pharm.	621	+ 8	
Melville Mines	31 1/2	-	Dec. 14	Price Fr.	+ or —	Cardo	550	- 8	Takeda	718	+ 5	Takeda	718	+ 5	
Mines	17 1/2	+ 2/2	Dec. 14	Price Fr.	+ or —	Cellulosa (Free)	158	- 2	TDK	6,610	+ 10	TDK	6,610	+ 10	
Moore Corp	54 1/2	-	Dec. 14	Price Fr.	+ or —	Electrolux	248	- 8	Teljlin	578	-	Teljlin	578	-	
Nat. Sea Prods A	7 1/2	-	Dec. 14	Price Fr.	+ or —	Ericsson	420	-	Telkoku OGU	737	-	Telkoku OGU	737	-	
Noranda Mines	26 1/2	-	Dec. 14	Price Fr.	+ or —	Esaatec (Free)	397	-	Tokio Marine	520	- 11	Tokio Marine	520	- 11	
Nutra-Dia	13 1/2	-	Dec. 14	Price Fr.	+ or —	Mo Oci Domsjo	400	- 18	TBS	678	-	TBS	678	-	
Nova Alberta	7 1/2	-	Dec. 14	Price Fr.	+ or —	Pharmacia (Free)	290	- 5	Tokio Elect. Powr.	1,010	-	Tokio Gas	130	-	
Ntn Telecos	50 1/2	-	Dec. 14	Price Fr.	+ or —	Saab-Skanie	288	- 1	Tokyo Samyo	665	-	Tokyo Samyo	665	-	
Okawado Pet.	8 1/2	-	Dec. 14	Price Fr.	+ or —	Sandvik 6 (Free)	298	- 6	Tokyo Style	228	-	Tokyo Style	228	-	
Pacifiand Pet.	25 1/2	-	Dec. 14	Price Fr.	+ or —	Skania	475	-	Toppian Print.	675	+ 11	Toppian Print.	675	+ 11	
Patio	-	-	Dec. 14	Price Fr.	+ or —	Skandia	894	- 1	Toray	291	+ 9	Toray	291	+ 9	
Power Corp	10	-	Dec. 14	Price Fr.	+ or —	Skania Enskilda	555	-	Toshiba	400	+ 5	Toshiba	400	+ 5	
Quaker Stamps	7 1/2	-	Dec. 14	Price Fr.	+ or —	St. KF B.	158	- 1	TOTO	555	+ 13	TOTO	555	+ 13	
Ranger DR	12 1/2	-	Dec. 14	Price Fr.	+ or —	St. Kopparberg	640	+ 10	Toyo Seikan	630	-	Toyo Seikan	630	-	
Rexel Sustane A	11 1/2	-	Dec. 14	Price Fr.	+ or —	Sven Handelson	191	+ 1	Toyota Motor	1,440	-	Toyota Motor	1,440	-	
Rexel Sustane A	15 1/2	-	Dec. 14	Price Fr.	+ or —	Swed. Match	968	- 8	Victor	8,180	+ 10	Victor	8,180	+ 10	
Rexel Sustane A	18 1/2	-	Dec. 14	Price Fr.	+ or —	Volvo B (Free)	480	- 1.5	Wacoal	714	-	Wacoal	714	-	
Reuter	23 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	Yamaha	459	-	Yamaha	459	-	
Reuter	30 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	Yamanouchi	1,850	- 20	Yamanouchi	1,850	- 20	
Reuter	35 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	Yamataki	720	+ 50	Yamataki	720	+ 50	
Reuter	40 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	Yasuda Fire	222	+ 5	Yasuda Fire	222	+ 5	
Reuter	45 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	Yokogawa	480	- 6	Yokogawa	480	- 6	
Reuter	50 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	YOKO	5.85	-	YOKO	5.85	-	
Reuter	55 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	YOKO	5.85	-	YOKO	5.85	-	
Reuter	60 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	YOKO	5.85	-	YOKO	5.85	-	
Reuter	65 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	YOKO	5.85	-	YOKO	5.85	-	
Reuter	70 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	YOKO	5.85	-	YOKO	5.85	-	
Reuter	75 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	YOKO	5.85	-	YOKO	5.85	-	
Reuter	80 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	YOKO	5.85	-	YOKO	5.85	-	
Reuter	85 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	YOKO	5.85	-	YOKO	5.85	-	
Reuter	90 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	YOKO	5.85	-	YOKO	5.85	-	
Reuter	95 1/2	-	Dec. 14	Price Fr.	+ or —	Dec. 14	Price Fr.	+ or —	YOKO	5.85	-	YOKO	5.85	-	
Reuter	100 1/2	-	Dec. 14	Price Fr.	+ or										

Indices

NEW YORK

NEW YORK—BOW JONES							All Ind. (1/1/60)		S&P 500 (1/1/60)		Nikkei 225 (1/1/60)		FTSE 100 (1/1/60)		DAX (1/1/60)		FTSE 100 (1/1/60)			
	Dec 14	Dec 13	Dec 12	Dec 9	Dec 8	Dec 7	1983		Since Composite ^a		High		Low		High		Low			
Industrials	1246.65	1256.89	1261.59	1266.96	1261.89	1273.78	1287.2 (2/11)	174.39 (1/11)	1287.2	41.22 (2/11/80)	1287.2	41.22 (2/11/80)	1287.2	41.22 (2/11/80)	1287.2	41.22 (2/11/80)	1287.2	41.22 (2/11/80)		
Transport	654.26	684.45	684.45	684.81	684.81	688.28	693.12 (2/11)	434.24 (2/11)	612.57 (2/11/80)	12.23 (2/11/80)	612.57 (2/11/80)	12.23 (2/11/80)	612.57 (2/11/80)	612.57 (2/11/80)	12.23 (2/11/80)	612.57 (2/11/80)	612.57 (2/11/80)			
Utilities	132.42	134.15	134.44	133.81	135.82	134.2	148.7 (2/11)	119.45 (2/11)	163.32 (2/11/80)	19.05 (2/11/80)	163.32 (2/11/80)	19.05 (2/11/80)	163.32 (2/11/80)	163.32 (2/11/80)	19.05 (2/11/80)	163.32 (2/11/80)	19.05 (2/11/80)			
Trading vol 10000's ^b	8542	9411	7734	9228	9853	10567	-	-	-	-	-	-	-	-	-	-	-			
							Dec 8	Dec 2	Nov 25	(Year Ago/April)										
Ind div yield %							4.42	4.45	4.48	5.31										
STANDARD AND POOR'S							1983		Since Composite ^a		High		Low		High		Low			
	Dec 14	Dec 13	Dec 12	Dec 9	Dec 8	Dec 7	1983		Since Composite ^a		High		Low		High		Low			
Industrials	163.85	165.87	166.89	165.9	165.85	166.82	163.22 (2/11)	154.55 (2/11)	163.22 (2/11/80)	3.52 (2/11/80)	163.22 (2/11/80)	3.52 (2/11/80)	163.22 (2/11/80)	3.52 (2/11/80)	163.22 (2/11/80)	3.52 (2/11/80)	163.22 (2/11/80)			
Composite	163.33	164.53	165.82	165.88	165.2	165.81	176.95 (2/11)	138.34 (2/11)	178.95 (2/11/80)	4.4 (2/11/80)	178.95 (2/11/80)	4.4 (2/11/80)	178.95 (2/11/80)	4.4 (2/11/80)	178.95 (2/11/80)	4.4 (2/11/80)	178.95 (2/11/80)			
							Nov 30	Nov 23	Nov 16	(Year Ago/April)										
Ind div yield %							3.72	5.97	3.97	4.58										
Ind. P/E Ratio							14.43	14.45	14.37	18.68										
Long Gov Bond Yield							11.48	11.48	11.51	10.63										
L.Y.S.E ALL COMMON							RISES AND FALLS													
	Dec 14	Dec 13	Dec 12	Dec 9	1983		Dec 14		Dec 13		Dec 12									
					High		Issues traded		2018		2028		2025							
	-	-	-	-	442.62		79.79		19751		646		784							
					Falls		453		351		822		551							
					Unchanged		487		431		418									
MONTREAL							1983													
	Dec 14	Dec 13	Dec 12	Dec 9	1983		Dec 14		Dec 13		Dec 12									
					High		Low													
	Industrial	Construction			442.51		446.45		444.78		442.5		433.005/5		328.124/1					
	TORONTO	Composite			426.48		429.71		427.81		425.97		441.287/2/5		311.05/5					
					2536.2		2536.5		2536.3		2511.9		2500.225/5/5		1840.84/1/1					
AUSTRIA							Credit Aktion(2/1/82)		54.57		54.35		54.22		54.2		58.8 (5/5)			
																	48.48 (15/2)			
BELGIUM							Belgian BE (6/1/82)		185.58		182.31		181.83		180.84		184.48 (7/6)			
																	180.50 (4/1)			
DENMARK							Copenhagen SE (6/1/82)		(u)		198.48		195.87		—		204.22 (15/5)			
																	100.00 (3/1)			
FRANCE							CAC General (6/1/82)		181.2		181.4		181.5		180.8		181.9 (15/12)			
																	86.1 (3/1)			
GERMANY							FAZ-Aktion (6/1/82)		545.82		548.77		544.96		545.24		548.5 (2/12)			
																	7051.0 (2/12)			
HONG KONG							Hang Seng Bank (6/1/82)		814.76		802.31		805.74		806.86		810.84 (2/17)			
																	880.06 (4/16)			
ITALY							Banca Comm Ital. (1/7/82)		185.82		182.78		185.10		186.48		914.95 (2/1/5)			
																	188.45 (10/1)			
JAPAN ^a							Nikkei-Dow (6/6/82)		9401.17		9395.55		9442.08		9449.8		9565.26 (10/10)			
																	7902.16 (28/1)			
NETHERLANDS							ANP-CBS General (15/6/82)		147.2		148.5		148.1		147.8		148.8 (15/12)			
																	100.1 (6/1)			
NORWAY							ANP-CBS Indust (1/7/82)		120.8		122.6		121.7		121.2		122.0 (15/12)			
																	50.8 (4/1)			
SINGAPORE							Strata Times (1982)		385.44		367.26		366.94		368.30		392.82 (2/1/5)			
																	719.25 (6/1)			
SOUTH AFRICA							Gold (1982)		(u)		856.9		848.8		841.7		1069.3 (1/2)			
																	881.4 (6/1)			
SPAIN							Madrid SE (6/1/82)		120.44		121.10		(o)		122.5		125.14 (10/11)			
																	96.02 (11/1)			
SWEDEN							Jacobsson & P. (1/7/82)		1480.87		1490.08		1514.88		1520.99		1529.88 (2/12)			
																	886.16 (6/1)			
SWITZERLAND							SwissBankCpn. (5/12/82)		372.5		371.8		370.5		371.0		372.0 (5/15)			
																	234.4 (4/1)			
WORLD							Capital Int'l. (1/1/70)		—		168.2		161.1		160.2		168.5 (10/10)			
																	164.3 (5/1)			
																	(**) Selurday Oct 10: Japan Nikkei-Dow (c), TSE (c),			
																	Base value of all Indiess are 100 except Australia All Ordinary and Metals—500, NYSE All Common—500; Standard and Poor's—100; and Toronto—1000; the last named based on 1976. 1 Excluding bonds, + 400 Industrial, + 400 Industrials—			

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LONDON STOCK EXCHANGE

MARKET REPORT

Gilts ease again on weak sterling but leading equities show resilience with index up 0.5

Account Dealing Dates

*First Declares - Last Account
Dealing Dates Dealings Day
Nov 28 Dec 8 Dec 9 Dec 19
Dec 12 Dec 22 Dec 29 Jan 9
Dec 30 Jan 12 Jan 13 Jan 22

** New-time dealings may take place from 9.30 am two business days earlier.

Government securities again showed a bias to lower levels and blue chip industrials moved narrowly with a steady to firm undertone as the pound came under fresh pressure yesterday in foreign exchange markets. Elsewhere, seasonal distractions inhibited interest in secondary equity issues although some special situations provided features with the protracted bid battle for EMI. Star again a minor talking point.

Starling's weakness and continued upward pressure on money market rates overshadowed markets throughout the session. Gilts turned harder following the late afternoon announcement that BNCN pros pose to leave the price of North Sea oil to the market for the first quarter of next year but trading conditions remained quiet.

Earlier the Funds had given fresh ground in thin trading still on doubts about the outlook for inflation and interest rates. Sentiment at the start also reflected the U.S. bond market's weak overnight performance which stemmed from fears that the sharp increase in November had been overdone. The Fed's tightening of its hold on credit. Around 4 to 5 easier initially, longer-dated stocks rallied to finish only 1 down, while shorter maturities ended mixed and the FT Government Securities index gave up 0.13 more to 82.30.

Leading industrials mostly declined in the absence of marked support. Prices were marked slightly lower at the outset and barely moved thereafter until late sentiment transformed a 2pm loss of 1.5 in the FT Industrial Ordinary share index to a closing improvement of 0.5 at 761.1.

Metal Xross provided a firm counter among the leaders, rising 16 to 368p in response to broker's circulars, while index constituent BOC advanced 12 more to 279p with sentiment buoyed by recent impressive preliminary figures.

The insurance pitched were the centre of early attention when Eagle Star received the expected increased offer from the 660p level. This was followed by 10p up share some two hours later by BAT Industries. Eagle Star, which advanced to 75p bid late on Tuesday following U.S. interest, reacted to 688p before recovering on thoughts of a U.S. predator entering the contest to close at 716p. BAT Industries ended 2 down at 156p.

Clearers rally

The four main clearing banks rallied in the absence of fresh selling. NatWest closed 8 up at 648p, while Barclays gained 7 to 457p. Royal Bank of Scotland picked up 3 at 175p and revived small demand took Charterhouse 6 higher to 114p. Merchant Banks also 114p. Yorkshire Chemicals also lost 4 to 74p.

FINANCIAL TIMES STOCK INDICES

	Dec. 14	Dec. 15	Dec. 12	Dec. 6	Dec. 5	Dec. 1 year ago
Government Secs...	82.60	82.43	82.51	82.77	82.80	93.33
Fixed Interest...	85.83	86.96	85.80	86.26	86.41	86.66
Industrial Ord...	761.1	750.6	753.7	767.1	760.2	755.6
Gold Mines...	577.3	684.3	673.1	597.6	580.8	506.7
Ord. Div. Yield...	4.00	4.06	4.04	4.65	4.50	5.07
Earnings, Yield & P/E Ratio (cont'd)...	9.53	2.54	6.50	6.48	2.46	9.53
Total bargains...	19,962	20,866	16,100	99,820	23,109	90,040
Equity turnover £m...	—	16,153	19,656	19,250	96,14	81,144
Equity bargains...	—	128.6	147.8	19.7	185.6	132.3
Shares traded (m)...	—	128.6	147.8	19.7	185.6	132.3

10 am 750.2, 11 am 750.1, Noon 750.1, 1 pm 749.1.

Basis 100 Govt. Secs 48/1/83, Fixed Int. 1928, Industrial 1/7/35.

Gold Mines 12/1/88, SE Activity 1974, 1st Correction.

Latest Index 07-346 8023.

NH=12.04.

HIGHS AND LOWS S.E. ACTIVITY

	1983	Since Compil'n		Dec. 13	Dec. 12
	High	Low	Daily		
Govt. Secs...	85.70	77.00	127.4	49.19	176.5
Fixed Int...	86.41	79.03	150.4	50.56	178.3
Ind. Ord...	765.2	598.4	750.4	44.54	845.7
Gold Mines	724.7	444.5	764.7	43.5	818.0

III feature again

Press comment drawing further attention to the group's anti-rhinitis device stimulated increased support of FFI which advanced to a new high of 185p before settling 12 better on the day and up 35 so far this week at 180p.

Stores drifted slightly easier for want of attention, although a couple of exceptions emerged from the recent spate of new product announcements to make progress, reflecting persisting hopes of a 'sell' operation and hardening 5 to record a two-day gain of 35 at 160p. Scattered support was evident for Selvicourt, 3 up at 134p.

Leading Foods displayed a dull performance. T. & L. & Lye, which stood 10 to 75p, was talk that 23m shares—thought to be Hanover Trust's stake in the company—had been put through the market at 73p per share. Elsewhere, Northern Foods firm 4 to 178p following satisfactory results, but Unigate softened a penny to 23p on the reduced annual loss, but Westland 3 to 140p after preliminary results which failed to meet expectations. John Brown came to life with a gain of 2 to 16p, while F. & S. Ratcliffe, still in the lead of a possible assets injection, improved 3 for a two-day rise of 11 to 53p.

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BRITISH FUNDS

1983 High	Low	Stock	Price per unit	Yield	1983 High	Low	Stock	Price per unit	Yield
"Shorts" (Lives up to Five Years)									
99 1/2	94 1/2	Funding 51pc 82-84	99 1/2	5.52	94 1/2	90	100 1/2	100 1/2	10.00
101 1/2	99 1/2	Exch 11pc 1983	100 1/2	100 1/2	100 1/2	99 1/2	100 1/2	100 1/2	100 1/2
97 1/2	92 1/2	Exch 11pc 1984	97 1/2	97 1/2	97 1/2	97 1/2	97 1/2	97 1/2	97 1/2
102 1/2	100 1/2	Treasury 12pc 1984	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2
107 1/2	102 1/2	Exch 11pc 1985	102 1/2	102 1/2	102 1/2	102 1/2	102 1/2	102 1/2	102 1/2
94 1/2	85 1/2	Treasury 12pc 1985	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Exch 11pc 1986	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2
107 1/2	102 1/2	Treasury 12pc 1986	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
94 1/2	85 1/2	Exch 11pc 1987	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Treasury 12pc 1987	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
107 1/2	102 1/2	Exch 11pc 1988	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2
94 1/2	85 1/2	Treasury 12pc 1988	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Exch 11pc 1989	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2
107 1/2	102 1/2	Treasury 12pc 1989	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
94 1/2	85 1/2	Exch 11pc 1990	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Treasury 12pc 1990	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
107 1/2	102 1/2	Exch 11pc 1991	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2
94 1/2	85 1/2	Treasury 12pc 1991	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Exch 11pc 1992	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2
107 1/2	102 1/2	Treasury 12pc 1992	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
94 1/2	85 1/2	Exch 11pc 1993	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Treasury 12pc 1993	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
107 1/2	102 1/2	Exch 11pc 1994	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2
94 1/2	85 1/2	Treasury 12pc 1994	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Exch 11pc 1995	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2
107 1/2	102 1/2	Treasury 12pc 1995	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
94 1/2	85 1/2	Exch 11pc 1996	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Treasury 12pc 1996	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
107 1/2	102 1/2	Exch 11pc 1997	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2
94 1/2	85 1/2	Treasury 12pc 1997	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Exch 11pc 1998	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2
107 1/2	102 1/2	Treasury 12pc 1998	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
94 1/2	85 1/2	Exch 11pc 1999	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Treasury 12pc 1999	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
107 1/2	102 1/2	Exch 11pc 2000	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2
94 1/2	85 1/2	Treasury 12pc 2000	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Exch 11pc 2001	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2
107 1/2	102 1/2	Treasury 12pc 2001	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
94 1/2	85 1/2	Exch 11pc 2002	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Treasury 12pc 2002	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
107 1/2	102 1/2	Exch 11pc 2003	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2
94 1/2	85 1/2	Treasury 12pc 2003	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Exch 11pc 2004	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2
107 1/2	102 1/2	Treasury 12pc 2004	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
94 1/2	85 1/2	Exch 11pc 2005	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Treasury 12pc 2005	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
107 1/2	102 1/2	Exch 11pc 2006	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2
94 1/2	85 1/2	Treasury 12pc 2006	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Exch 11pc 2007	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2
107 1/2	102 1/2	Treasury 12pc 2007	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
94 1/2	85 1/2	Exch 11pc 2008	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Treasury 12pc 2008	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
107 1/2	102 1/2	Exch 11pc 2009	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2	104 1/2
94 1/2	85 1/2	Treasury 12pc 2009	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2	95 1/2
102 1/2	99 1/2	Exch 11pc 2010	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2	101 1/2
107 1/2	102 1/2	Treasury 12pc 2010	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2	103 1/2
94 1/2	85 1/2	Exch 11pc 2011	95 1/2	95 1/2	95 1/2	9			

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MINES—continued

1983	High	Low	Stock	Price	+/-	Dt.	Mo.	Y/M	P/E	1983	High	Low	Stock	Price	+/-	Dt.	Mo.	Y/M	P/E	1983	High	Low	Stock	Price	+/-	Dt.	Mo.	Y/M	P/E			
23 1/2	1/2	1/2	Worlitz Sp.	12	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2
210 1/2	1/2	1/2	Worlitz Inds.	80	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
100 1/2	1/2	1/2	Kennedy Smals	50	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
120 1/2	1/2	1/2	Concordia-200	50	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
100 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
120 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
120 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
120 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
120 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
120 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
120 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
120 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
120 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
120 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
120 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
120 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2	1/2	112	100	-2	1913	2/3	5/2	1/2	250	475	1/2	1/2	1/2	1/2	1983	1/2	1/2	1/2	1/2	1/2	1/2	1/2	1/2	
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120 1/2	1/2	1/2	London & Hms.	27	-2	1925	1/2	5/2</																								

COMMODITIES AND AGRICULTURE

Sugar values fall from recent highs

By RICHARD MOONEY

WORLD SUGAR values fell yesterday with the London daily raws price being fixed 57 lower at \$130 a tonne and the May position on the London futures market ending 44 down on the day at \$157.625 a tonne.

Dealers could point to no clearly bearish news to explain the fall. Same saw the authorisation of 46,750 tonnes of whites for export with an ECU 339.90 (£195.56) subsidy at the weekly EEC tender in Brussels as mildly bearish, but most thought the tender result was neutral.

The only other fresh news was the announcement of a snap buying tender for 12,000 tonnes by Tunisia, but this would clearly have been a bullish influence.

It was pointed out, however, that sugar values had been sustained at relatively high levels recently only by vague hopes for the successful outcome of International Sugar Agreement

negotiations and for the return of the Soviet Union to the market as a buyer.

These factors have been overtaken gradually by a lack of firm interest and by the evident keenness of India to sell sugar onto the world market.

In Paris, M Georges Garinois, president of the French Beet Growers' Confederation, said this season's crop was estimated at 3.55m to 3.65m tonnes,

sharply down on last year's 4.45m but higher than forecast earlier in the season, thanks to ideal autumn weather.

In Bonn, the West German Sugar Industry Association cut its estimate of beet deliveries to refineries to 16.27m tonnes from 16.34m tonnes last week and 22.18m tonnes in the 1982/83 campaign.

China's total output of sugar crops this year is estimated at a record 45m tonnes, up 3.2 per cent from 1982, Reuter reports from Peking.

Straw burning rules urged

By OUR COMMODITIES STAFF

STRAW BURNING should be controlled by a system of national regulations instead of local by-laws which vary from place to place, and stiffer penalties should be imposed for breaches of the rules, according to the National Association of Local Councils.

The association, which represents 7,500 parish, town and community councils in England and Wales, has sent its proposals to Mr Michael Jopling, Agriculture Minister, and has also written to the Environment Department and the National Farmers' Union.

The proposals are not unanimously supported within the association. At least five of its 44 county branches want straw burning to be banned

and alternative disposal methods to be found.

The Home Office, meanwhile, has proposed a drastic tightening-up of the by-laws on straw-burning, including a 15-acre limit on any single burn and a ban on weekend and bank holiday burnings. It also wants farmers to incorporate ashes into the soil within 48 hours of a burn.

The proposals have not been well received by the National Farmers' Union, although it recognises that some further restriction on burning is inevitable after this year's widely publicised problems.

The union argues that 25 acres is the lowest practical limit for a burn.

NZ minister attacks EEC butter deal

THE SUDDEN fall in demand for bananas in Britain, attributed to a recent spell of cold weather, is a severe blow for Caribbean producers.

It comes just at a time when producers in the Windward Islands are striving to boost exports and recover some of the market share lost in Britain in recent years through production setbacks. Now the glut in supplies to the UK, and falling prices, means production has to be cut rather than expanded.

Discussions between Geest Industries, which markets the Windward Islands fruit, and the Windward Islands Banana Producers Association, have ended with a decision to delay shipments. Geest prepared for export has been left in St Lucia and St Vincent.

Mr Lenard van Geest, chairman of the company, said he had secured the disposal of some Windward Islands bananas in Italy. The quantity was not disclosed, but after a meeting with the Windward Islands producers, Mr van Geest suggested that special attention be given to improving fruit quality, which has declined.

The production cuts for the Windward Islands (which also include Dominica and Grenada) have threatened their efforts to reach an export target for this year of 130,000 tonnes, 20,000 tonnes more than last year.

The problems have been particularly painful for St Lucia which this year expected to ship 65,000 tonnes of fruit, a 52 per cent increase on last year's exports.

Before the invasion the island was on track, with 15,000 tonnes of fruit shipped.

Fields have not been adversely affected by the fighting, but shipping schedules have been disrupted.

Grenada's banana farms also face the prospect of having to do without a \$7.5m (£5.1m) loan granted by Canada to the previous government for cocoa rehabilitation. This would have been directly beneficial to the banana sector, for banana trees are used to provide shade for the cocoa plants.

Banana glut hits the Windward Islands

Canute James explains why a surplus has arisen at the worst possible time

include Dominica and Grenada)

sales of at least 150,000 tonnes when this can be produced, but the average annual output of 70,000 tonnes has not been reached since a hurricane devastated the better farms in summer 1980.

A recovery of this market is dependent on two new farming projects being undertaken by the Government and United Brands of the U.S. The first attempt, which involves expenditure of \$30m to farm 2,000 acres of fruit, has already started in eastern Jamaica. Another 2,000-acre development is planned for the central area of the island.

Mr Edward Seaga, Jamaica's Prime Minister, said: "What we are looking at is some 4,000 acres which will be able to produce between 60,000 and 100,000 tonnes for fruit for export. This will give us a very substantial base for meeting the 150,000-tonne market in the UK which we have not been able to meet for years."

Industry representatives here have said that the recently reported financial losses suffered by United Brands will not affect the local projects, which are aimed at a yield of 15 tonnes an acre — high by Jamaica's standards.

Rise in U.S. aluminium prices forecast

By Our Commodities Editor

U.S. aluminium ingot prices

will rise to between 90 and 95 cents a lb by the end of 1984

against 81 cents now according to a forecast by Mr James Walker, vice-president of sales for Noranda Aluminium.

Mr Walker told the National

Association of Recycling Indus

tries meeting in New York

that he expected aluminium

ingot prices to average 85 cents

a lb in 1984 with a significant

rise coming at the end of the

year, and that a further fall in

stocks in the next six months

could cause periods of relatively tight supplies.

Meanwhile, however, base

metal prices on the London

Metals Exchange failed to

respond yesterday to the

weaker trend in sterling against

the dollar.

In the U.S. Alusco again cut

its domestic selling price

by 0.50 cents to 85 cents

a lb, and the New York alu-

minium and copper futures

markets both opened showing

losses on the previous day.

Coffee moves to new peaks

COFFEE prices moved to new

life-of-contract highs on the

London Robusta futures market

yesterday. The January position

gained 542 to \$21,585 a tonne

and the March position 516 to

\$2,020.

The rise reflected the easier

trend in sterling and a continued

shortage of immediately available supplies.

The Brazilian Coffee Institute

said in Rio de Janeiro last night

that it was raising its export

price for January/Febr

uary with a full quota of 1.2m

bags (of 60 kg each) for Jan

uary, and a 200,000 bags initial

quota for February.

Under the scheme Mill Feed

Services will provide livestock

producers with direct access to

world commodity markets and

will also undertake centralised

buying on their behalf at prices

individual farmers would

normally not be able to obtain.

The group has eight delivery

depots in the country, where it

can store farmers' forward pur-

chases of raw materials if

required. It also has 64 feed

mobiles—described as small

factories on wheels—which not

only provide on-farm mixing

but also have links with a com-

puter system giving the latest

price details and suggested feed

formulations.

Farmers to get Prestel animal feed ordering service

BY OUR COMMODITIES EDITOR

A SCHEME under which farmers will be able to buy raw materials for animal feeds at competitive prices will be introduced by Mill Feed Services to make on-farm mixing of animal feeds more competitive.

The Mill Feed group of companies was formed to promote an American idea whereby "feedmobiles" lorries provide farmers with on-the-spot animal feed mixing facilities, using the farmer's own grain but supplying protein feeds, mineral supplements or cereal substitutes.

On-farm mixing is estimated to account for some 7m tonnes of animal feed produced each

year, but the big feed com-

panies have managed to keep

their leading share of the market, with sales of around 11m tonnes a year because of their ability to buy raw materials cheaply and use sophisticated computer programmes to calculate the lowest-cost formulations.

It is this advantage for com-

panies that Mill Feed Services aims to eliminate with its "Millermobiles" exchange

scheme. This was launched

earlier in the year and will now

be available to a wider audience through Prestel.

Under the scheme Mill Feed

AMERICAN MARKETS

NEW YORK

SUGAR, WORLD "11", 112,000, cents/lb

ALUMINUM 40,000 lbs, cents/lb

COFFEE "C" 37,000 lbs, cents/lb

WHEAT 5,000 bu min., cents/lb

CHICAGO 5,000 bu min., cents/lb

COPPER 6,000 lbs, cents/lb

COFFEE 50,000 lbs, cents/lb

COTTON 10,000 lbs, cents/lb

This announcement appears as a matter of record only.

Tolteca Group

Mexico



US \$68,000,000

Term Loan

Arranged by

International Finance Corporation
Bank of America NT&SA Wells Fargo Bank, N.A.

Provided by

International Finance Corporation
and Through IFC Participations byBank of America NT&SA
Canadian Imperial Bank Group
Citibank, N.A.
The First National Bank of Boston
International Mexican Bank Limited
—INTERMEX—
Lloyds Bank International Limited
Samuel Montagu & Co. Limited
National Westminster Bank Group
The Royal Bank of Canada
Security Pacific Bank
November, 1983Bank of Montreal
The Chase Manhattan Bank, N.A.
First Interstate Bank of California
The First National Bank of Maryland
Libra Bank Limited
Midland Bank plc
Morgan Guaranty Trust Company of New York
Norwest American Bank S.A.
Saudi International Bank
Wells Fargo Bank, N.A.

This announcement appears as a matter of record only.

VOLVO

Aktiebolaget Volvo

(Incorporated in the Kingdom of Sweden with limited liability)

U.S. \$70,000,000

Revolving Underwriting Facility
for

Bearer Notes

Arranged by
Merrill Lynch Capital Markets

Managing Underwriters

Banque Bruxelles Lambert S.A. Fuji International Finance Limited
The Gulf Bank K.S.C. Midland Bank International
PKbankenPlacing Agent for the Notes
Merrill Lynch Capital Markets

December 1983

This announcement appears as a matter of record only.



IRELAND

DM 100,000,000
8 1/4% Bonds due 1991
—Private Placement—WESTDEUTSCHE LANDES BANK
GIROZENTRALE

ALGEMENE BANK NEDERLAND N.V.

ALLIED IRISH BANKS
LimitedCOUNTY BANK
LimitedCREDIT SUISSE FIRST BOSTON
LimitedKREDIETBANK INTERNATIONAL
GROUPLANDES BANK RHEINLAND-PFALZ
—GIROZENTRALE—

MERRILL LYNCH CAPITAL MARKETS

ORION ROYAL BANK
Limited

SVENSKA HANDELSBANKEN GROUP

S.G. WARBURG & CO. LTD.

INTERNATIONAL CAPITAL MARKETS

\$250m floater for
Crédit Lyonnais

BY MARY ANN SIEGHART IN LONDON

CRÉDIT LYONNAIS, the French bank, launched a \$250m floating rate note in the Eurodollar bond market yesterday. The borrower is leading the deal with Salomon Brothers, Credit Suisse First Boston, Merrill Lynch and Nomura International.

The bond has a 12-year life with a put option for investors after eight years and pays 4 1/2 points over the six-month London interbank offered rate (Libor) at par. With front-end fees of 1 1/4 per cent, the all-cost to the borrower averaged over the eight years to the put option is 0.28 per cent over Libor.

Although the bond started trading within its total fees, the price soon dropped to around 98.70, giving a spread over Libor nearer to similar French seasonal floaters.

Prices of D-Mark and dollar seasonal bonds eased slightly yesterday in minimal turnover. In Switzerland, prices closed unchanged.

receiving their 1.15 per cent fee are losing money.

Today will see the launch of a DM 100m private placement for Industrial Bank of Japan, led by Deutsche Bank. The six-year issue will have a 7 1/2 per cent coupon at a price of 99.50.

The D-Mark new issue calendar for the coming month is a total of DM 1.6b worth of issues. Initial market reaction was favourable.

Prices of D-Mark and dollar seasonal bonds eased slightly yesterday in minimal turnover. In Switzerland, prices closed unchanged.

BHF Bank bond average				
Dec 14	Previous	High	1983	Low
97.974	98.037	102.017	97.699	

Next meeting: 18 Jan pp = Private placement

D-MARK NEW ISSUE CALENDAR				
Date	Borrower	Amount	Lead Manager	
15 Dec	Industrial Bank of Japan (pp)	100m	Deutsche Bank	
3 Jan	City of Copenhagen	100m	Deutsche Bank	
3 Jan	Deutsche Bank	200m	Deutsche Bank	
10 Jan	Michelin (pp)	200m	Dresdner Bank	
11 Jan	Kingdom of Spain	125m	Deutsche Bank	
12 Jan	R.J. Reynolds	125m	Deutsche Bank	
16 Jan	Allied Corporation	50m	Deutsche Bank	
17 Jan	GMAC (pp)	50m	Deutsche Bank	

Next meeting: 18 Jan pp = Private placement

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day week